

# Business Administration, M.B.A.

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## FOX SCHOOL OF BUSINESS AND MANAGEMENT

Learn more about the Master of Business Administration.

### About the Program

The Fox School of Business and Management has redefined graduate business education through the development of the Fox M.B.A. The program prepares individuals to assume leadership roles in corporations, government, and non-governmental organizations that require business management skills. Committed to graduating dynamic, qualified, and skilled students, Fox School is guided by four fundamental principles: integrated curriculum, real-world learning, personalized service, and value.

The Fox M.B.A. is available in three options:

- The Full-Time M.B.A., a two-year program, is designed for professionals with at least two years of work experience who seek career mobility and enhancement.
- The Part-Time M.B.A. provides management education to working professionals on a part-time basis. It can be completed in a more flexible option in a minimum of two to a maximum of six years, although the average time to completion is three years. It is designed for working professionals who want to advance within their organization or to change careers.
- The Online M.B.A. is delivered online, with only one week-long opening residency required. Professionals seeking the rigor and respect of a traditional M.B.A. with the flexibility of online learning can complete the program in 24 months.

**Time Limit for Degree Completion:** Graduate School guidelines allow for up to six years for completion of the master's degree.

**Campus Location:** Center City, Main, Online

**Full-Time/Part-Time Status:** The M.B.A. program can be completed on a full-time or part-time basis. Registration for 9 credits or more in the Fall and Spring terms constitute full-time study.

**Interdisciplinary Study:** Students seeking an M.B.A. in a particular discipline may choose to complete electives in a specific concentration area.

**Affiliation(s):** Research interests of Fox faculty are supported by numerous centers and institutes throughout the Fox School and Temple University.

**Accreditation:** The Fox M.B.A. is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

**Areas of Specialization:** Students work with an academic advisor regarding concentration requirements. To complete a concentration, 9 to 12 credits of upper-level elective coursework within the discipline are required. These electives may be combined to complete any one of the concentrations identified below:

- Business Analytics
- Business Management
- Corporate Compliance, Governance and Regulatory Policy
- Enterprise Risk Management
- Entrepreneurship
- Financial Management
- Health Sector Management
- Human Resource Management
- Information Technology Management (not currently offered)
- Innovation Management
- International Management (not currently offered)
- Management Consulting (not currently offered)
- Marketing Management
- Real Estate
- Sport Business
- Strategic Management
- Supply Chain Management
- Travel and Tourism

**Job Prospects:** The Fox Center for Student Professional Development (CSPD) provides students with career coaching and professional development resources that support the job search. Graduates of the Fox School obtain jobs in a variety of industries, such as computer/information technology,

consulting, consumer products and services, energy/utilities, financial services/banking, government, healthcare, industrial products and services, manufacturing, pharmaceuticals, telecommunications, and tourism/transportation.

**Non-Matriculated Student Policy:** Students with an undergraduate GPA of 3.0 or higher may be allowed to take classes on a non-matriculated basis in the Online or Part-Time M.B.A. programs. Non-matriculated students can take a maximum of 9 credits before being required to matriculate in the program. For more information and an application, visit <https://www.fox.temple.edu/graduate-certificates/pre-mba-courses/>. The Full-Time M.B.A. program requires the student to be matriculated in the program.

**Financing Opportunities:** Citizens and permanent residents of the United States are considered domestic students and are typically eligible for federal student loans and alternative loans through private lenders. The Fox School grants 5% tuition scholarships to alumni who are admitted to the program. The program also offers merit-based scholarships to eligible admitted students.

## Admission Requirements and Deadlines

### Application Deadline:

Full-time Global M.B.A. applicants are admitted Fall term only. Applicants for the Part-Time M.B.A. are admitted in the Fall and Spring terms. Applicants for the Online M.B.A. are admitted in the Fall, Spring, and Summer terms.

