

# Business Administration/Tourism and Sport PhD

---

## FOX SCHOOL OF BUSINESS AND MANAGEMENT

Learn more about the Doctor of Philosophy in Business Administration.

### About the Program

The PhD in Business Administration program, with a concentration in Tourism and Sport, prepares individuals for advanced research and scholarship. The primary emphasis of the program is to prepare future faculty members for successful academic careers.

**Time Limit for Degree Completion:** 7 years

**Campus Location:** Main

**Full-Time/Part-Time Status:** Full-time study is required.

**Affiliation(s):** The Tourism and Sport faculty are conducting research for the following agencies: Commonwealth of Pennsylvania, Greater Philadelphia Tourism Marketing Corporation, Greater Reading (PA) Convention and Visitors Bureau, Office of Travel and Tourism Industries, Chicago Sports Commission, National Basketball Association, Team 8 Laver Cup, and Special Olympics of North America.

**Accreditation:** The PhD in Business Administration program, with a concentration in Tourism and Sport, is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

**Job Prospects:** The program is primarily dedicated to preparing well-trained PhD graduates for faculty positions at universities that offer hospitality, recreation, sport and tourism degrees.

**Non-Matriculated Student Policy:** Non-matriculated students are not permitted to take doctoral courses.

**Financing Opportunities:** Typically, all PhD students receive financial assistantship in the form of full tuition remission and a stipend in return for offering services as a Research Assistant (RA) or Teaching Assistant (TA). The level of support is based on the concentration, the applicant's qualifications, and other competitive considerations.

### Admission Requirements and Deadlines

#### Application Deadline:

*Fall:*

*Applications must be submitted AND complete (i.e., all required materials must be received and verified by Fox Staff) by Dec. 5 to be considered. Applications received after this deadline are reviewed on a case-by-case basis and dependent on availability.*

APPLY ONLINE to this Fox graduate program.

#### Letters of Reference:

*Number Required: 2*

*From Whom:* Letters of recommendation should be obtained from evaluators, typically college/university faculty or an immediate work supervisor, who can provide insight into your abilities and talents, as well as comment on your aptitude for graduate study.

**Master's Degree in Discipline/Related Discipline:** A master's degree is not required, but preferred.

**Bachelor's Degree in Discipline/Related Discipline:** The equivalent of a four-year U.S. baccalaureate degree from an accredited university or college is required. For three-year degrees, an evaluation of mark sheets may be required by WES or another NACES organization.

**Statement of Goals:** Essay prompts can be found in the online application portal for Business Administration PhD applicants.

#### Standardized Test Scores:

GMAT/GRE: Required. GMAT scores are preferred. Test results cannot be more than five years old. Although the applicant's test score is an important factor in the admissions process, other factors, such as the ability to conduct research as demonstrated by academic research publications and whether your indicated research interests match with those of our faculty, are also taken into consideration.

Applicants who earned their baccalaureate degree from an institution outside of the United States must report scores for standardized test of English that meet the minimums below. Exceptions are made for applicants who have subsequently earned a baccalaureate or masters degree from the approved list of countries provided by the Graduate School.

- TOEFL iBT: 90
- IELTS Academic: 7.0
- Duolingo: 110
- PTE Academic: 68

**Resume:** Current resume or CV required.

## Program Requirements

### General Program Requirements:

*Number of Credits Required to Earn the Degree: 48*

*Required Courses:*<sup>1</sup>

Code	Title	Credit Hours
<b>Core Tourism and Sport Courses</b>		
Math Preparation (August) non-credit		0
STHM 9001	Research Seminar	3
STHM 9002	Seminar in Theory Development: Tourism and Sport Concepts	3
STHM 9090	Special Topics in Tourism and Sport (2 terms)	3
<b>Theory and Research Methods Courses</b> <sup>2</sup>		<b>27</b>
Theoretical Foundations Courses		
Select a minimum of four courses (12 credits) from the following:		
BA 9001	Organizations and Management Theory	
BA 9002	Scientific Inquiry-Management Research	
BA 9003	Seminar in Organizational Behavior	
BA 9812	Innovation and Entrepreneurship in the New Economy	
HRM 9011	Pro-Seminar in Human Resource Management and Organization Behavior	
HRM 9021	Meso-Level Topics in Organizational Behavior	
MIS 9011	Proseminar in Management Information Systems	
MKTG 9001	Behavioral Science Seminar	
MKTG 9002	Seminar on Behavioral Research in Marketing	
MKTG 9005	Seminar in Judgment and Decision Making	
Methodological Foundations Courses		
Select a minimum of three courses (9 credits) from the following:		
BA 9002	Scientific Inquiry-Management Research	
BA 9105	Business Econometrics I	
BA 9106	Business Econometrics II	
BA 9201	Quant Methods in Bus Res	
BA 9202	Qualitative Research Methods	
HRM 9006	Doctoral Seminar in Meta-analysis and Research Synthesis Methods	
STAT 8108	Applied Multivariate Analysis I	
STAT 8112	Statistical Methods for Business Research I	
STAT 8113	Statistical Methods for Business Research II	
<b>Electives</b> <sup>3</sup>		<b>6</b>
STHM 9482	Independent Study	
STHM 9982	Independent Research	
<b>Research Courses</b> <sup>4</sup>		<b>6</b>
BA 9994	Preliminary Examination Preparation	
BA 9998	Pre-Dissertation Research	
BA 9999	Dissertation Research	
<b>Total Credit Hours</b>		<b>48</b>

