

# Audio and Live Entertainment (ALE)

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Course information contained within the Bulletin is accurate at the time of publication in August 2023 but is subject to change. For the most up-to-date course information, please refer to the Course Catalog.

## **ALE 3565. Music Publishing. 3 Credit Hours.**

An examination of the revenue streams generated by, legal structures governing, and business practices involved in the commercialization of songwriters' copyrights. Topics covered include copyright law, ownership, transfer, and licensing for public performance, recording, and synchronization to audio-visual media, and the management of revenues generated thereby.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:** Minimum grade of C- in MSP 2663.

## **ALE 3590. Intermediate Topics in Audio and Live Entertainment. 2 to 4 Credit Hours.**

This course provides flexible opportunities to offer specialized instruction within the ALE curriculum responsive to creative or experimental business or production practices, new technologies, timely marketplace developments, etc. Specific topic covered varies each semester. Please view the course schedule or consult with the instructor for details.

**Repeatability:** This course may be repeated for additional credit.

**Pre-requisites:** Minimum grade of C- in MSP 1701.

## **ALE 4565. Artist Management. 3 Credit Hours.**

A successful artist manager wears so many hats for their client - trusted career advisor, advocate and ally, planner and coordinator. Managers handle the booking of performances, coordinate the schedule of recording releases with labels, plan tours, negotiate contracts, and manage partnerships. Students will discuss and begin to develop the knowledge base, skill set, and mindset necessary to fill all of these roles and meet all of these responsibilities.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:** Minimum grade of C- in MSP 2663.

## **ALE 4571. International Studies in Media and Communication. 1 to 6 Credit Hour.**

Offered through Klein Global Opportunities (Klein GO) and taught outside of the U.S. This course is an immersive study of media and communication institutions, practices, norms, societal, governmental, and legal structures in a culture outside of the U.S. that is conducted during a Klein GO! program. Klein faculty lead students, while living abroad, in media consumption, in comparative analysis and evaluation of media and non-mediated communication, in interaction with local media and communication leaders in the program location. The specific aspects of media and communication to be covered will vary from city to city, and semester to semester, depending on the events of the day. NOTE: Available only to students participating in a Klein GO! Program. For more information and an application, students should visit the Klein GO! web site at <https://temple-smcsa.terradotta.com>.

**Repeatability:** This course may be repeated for additional credit.

## **ALE 4590. Advanced Topics in Audio and Live Entertainment. 2 to 4 Credit Hours.**

This course provides flexible opportunities to offer specialized, advanced-level instruction within the ALE curriculum responsive to creative or experimental business or production practices, new technologies, timely marketplace developments, etc. Specific topic covered varies each semester. Please view course schedule or consult with instructor for details.

**Repeatability:** This course may be repeated for additional credit.

**Pre-requisites:** Minimum grade of C- in MSP 1701.

## **ALE 4755. Advanced Live Sound. 4 Credit Hours.**

Building on skills gained in Live Sound Production, students will focus on designing, mounting, and running sound for large-scale concert halls, arenas, and outdoor shows. Logistics, speaker plotting, line array configuration, delay towers, tour management relations, productive mindset, and rigging safety are all covered.

**Repeatability:** This course may not be repeated for additional credits.

**Pre-requisites:** Minimum grade of C- in MSP 3755.