#### *Full-Time M.B.A. Fall Admission Only:*

- December 15 – Early Admissions Deadline
- March 1 – Scholarship Deadline and International Deadline
- June 30 – Final Deadline

#### *Part-Time M.B.A. Fall Admission:*

- December 15 – Early Admissions Deadline
- March 1 – Scholarship Deadline and International Deadline
- June 30 – Final Deadline

#### *Part-Time M.B.A. Spring Admission:*

- August 1 – Scholarship Deadline
- November 1 – Final Deadline

#### *Online M.B.A. Fall Admission:*

- December 15 – Early Admissions Deadline
- March 1 – Scholarship Deadline and International Deadline
- June 30 – Final Deadline

#### *Online M.B.A. Spring Admission:*

- August 1 – Scholarship Deadline
- November 1 – Final Deadline

#### *Online M.B.A. Summer Admission:*

- February 15 – Scholarship Deadline
- March 31 – Final Deadline

Applications are reviewed as they are received and will be considered after the deadline on a space-available basis. International students who miss the March 1 deadline for the Full-Time M.B.A. are required to submit to Temple University an evaluation of their transcript(s) by an approved educational evaluation firm.

*APPLY ONLINE to this Fox graduate program.*

### Letters of Reference:

*Number Required: 2*

*From Whom:* Professional references from an immediate supervisor, current or past, are preferred. Academic references are acceptable.

**Coursework Required for Admission Consideration:** No specific courses are required for admission, but two years of work experience are highly recommended.

**Bachelor's Degree in Discipline/Related Discipline:** The equivalent of a four-year U.S. baccalaureate degree from an accredited university or college is required. For three-year degrees, mark sheets must be evaluated by WES or another NACES organization.

**Statement of Goals:** Essay prompts can be found in the online application portal for Full-Time M.B.A., Part-Time M.B.A., and Online M.B.A. applicants.

**Standardized Test Scores:**

*Full-Time M.B.A.:* The GMAT or GRE is required for applicants to the Full-Time M.B.A. program with the exception of those who have attained a terminal degree such as an M.D. or Ph.D. Consult an admissions advisor with any questions.

*Part-Time and Online M.B.A.:* GMAT/GRE scores may be requested based on the applicant's academic and/or professional background. Candidates with an undergraduate GPA below 3.0 are required to submit valid GMAT or GRE test scores. Consult an admissions advisor with any questions.

Applicants who earned their baccalaureate degree from an institution where the language of instruction was other than English, with the exception of those who subsequently earned a master's degree in a country where the language of instruction is English, must report scores for a standardized test of English that meet these minimums:

- TOEFL iBT: 100, with a score of at least 25 in the Speak section
- IELTS Academic: 7.0
- Duolingo: 110
- PTE Academic: 68

**Resume:** Current resume or CV is required.

**Transfer Credit:** Upper-level graduate credits from an AACSB-accredited graduate business program, but not previously applied to a conferred degree, may be transferred into the M.B.A. program. The credits must be part of the required degree program at Temple University. To be transferred, the grade must be a "B" or better. Admitted students may request a course waiver application at the time of admission. Course waiver requests are reviewed as they are received by the Waiver Committee. The maximum number of credits a student may transfer/waive is 9.

## Program Requirements

**General Program Requirements:**

*Number of Credits Required Beyond the Baccalaureate:* 48, including 36 required courses and 12 credits in an area of concentration

*Required Courses:*

Code	Title	Credit Hours
<b>Core Courses</b>		
ACCT 5001	Accounting for Managerial and Investment Analysis and Planning <sup>1</sup>	3
BA 5002	Socioeconomic Context of Business	3
FIN 5001	Financial Analysis and Strategy <sup>1</sup>	3
HRM 5001	Leading Organizations	3
LGLS 5701	Legal and Ethical Foundations of Business	3
MIS 5001	Information Technology Management	3
MKTG 5001	Marketing Management/Strategy	3
MSOM 5001	Operations Management <sup>2</sup>	3
RMI 5051	Managing Risk	3
SGM 5051	Business Strategy in a Global Environment	3
STAT 5001	Quantitative Methods for Business <sup>1,2</sup>	3
<b>Capstone Course</b>		
BA 5287	Fox Management Consulting Practicum <sup>3</sup>	3
<b>Total Credit Hours</b>		<b>36</b>

<sup>1</sup> ACCT 5001 Accounting for Managerial and Investment Analysis and Planning and STAT 5001 Quantitative Methods for Business are prerequisites that must be satisfactorily completed before FIN 5001 can be taken.