<sup>1</sup> Students require approval from their mentor and the Concentration Director for all course selections, including those dropped and/or added.

- <sup>2</sup> The program of study may be individualized to a significant degree for the student's best professional and scholarly development. Students and their mentor work together to ensure students take coursework to match their research interests. Courses may be chosen from departments other than those listed with the approval of the Concentration Director and the Business Administration PhD Program Director. Potential courses are offered in such programs as Accounting, Entrepreneurship, Finance, International Business, Risk Management and Insurance, and Strategic Management.
- <sup>3</sup> Recommended courses include STHM 9482 and STHM 9982. With approval from the Concentration Director, students may take other electives to match their research interests.
- <sup>4</sup> Of the 6 required research credits, a minimum of 2 credits of BA 9999 must be taken. The other 4 credits may be taken in any combination of BA 9994, BA 9998, and BA 9999. Given that 6 credits constitute the minimum requirement, additional credits may be needed to fulfill the degree program's culminating experiences. Doctoral students must maintain continuous enrollment from matriculation to graduation.

### **Culminating Events:**

#### *Screening Examination:*

The screening exam ensures a student is making sufficient progress in theoretical and methodological development in the first year of study. A student must pass the screening exam in order to advance to the second year of the PhD program.

#### *Preliminary Examination:*

The preliminary exam is designed to test whether the student has a comprehensive and integrated understanding of the theories, methodologies and empirical findings in Tourism and Sport. Within six months of completing the required coursework, students must take and pass a preliminary examination. A Preliminary Examination Committee is formed based on the PhD-level Tourism and Sport courses and related cognate area of specialization that a student has taken. Students are encouraged to take the preliminary examination in the first academic term of the third year. Students who fail are allowed to sit for re-examination. A second failure results in automatic dismissal from the program. Third attempts are not allowed.

The preliminary exam for the Tourism and Sport concentration is formatted with four sections: Methodology, Primary Theory Area, Cognate Research, and Field/Discipline/Application. Written by members of the committee, the questions reflect an expectation that students are familiar with the broad base of the specific domain in Tourism and Sport and specific topics chosen by the committee.

#### *Dissertation Proposal and Defense:*

Within three months of successfully passing the preliminary examination, students are expected to select a dissertation advisor and their Dissertation Advisory Committee. Students must notify the Tourism and Sport Concentration Advisor of their choice for advisor and committee members prior to the proposal defense date.

The dissertation proposal demonstrates the student's knowledge of and ability to conduct the proposed research. The proposal should consist of the context and background surrounding a particular research problem, an exhaustive survey and review of literature related to the problem, and a detailed methodological plan for investigating the problem.

The proposal should be completed and approved no more than one year after completing coursework. Upon approval, a timeline for completing the investigation and writing process is established.

A Dissertation Advisory Committee must have a minimum of three faculty members, including a chairperson. The chairperson and at least one other member must be faculty from the Tourism and Sport concentration. One member may be from outside the concentration, and this is encouraged. The chairperson must be a member of the Temple University Graduate Faculty and must be approved by the Concentration Advisor and Fox PhD office. Students are encouraged to formally defend the proposal with the Dissertation Proposal Committee's approval no later than the end of summer of the third year.

## **Contacts**

### **Program Web Address:**

<https://www.temple.edu/academics/degree-programs/business-administration-phd-bu-ba-phd>

### **Department Information:**

Fox School of Business and Management  
 1801 Liacouras Walk  
 701 Alter Hall (006-22)  
 Philadelphia, PA 19122  
[foxinfo@temple.edu](mailto:foxinfo@temple.edu)  
 215-204-5890  
 215-204-7678  
 Fax: 215-204-1632

### **Submission Address for Application Materials:**

<https://apply.temple.edu/FOX/Account/Login>

## **Department Contacts:**

*Admissions:*

Fox PhD Admissions  
foxphdo@temple.edu

*Concentration Director:*

Dr. Lu Lu  
lu.lu0001@temple.edu  
215-204-3019

*PhD Managing Director:*

Vinod Venkatraman, PhD  
Associate Professor, Marketing  
vinod.venkatraman@temple.edu  
215-204-1409