

# Business Administration/Accounting PhD

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## FOX SCHOOL OF BUSINESS AND MANAGEMENT

Learn more about the Doctor of Philosophy in Business Administration.

### About the Program

The PhD in Business Administration program, with a concentration in Accounting, prepares individuals for advanced research and scholarship. The primary emphasis of the program is to prepare future faculty members for successful academic careers.

**Time Limit for Degree Completion:** 7 years

**Campus Location:** Main

**Full-Time/Part-Time Status:** Full-time study is required.

**Accreditation:** The PhD in Business Administration program, with a concentration in Accounting, is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

**Job Prospects:** The program is primarily dedicated to producing well-trained researchers who will work in academic positions.

**Non-Matriculated Student Policy:** Non-matriculated students are not permitted to take doctoral courses.

**Financing Opportunities:** Typically, all PhD students receive financial assistantship in the form of full tuition remission and a stipend in return for offering services as a Research Assistant (RA) or Teaching Assistant (TA). The level of support is based on the concentration, the applicant's qualifications, and other competitive considerations. Students may also receive remuneration for conference travel, publications and academic achievement.

### Admission Requirements and Deadlines

#### Application Deadline:

*Fall:*

*Applications must be submitted AND complete (i.e., all required materials must be received and verified by Fox Staff) by Dec. 5 to be considered. Applications received after this deadline are reviewed on a case-by-case basis and dependent on availability.*

APPLY ONLINE to this Fox graduate program.

#### Letters of Reference:

*Number Required: 2*

*From Whom:* Letters of recommendation should be obtained from evaluators, typically college/university faculty or an immediate work supervisor, who can provide insight into your abilities and talents, as well as comment on your aptitude for graduate study.

**Master's Degree in Discipline/Related Discipline:** A master's degree is not required, but preferred.

**Bachelor's Degree in Discipline/Related Discipline:** The equivalent of a four-year U.S. baccalaureate degree from an accredited university or college is required. For three-year degrees, mark sheets must be evaluated by WES or another NACES organization.

**Statement of Goals:** In 500 to 1,000 words, describe your specific interest in Temple's program, research goals, career goals, and academic and research achievements.

#### Standardized Test Scores:

**GMAT/GRE:** Required. GMAT scores are preferred. Test results cannot be more than five years old. Although the applicant's test score is an important factor in the admissions process, other factors, such as the ability to conduct research as demonstrated by academic research publications and whether your indicated research interests match with those of our faculty, are also taken into consideration.

Applicants who earned their baccalaureate degree from an institution where the language of instruction was other than English, with the exception of those who subsequently earned a master's degree in a country where the language of instruction is English, must report scores for a standardized test of English that meet these minimums:

- TOEFL iBT: 90
- IELTS Academic: 7.0

- Duolingo: 110
- PTE Academic: 68

**Resume:** Current resume or CV required.

Program Requirements

**General Program Requirements:**  
*Number of Credits Required to Earn the Degree: 48*  
*Required Courses:*<sup>1</sup>

Code	Title	Credit Hours
<b>Core Accounting Seminars</b> <sup>2</sup>		
Math Preparation (August) non-credit		0
ACCT 9001	Interdisciplinary Accounting Research	3
ACCT 9002	Seminar in Financial Accounting Theory	3
ACCT 9011	Proseminar in Accounting	3
<b>Theory and Research Methods Courses</b>		
BA 9103	Econ Theory of Choice	3
BA 9105	Business Econometrics I	3
BA 9106	Business Econometrics II	3
BA 9108	Capital Markets Research	3
STAT 8112	Statistical Methods for Business Research I	3
<b>Electives</b>		
Select six from the following:		18
BA 9101	Getting Your Hands Dirty: The Craft of Data Management and Analysis	
BA 9104	Game Theory	
BA 9205	Information Economics	
BA 9209	Business Econometrics III	
MKTG 9006	Empirical Modeling in Marketing	
STAT 8108	Applied Multivariate Analysis I	
STAT 8113	Statistical Methods for Business Research II	
<b>Research Courses</b> <sup>4</sup>		6
BA 9994	Preliminary Examination Preparation	
BA 9998	Pre-Dissertation Research	
BA 9999	Dissertation Research	
<b>Total Credit Hours</b>		<b>48</b>

<sup>1</sup>  
Students require approval from their mentor and the Concentration Director for all course selections, including those dropped and/or added.

<sup>2</sup>  
With approval from the Concentration Director, students may repeat the ACCT 9011 proseminar or other Accounting concentration seminars in lieu of electives.

<sup>3</sup>  
With approval from the Concentration Director, students may take other electives to match their research interests.

<sup>4</sup>  
Of the 6 required research credits, a minimum of 2 credits of BA 9999 must be taken. The other 4 credits may be taken in any combination of BA 9994, BA 9998, and BA 9999. Given that 6 credits constitute the minimum requirement, additional credits may be needed to fulfill the degree program's culminating experiences. Doctoral students must maintain continuous enrollment from matriculation to graduation.

**Culminating Events:** A committed student can complete a PhD in Accounting in five years:

- Complete coursework in Accounting, Economics, Finance and Statistics in the first two and a half years.
- Take the competency exam in Economics and Statistics at the end of the first year.

- Present two research papers, typically in collaboration with one or more faculty, in the second and third years, later extending research presentations to national and international conferences.
- Take the Accounting PhD comprehensive exam at the end of the third year.
- Work on dissertation, revise and submit research papers to journals, and develop teaching skills during the fourth and fifth years.

## Contacts

### Program Web Address:

<https://www.temple.edu/academics/degree-programs/business-administration-phd-bu-ba-phd>

### Department Information:

Fox School of Business and Management  
1801 Liacouras Walk  
701 Alter Hall (006-22)  
Philadelphia, PA 19122  
foxinfo@temple.edu  
215-204-5890  
215-204-7678  
Fax: 215-204-1632

### Submission Address for Application Materials:

<https://apply.temple.edu/FOX/Account/Login>

### Department Contacts:

#### *Admissions:*

Fox PhD Admissions  
foxphdo@temple.edu

#### *Concentration Director:*

Dr. Jagan Krishnan  
456 Alter Hall  
krish@temple.edu  
215-204-8126

#### *PhD Managing Director:*

Vinod Venkatraman, PhD  
Associate Professor, Marketing  
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