<sup>2</sup> STAT 5001 Quantitative Methods for Business is a prerequisite that must be satisfactorily completed before MSOM 5001 Operations Management can be taken.

<sup>3</sup> All core courses must be completed before the student enrolls in BA 5287, the capstone course.

Additional course requirements for each of the 16 active M.B.A. concentrations are identified in the following course grids:

## Business Analytics

Code	Title	Credit Hours
STAT 5602	Visualization: The Art of Numbers and the Psychology of Persuasion	3
Select two STAT courses from the following:		6
STAT 5603	Statistical Learning and Data Mining	
STAT 5604	Experiments: Knowledge by Design	
STAT 5605	Decision Models: From Data to Decisions	
STAT 5606	Data: Care, Feeding, and Cleaning in Python	
STAT 5607	Advanced Business Analytics	
Business Elective(s) <sup>1</sup>		3
<b>Total Credit Hours</b>		<b>12</b>

<sup>1</sup> 5000-level business courses that are not required core M.B.A. coursework may be selected as business electives. Students may choose elective courses from the following disciplines: Accounting (ACCT), Business Administration (BA), Finance (FIN), Healthcare Management (HCM), Human Resource Management (HRM), International Business Administration (IB), Legal Studies (LGLS), Management Information Systems (MIS), Management Science/Operations Management (MSOM), Marketing (MKTG), Risk Management and Insurance (RMI), Strategic Management (SGM), and Supply Chain Management (SCM). Business electives from outside the Fox School must be preapproved by the student's program director.

## Business Management

Code	Title	Credit Hours
Business Electives <sup>1</sup>		12
<b>Total Credit Hours</b>		<b>12</b>

<sup>1</sup> 5000-level business courses that are not required core M.B.A. coursework may be selected as business electives. Students may choose elective courses from the following disciplines: Accounting (ACCT), Business Administration (BA), Finance (FIN), Healthcare Management (HCM), Human Resource Management (HRM), International Business Administration (IB), Legal Studies (LGLS), Management Information Systems (MIS), Management Science/Operations Management (MSOM), Marketing (MKTG), Risk Management and Insurance (RMI), Strategic Management (SGM), and Supply Chain Management (SCM). Business electives from outside the Fox School must be preapproved by the student's program director.

## Corporate Compliance, Governance and Regulatory Policy

Code	Title	Credit Hours
Select three LGLS courses from the following: <sup>1</sup>		9
LGLS 5604	Corporate Compliance	
LGLS 5605	Corporate Governance and Responsibility	
LGLS 5611	Compliance in the Financial Services Industry	
LGLS 5612	Ethics in the Financial Services Industry	
LGLS 5615	Risk Management and Compliance	
LGLS 5617	Sustainability in Business	
LGLS 5618	Compliance in the Government Services Industry	
LGLS 5619	Ethics in Government Services Industry	
LGLS 5622	Law and Policy of the Workplace	
LGLS 5623	Cyber-Security and Privacy	
Business Elective(s) <sup>2</sup>		3
<b>Total Credit Hours</b>		<b>12</b>

<sup>1</sup> Four courses must be taken if LGLS 5618 Compliance in the Government Services Industry (1.5 s.h.) and/or LGLS 5619 Ethics in Government Services Industry (1.5 s.h.) are selected.

<sup>2</sup> 5000-level business courses that are not required core M.B.A. coursework may be selected as business electives. Students may choose elective courses from the following disciplines: Accounting (ACCT), Business Administration (BA), Finance (FIN), Healthcare Management (HCM), Human Resource Management (HRM), International Business Administration (IB), Legal Studies (LGLS), Management Information Systems (MIS), Management Science/Operations Management (MSOM), Marketing (MKTG), Risk Management and Insurance (RMI), Strategic Management (SGM), and Supply Chain Management (SCM). Business electives from outside the Fox School must be preapproved by the student's program director.

