Business Administration Executive Program, M.B.A.

FOX SCHOOL OF BUSINESS AND MANAGEMENT

Learn more about the Master of Business Administration Executive Program.

About the Program

The Fox School of Business and Management offers M.B.A. programs that help develop a solid understanding of business models created by the synergistic forces of globalization, entrepreneurship, and information technology. Our approach to graduate education helps develop practical expertise through case analyses, presentations, interaction with business practitioners, and team projects. The Fox School prepares students to step immediately into key management roles in highly specialized fields.

Time Limit for Degree Completion: The Executive M.B.A. program is delivered in cohorts and designed to be completed in 16 months, but students may take up to 6 years to complete the degree.

Campus Location: The Executive M.B.A. is delivered through required in-person classes on weekends (Friday through Sunday), with additional online components. Class weekends are held at Convene at Commerce Square in Center City Philadelphia.

Full-Time/Part-Time Status: Executive M.B.A. students are considered full-time students.

Affiliation(s): Research interests of Fox faculty are supported by numerous centers and institutes throughout the Fox School and Temple University.

Study Abroad: A required one-week international trip is arranged for students in the Philadelphia Executive M.B.A. program.

Accreditation: The Executive M.B.A. program is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

Areas of Specialization: The Executive M.B.A. program is designed to mirror a real work environment with students assigned to teams. Students work extensively in these teams to prepare assignments and presentations. Support is given by the faculty on how to manage a successful team environment.

Job Prospects: Graduates of the Fox School obtain jobs in computer/information technology, consulting, consumer products and services, energy/utilities, financial services/banking, government, healthcare, industrial products and services, manufacturing, pharmaceuticals, telecommunications, and tourism/transportation.

Non-Matriculated Student Policy: Executive M.B.A. courses may not be taken on a non-matriculated basis.

Financing Opportunities: Tuition covers books, lodging, and most meals during the required class weekends. Students are responsible for travel to and from in-person class weekends. Fox School Executive M.B.A. students may be considered for merit-based scholarships. No additional forms, application essays, or recommendations are required.

Admission Requirements and Deadlines

Application Deadline:

Fall:

• December 15 – Early Admissions Deadline
• March 1 – Scholarship Deadline and International Deadline
• June 30 – Final Deadline

Applications are reviewed as they are received and will be considered after the deadline.

APPLY ONLINE to this Fox graduate program.

Letters of Reference:

Number Required: 2

From Whom: Professional references from an immediate supervisor, current or past, are preferred. Academic references are acceptable.

Coursework Required for Admission Consideration: Although no specific courses are required for admission consideration, applicants to the Executive M.B.A. program are expected to have approximately 10 years of experience, with 5 to 7 years of managerial experience.
**Bachelor’s Degree in Discipline/Related Discipline:** The equivalent of a four-year U.S. baccalaureate degree from an accredited university or college is required. For three-year degrees, mark sheets must be evaluated by WES or another NACES organization.

**Statement of Goals:** Essay prompts can be found in the online application portal.

**Standardized Test Scores:**
GMAT/GRE: Scores may be requested based on the applicant's academic and/or professional background. Candidates with an undergraduate GPA below 3.0 are required to submit valid GMAT or GRE test scores. Consult an admissions advisor with any questions.

Applicants who earned their baccalaureate degree from an institution where the language of instruction was other than English, with the exception of those who subsequently earned a master's degree in a country where the language of instruction is English, must report scores for a standardized test of English that meet these minimums:

- TOEFL iBT: 90
- IELTS Academic: 7.0
- Duolingo: 110
- PTE Academic: 68

**Interview:** All applicants will be invited to interview via Zoom, Skype, or in person.

**Resume:** Current resume or CV is required.

### Program Requirements

**General Program Requirements:**

*Number of Credits Required Beyond the Baccalaureate:* 48, all of which must be completed at Temple University

**Required Courses:**

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td><strong>Core Courses</strong></td>
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<tr>
<td>ACCT 5801</td>
<td>Fin Info Reporting &amp; Analysis</td>
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<tr>
<td>BA 5801</td>
<td>Industrial Organization and Corporate Strategy</td>
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<td>BA 5851</td>
<td>Strategy Formulation and Administration</td>
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<tr>
<td>FIN 5802</td>
<td>Enterprise Financial Management</td>
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<tr>
<td>HRM 5802</td>
<td>Leading and Managing Teams and Individuals</td>
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<td>LGLS 5801</td>
<td>Law and Ethics in the Business Enterprise</td>
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<tr>
<td>MIS 5801</td>
<td>Managing Information in the Enterprise</td>
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<td>MKTG 5801</td>
<td>Marketing Management in the Enterprise</td>
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<tr>
<td>MSOM 5806</td>
<td>Managing Operations in the Enterprise</td>
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<td>RMI 5801</td>
<td>Enterprise Risk Management</td>
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<td>SGM 5801</td>
<td>Contemporary Corporate Strategy</td>
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<td>STAT 5801</td>
<td>Statistical Analysis for Management</td>
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<tr>
<td><strong>Electives</strong></td>
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<tr>
<td>BA 5804</td>
<td>Global Enterprise Mgt</td>
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<td>BA 5890</td>
<td>Special Topics</td>
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<td>HRM 5113</td>
<td>Power, Influence, and Negotiation</td>
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<tr>
<td>HRM 5804</td>
<td>Managing and Developing Human Capital in the Enterprise</td>
<td></td>
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<tr>
<td><strong>Total Credit Hours</strong></td>
<td>48</td>
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Electives are selected by the Academic Director for the cohort and, thus, may vary from the courses listed here as well as from cohort to cohort. The courses are selected based on any number of factors, including by not limited to regional program focus, topics of interest to the specific cohort, and availability of high-profile faculty in the region.

**Culminating Events:**

*Capstone Course Sequence:* Students are required to successfully complete the capstone course sequence. The purpose of the capstone sequence is to ensure that M.B.A. candidates have mastered the skills necessary to conduct business analyses. The capstone sequence is graded in the normal manner by the instructor.
Contacts

Program Web Address:

Department Information:
Fox School of Business and Management
Graduate and International Programs Office
1801 Liacouras Walk, 701 Alter Hall (006-22)
Philadelphia, PA 19122
foxinfo@temple.edu
215-204-7678

Submission Address for Application Materials:
https://foxgraduate.force.com/ERx_Forms__Portal_Register?type=fox

Department Contacts:
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