

Business Administration Executive Program MBA

FOX SCHOOL OF BUSINESS AND MANAGEMENT

Learn more about the Master of Business Administration Executive Program.

About the Program

The Fox School of Business and Management offers MBA programs that help develop a solid understanding of business models created by the synergistic forces of globalization, entrepreneurship and information technology. Our approach to graduate education helps develop practical expertise through case analyses, presentations, interaction with business practitioners, and team projects. The Fox School prepares students to step immediately into key management roles in highly specialized fields.

Time Limit for Degree Completion: The Executive MBA program is delivered in cohorts and designed to be completed in 16 months, but students may take up to 6 years to complete the degree.

Campus Location: The Executive MBA is delivered through required in-person classes on weekends (Friday through Sunday), with additional online components. Class weekends are held in the Executive Education Suite in 1810 Liacouras Walk, part of the Fox School of Business on Temple University's main campus.

Full-Time/Part-Time Status: Executive MBA students are considered full-time students.

Affiliation(s): Research interests of Fox faculty are supported by numerous centers and institutes throughout the Fox School and Temple University.

Study Abroad: A required one-week international trip is arranged for students in the Philadelphia Executive MBA program.

Accreditation: The Executive MBA program is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

Areas of Specialization: The Executive MBA program is designed to mirror a real work environment with students assigned to teams. Students work extensively in these teams to prepare assignments and presentations. Support is given by the faculty on how to manage a successful team environment.

Job Prospects: Graduates of the Fox School obtain jobs in computer/information technology, consulting, consumer products and services, energy/utilities, financial services/banking, government, healthcare, industrial products and services, manufacturing, pharmaceuticals, telecommunications and tourism/transportation.

Non-Matriculated Student Policy: Executive MBA courses may not be taken on a non-matriculated basis.

Financing Opportunities: Tuition includes books, lodging, most meals during the required class weekends, and the one-week required international trip. Students are responsible for travel to and from in-person class weekends, and the round-trip airline ticket associated with the international trip. Fox School Executive MBA students may be considered for merit-based scholarships. The Fox School offers 5% tuition scholarships for all Temple alumni who are admitted to the program. No additional forms, application essays or recommendations are required. Citizens and permanent residents of the United States are eligible for federal financial aid opportunities. Alternative loans through private lenders may also be available as well as a payment plan through Temple's Bursar's Office. Students are responsible for the total cost of the program.

Admission Requirements and Deadlines

Application Deadline:

Fall:

- December 15 – Early Admissions Deadline
- March 1 – Scholarship Deadline and International Deadline
- June 30 – Final Deadline

Applications are reviewed as they are received and will be considered after the deadline.

APPLY ONLINE to this Fox graduate program.

Letters of Reference:

Number Required: 2

From Whom: Professional references from an immediate supervisor, current or past, are preferred. Academic references are acceptable.

Coursework Required for Admission Consideration: Although no specific courses are required for admission consideration, applicants to the Executive MBA program are expected to have approximately 10 years of experience, with 5 to 7 years of managerial experience.

Bachelor's Degree in Discipline/Related Discipline: The equivalent of a four-year U.S. baccalaureate degree from an accredited university or college is required. For three-year degrees, mark sheets must be evaluated by WES or another NACES organization.

Statement of Goals: Essay prompts can be found in the online application portal.

Standardized Test Scores:

GMAT/GRE: Scores may be requested based on the applicant's academic and/or professional background. Candidates with an undergraduate GPA below 3.0 are required to submit valid GMAT or GRE test scores. Consult an admissions advisor with any questions.

Applicants who earned their baccalaureate degree from an institution where the language of instruction was other than English, with the exception of those who subsequently earned a master's degree in a country where the language of instruction is English, must report scores for a standardized test of English that meet these minimums:

- TOEFL iBT: 90
- IELTS Academic: 7.0
- Duolingo: 110
- PTE Academic: 68

Resume: Current resume or CV is required.

Interview: If an interview is scheduled, on-site interviews are strongly recommended so that applicants can visit Temple University and the Fox School to tour the facilities and meet the Executive MBA faculty. Interviews may also be conducted via video conference.

Program Requirements

General Program Requirements:

Number of Credits Required Beyond the Baccalaureate: 48, all of which must be completed at Temple University

Required Courses:

Code	Title	Credit Hours
Core Courses		
ACCT 5801	Fin Info Reporting & Analysis	3
BA 5801	Industrial Organization and Corporate Strategy	3
BA 5851	Strategy Formulation and Administration	3
FIN 5802	Enterprise Financial Management	3
HRM 5802	Leading and Managing Teams and Individuals	3
LGLS 5801	Law and Ethics in the Business Enterprise	3
MIS 5801	Managing Information in the Enterprise	3
MKTG 5801	Marketing Management in the Enterprise	3
MSOM 5806	Managing Operations in the Enterprise	3
RMI 5801	Enterprise Risk Management	3
SGM 5801	Contemporary Corporate Strategy	3
STAT 5801	Statistical Analysis for Management	3
Electives ¹		12
BA 5804	Global Enterprise Mgt	
BA 5890	Special Topics	
HRM 5113	Power, Influence, and Negotiation	
HRM 5804	Managing and Developing Human Capital in the Enterprise	
Total Credit Hours		48

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Electives are selected by the Academic Director for the cohort and, thus, may vary from the courses listed here as well as from cohort to cohort. The courses are selected based on any number of factors, including but not limited to regional program focus, topics of interest to the specific cohort, and availability of high-profile faculty in the region.

Culminating Event: Students are required to successfully complete the course sequence, which ensures that Executive MBA candidates have mastered the skills necessary to conduct business analyses.

Contacts

Program Web Address:

<https://www.temple.edu/academics/degree-programs/executive-program-mba-bu-expr-mba>

Department Information:

Fox School of Business
Graduate and International Programs Office
1801 Liacouras Walk, 701 Alter Hall (006-22)
Philadelphia, PA 19122
foxinfo@temple.edu
215-204-7678

Submission Address for Application Materials:

<https://apply.temple.edu/FOX/Account/Login>

Department Contacts:

Admissions:

Fox Graduate Admissions Office
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215-204-5890

Program Administration:

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