## Enterprise Risk Management

Code	Title	Credit Hours
	RMI Courses at the 5000 level or higher	9
	Business Elective(s) <sup>1</sup>	3
<b>Total Credit Hours</b>		<b>12</b>

<sup>1</sup> 5000-level business courses that are not required core M.B.A. coursework may be selected as business electives. Students may choose elective courses from the following disciplines: Accounting (ACCT), Business Administration (BA), Finance (FIN), Healthcare Management (HCM), Human Resource Management (HRM), International Business Administration (IB), Legal Studies (LGLS), Management Information Systems (MIS), Management Science/Operations Management (MSOM), Marketing (MKTG), Risk Management and Insurance (RMI), Strategic Management (SGM), and Supply Chain Management (SCM). Business electives from outside the Fox School must be preapproved by the student's program director.

## Entrepreneurship

Code	Title	Credit Hours
SGM 5137	Entrepreneurial Thinking and New Venture Creation	3
SGM 5139	Lean Entrepreneurship / Innovation: Fast & Frugal Methods to Launch Startups & Test Innovative Ideas	3
	Select coursework from the following: <sup>1</sup>	3
SGM 5131	Social Entrepreneurship - Innovative Approaches to Achieving Positive Social Impact	
SGM 5133	Management Consulting: Principles and Practices	
SGM 5142	Business Model Innovation	
SGM 5144	Creativity Unleashed: Harnessing Creativity to Solve Real-World Innovation Challenges	
SGM 5145	Plan, Pitch, and Fund an Entrepreneurial Start-Up	
SGM 5182	Independent Study <sup>2</sup>	
SGM 5190	Special Topics: General & Strategic Management <sup>2</sup>	
	Business Elective(s) <sup>3</sup>	3
<b>Total Credit Hours</b>		<b>12</b>

<sup>1</sup> New courses focused on entrepreneurship may alternately be selected to fulfill this elective requirement. Approval is required.

<sup>2</sup> Approval is required to take SGM 5182 or SGM 5190.

<sup>3</sup> 5000-level business courses that are not required core M.B.A. coursework may be selected as business electives. Students may choose elective courses from the following disciplines: Accounting (ACCT), Business Administration (BA), Finance (FIN), Healthcare Management (HCM), Human Resource Management (HRM), International Business Administration (IB), Legal Studies (LGLS), Management Information Systems (MIS), Management Science/Operations Management (MSOM), Marketing (MKTG), Risk Management and Insurance (RMI), Strategic Management (SGM), and Supply Chain Management (SCM). Business electives from outside the Fox School must be preapproved by the student's program director.

## Financial Management

Code	Title	Credit Hours
	FIN Courses at the 5000 level or higher	9
	Business Elective(s) <sup>1</sup>	3
<b>Total Credit Hours</b>		<b>12</b>

<sup>1</sup> 5000-level business courses that are not required core M.B.A. coursework may be selected as business electives. Students may choose elective courses from the following disciplines: Accounting (ACCT), Business Administration (BA), Finance (FIN), Healthcare Management (HCM), Human Resource Management (HRM), International Business Administration (IB), Legal Studies (LGLS), Management Information Systems (MIS), Management Science/Operations Management (MSOM), Marketing (MKTG), Risk Management and Insurance (RMI), Strategic Management (SGM), and Supply Chain Management (SCM). Business electives from outside the Fox School must be preapproved by the student's program director.

## Health Sector Management

Code	Title	Credit Hours
HCM 5101	Health Systems Organization and Development <sup>1</sup>	3
HCM 5102	Healthcare Organizational Leadership and Strategy <sup>2</sup>	3
HCM 5103	Financial Management of Healthcare Organizations <sup>3</sup>	3
RMI 5103	Health Risks	3
<b>Total Credit Hours</b>		<b>12</b>

<sup>1</sup> HCM 5101 is required to be the first HCM course taken. Alternate course equivalents at 1.5 credits are HCM 5601 The Organizational Structure of the US Health System AND HCM 5602 Market Forces, Regulation and Policy in the US Health System.

<sup>2</sup> HCM 5102 is required to be the final HCM course taken. Alternate course equivalents at 1.5 credits are HCM 5603 Population Health Management AND HCM 5651 Healthcare Leadership and Strategy.

<sup>3</sup> Alternate course equivalents at 1.5 credits are HCM 5606 Financial Analysis and Managerial Accounting for Healthcare Organizations AND HCM 5607 Corporate Finance and Strategy in Healthcare.

## Human Resource Management

Code	Title	Credit Hours
HRM Courses at the 5000 level or higher		9
Business Elective(s) <sup>1</sup>		3
<b>Total Credit Hours</b>		<b>12</b>

<sup>1</sup> 5000-level business courses that are not required core M.B.A. coursework may be selected as business electives. Students may choose elective courses from the following disciplines: Accounting (ACCT), Business Administration (BA), Finance (FIN), Healthcare Management (HCM), Human Resource Management (HRM), International Business Administration (IB), Legal Studies (LGLS), Management Information Systems (MIS), Management Science/Operations Management (MSOM), Marketing (MKTG), Risk Management and Insurance (RMI), Strategic Management (SGM), and Supply Chain Management (SCM). Business electives from outside the Fox School must be preapproved by the student's program director.

## Information Technology Management

This concentration is not accepting applications for the 2021-2022 academic year.

## Innovation Management

Code	Title	Credit Hours
SGM 5103	Management of Technology and Innovation	3
SGM 5138	Global Innovation Strategy: Creating Agile, Innovative, Globally-Competitive Organizations	3
Select coursework from the following: <sup>1</sup>		3
SGM 5104	Management of Growth, Decline and Turnaround	
SGM 5105	Industry Competitive Analysis	
SGM 5107	Management of Mergers and Acquisitions	
SGM 5133	Management Consulting: Principles and Practices	
SGM 5134	The Consulting Engagement: Managing Projects and Change	
SGM 5135	Innovation Intelligence: Plan, Build, Protect, and Monetize a Technology / Innovation Portfolio	
SGM 5139	Lean Entrepreneurship / Innovation: Fast & Frugal Methods to Launch Startups & Test Innovative Ideas	
SGM 5142	Business Model Innovation	
SGM 5144	Creativity Unleashed: Harnessing Creativity to Solve Real-World Innovation Challenges	

SGM 5148	Open Innovation and Managing Strategic Alliances	
SGM 5182	Independent Study <sup>2</sup>	
SGM 5190	Special Topics: General & Strategic Management <sup>2</sup>	
SGM 5501	International Management	
Business Elective(s) <sup>3</sup>		3
<b>Total Credit Hours</b>		<b>12</b>

<sup>1</sup> New courses focused on innovation may alternately be selected to fulfill this elective requirement. Approval is required.

<sup>2</sup> Approval is required to take SGM 5182 or SGM 5190.

<sup>3</sup> 5000-level business courses that are not required core M.B.A. coursework may be selected as business electives. Students may choose elective courses from the following disciplines: Accounting (ACCT), Business Administration (BA), Finance (FIN), Healthcare Management (HCM), Human Resource Management (HRM), International Business Administration (IB), Legal Studies (LGLS), Management Information Systems (MIS), Management Science/Operations Management (MSOM), Marketing (MKTG), Risk Management and Insurance (RMI), Strategic Management (SGM), and Supply Chain Management (SCM). Business electives from outside the Fox School must be preapproved by the student's program director.

## International Management

This concentration is not accepting applications for the 2021-2022 academic year.

## Management Consulting

This concentration is not accepting applications for the 2021-2022 academic year.

## Marketing Management

Code	Title	Credit Hours
MKTG Courses at the 5000 level or higher		9
Business Elective(s) <sup>1</sup>		3
<b>Total Credit Hours</b>		<b>12</b>

<sup>1</sup> 5000-level business courses that are not required core M.B.A. coursework may be selected as business electives. Students may choose elective courses from the following disciplines: Accounting (ACCT), Business Administration (BA), Finance (FIN), Healthcare Management (HCM), Human Resource Management (HRM), International Business Administration (IB), Legal Studies (LGLS), Management Information Systems (MIS), Management Science/Operations Management (MSOM), Marketing (MKTG), Risk Management and Insurance (RMI), Strategic Management (SGM), and Supply Chain Management (SCM). Business electives from outside the Fox School must be preapproved by the student's program director.

## Real Estate

Code	Title	Credit Hours
Select three from the following:		9
LGLS 5103	Real Estate Law and Practice	
RE 5101	Real Estate Finance and Capital Markets	
RE 5102	Enterprise Real Estate Asset Optimization	
RE 5104	Real Estate Development, Construction, and Design	
RE 5105	Real Estate Valuation and Market Analysis	
RE 5106	Infrastructure Development and Sustainability	
RE 5107	Inclusive Economic Development and Place-Making/Real Estate Innovation	
RE 5108	Affordable Housing Development and Finance	
RE 5109	Institutional Investment Management	
Business Elective(s) <sup>1</sup>		3
<b>Total Credit Hours</b>		<b>12</b>

<sup>1</sup> 5000-level business courses that are not required core M.B.A. coursework may be selected as business electives. Students may choose elective courses from the following disciplines: Accounting (ACCT), Business Administration (BA), Finance (FIN), Healthcare Management (HCM), Human Resource Management (HRM), International Business Administration (IB), Legal Studies (LGLS), Management Information Systems (MIS), Management Science/Operations Management (MSOM), Marketing (MKTG), Risk Management and Insurance (RMI), Strategic Management (SGM), and Supply Chain Management (SCM). Business electives from outside the Fox School must be preapproved by the student's program director.

## Sport Business

Code	Title	Credit Hours
Select three from the following:		
SRM 5211	Sport Finance and Economics	9
SRM 5212	Legal Issues in Sport and Recreation	
SRM 5226	Consumer Behavior in Sport and Recreation	
SRM 5227	Sport Media and Communication	
SRM 5251	Introduction to Sport Analytics	
SRM 5252	Sport for Development	
SRM 5255	The Sport Workplace	
Business Elective(s) <sup>1</sup>		3
<b>Total Credit Hours</b>		<b>12</b>

<sup>1</sup> 5000-level business courses that are not required core M.B.A. coursework may be selected as business electives. Students may choose elective courses from the following disciplines: Accounting (ACCT), Business Administration (BA), Finance (FIN), Healthcare Management (HCM), Human Resource Management (HRM), International Business Administration (IB), Legal Studies (LGLS), Management Information Systems (MIS), Management Science/Operations Management (MSOM), Marketing (MKTG), Risk Management and Insurance (RMI), Strategic Management (SGM), and Supply Chain Management (SCM). Business electives from outside the Fox School must be preapproved by the student's program director.

## Strategic Management

Code	Title	Credit Hours
SGM Courses at the 5100 level or higher OR		
IB Courses related to Strategic Management at the IB 5100 level or higher <sup>1</sup>		9
Business Elective(s) <sup>2</sup>		3
<b>Total Credit Hours</b>		<b>12</b>

<sup>1</sup> Approval is required for the selection of IB courses.

<sup>2</sup> 5000-level business courses that are not required core M.B.A. coursework may be selected as business electives. Students may choose elective courses from the following disciplines: Accounting (ACCT), Business Administration (BA), Finance (FIN), Healthcare Management (HCM), Human Resource Management (HRM), International Business Administration (IB), Legal Studies (LGLS), Management Information Systems (MIS), Management Science/Operations Management (MSOM), Marketing (MKTG), Risk Management and Insurance (RMI), Strategic Management (SGM), and Supply Chain Management (SCM). Business electives from outside the Fox School must be preapproved by the student's program director.

## Supply Chain Management

Code	Title	Credit Hours
Select three from the following:		
SCM 5101	Supply Chain Analytics	9
SCM 5102	Supply Chain Logistics and Distribution	
SCM 5103	Strategic Sourcing and Procurement	
MSOM 5107	Lean, Six Sigma, and the Science of Improvement	
MSOM 5108	Project Management	
Business Elective(s) <sup>1</sup>		3
<b>Total Credit Hours</b>		<b>12</b>



<sup>1</sup> 5000-level business courses that are not required core M.B.A. coursework may be selected as business electives. Students may choose elective courses from the following disciplines: Accounting (ACCT), Business Administration (BA), Finance (FIN), Healthcare Management (HCM), Human Resource Management (HRM), International Business Administration (IB), Legal Studies (LGLS), Management Information Systems (MIS), Management Science/Operations Management (MSOM), Marketing (MKTG), Risk Management and Insurance (RMI), Strategic Management (SGM), and Supply Chain Management (SCM). Business electives from outside the Fox School must be preapproved by the student's program director.

## Travel and Tourism

Code	Title	Credit Hours
Select three from the following:		
THM 5323	Sustainable Tourism Development	
THM 5342	Destination Management and Marketing	
THM 5343	Cultural Intelligence	
THM 5344	Crisis, Risk and Disaster Management	
THM 5345	Understanding Tourism in the 21st Century	
Business Elective(s) <sup>1</sup>		3
<b>Total Credit Hours</b>		<b>12</b>

<sup>1</sup> 5000-level business courses that are not required core M.B.A. coursework may be selected as business electives. Students may choose elective courses from the following disciplines: Accounting (ACCT), Business Administration (BA), Finance (FIN), Healthcare Management (HCM), Human Resource Management (HRM), International Business Administration (IB), Legal Studies (LGLS), Management Information Systems (MIS), Management Science/Operations Management (MSOM), Marketing (MKTG), Risk Management and Insurance (RMI), Strategic Management (SGM), and Supply Chain Management (SCM). Business electives from outside the Fox School must be preapproved by the student's program director.

### Additional Requirements:

M.B.A. candidates are required to complete three academic development and three professional development workshops. Workshops are delivered through a variety of modalities to meet the demands of the busy working professional. Workshops change each academic term based on market and employer demands. Examples of academic workshops include, but are not limited to, "Big Data," "Data Visualization," "Design Inquiry," and "Making the Most of Infographics." Examples of professional development workshops include, but are not limited to, "Communicating to the Point," "Creating and Delivering High-Impact Presentations," "Great on the Job," "Lunch/Coffee with Leaders," and "Personal Branding." Program administration tracks student completion as students are not permitted to register for their capstone course unless all professional development requirements have been met.

#### *For Online M.B.A. Students:*

Online M.B.A. candidates are required to participate in a one-week on-campus residency. Residency includes networking, professional development, and the first course of the program.

#### *For Students in the Health Sector Management Concentration:*

For the Health Sector Management concentration only, Management Grand Rounds (MGRs) are required. MGRs allow graduate students in healthcare management to observe both healthcare administrators and clinicians in the healthcare environment. The hosting institution, in collaboration with the faculty, usually sets an agenda for the visit. MGR sites are selected to represent the breadth and depth of healthcare providers, payers, suppliers, and consultants. The MGR constitutes an excellent opportunity to develop leadership skills related to relationship building/network development, communication, information seeking/management, and professionalism.

## Contacts

### Program Web Address:

<https://www.temple.edu/academics/degree-programs/business-administration-mba-bu-ba-mba>

### Department Information:

Fox School of Business and Management  
 1801 Liacouras Walk  
 701 Alter Hall (006-22)  
 Philadelphia, PA 19122  
 foxinfo@temple.edu  
 215-204-5890  
 215-204-7678  
 Fax: 215-204-1632

## **Submission Address for Application Materials:**

[https://foxgraduate.force.com/ERx\\_Forms\\_\\_Portal\\_Register?type=fox](https://foxgraduate.force.com/ERx_Forms__Portal_Register?type=fox)

## **Department Contacts:**

*Admissions:*

Fox Graduate Admissions Office

foxinfo@temple.edu

215-204-5890

*Executive Director, Graduate Programs:*

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*Associate Vice Dean, Graduate and International Programs:*

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