

# Global Communication and Media Arts Minor

## Overview

The Lew Klein College of Media and Communication has partnered with Temple University Rome (TU Rome) and Temple University Japan (TU Japan) to offer an 18–20-credit (at least 6 courses) **Minor in Global Communication and Media Arts** (GCMA). This program is designed to provide undergraduate students from a wide range of academic backgrounds and interests, and especially students already studying at TU Rome or TU Japan, or who may be planning to study on one of Temple's international campuses, with an international education in communication arts and media production.

To earn the GCMA minor, students, who can be from any major, must successfully complete at least nine of the minor's 18–20 credits on one of Temple's international campuses: TU Rome or TU Japan. If desired, students can complete all 18–20 credits for the minor on one or both of Temple's international campuses. However, a maximum of 10 credits completed on Temple's Main campus can count toward the GCMA minor. In other words, a student could complete the entire GCMA minor without taking any courses on Temple's Main campus.

Students majoring in Advertising, Communication and Social Influence, Film and Media Arts, Journalism, or Media Studies and Production may count up to 3 credits (1 course) from the array of courses in the minor toward both their major and the minor. Should students decide to pursue a major in one of these programs, any courses from the minor's array that were completed from that major can be applied to the major; however, only 3 credits can count toward completing both the major and the minor.

**Campus Locations:** Japan, Rome

## Requirements

To earn the Global Communication and Media Arts Minor transcript notation, a student must successfully complete a total of 18–20 credits of courses from the Klein College of Media and Communication and from the Department of Film and Media Arts. The minor requires that a minimum of 9 credits—and up to all—of the 18–20 credit hours must be taken on the campuses of either TU Rome or TU Japan, or both, and a maximum of 10 credit hours can be completed on Temple's Main campus. Each course that fulfills a requirement for the minor must be passed with a C- or better.

Code	Title	Credit Hours
<b>Required Course</b>		
Select one of the following: <sup>1</sup>		3
ADV 1101	Introduction to Media and Society	
JRN 1111	Journalism and Society	
MSP 1021	Introduction to Media Analysis	
<b>Electives</b>		
Select from the following list of courses, for a total of 15-17 credits: <sup>2</sup>		15-17
ADV 1103	Digital Media and Advertising	
ADV 2104	Personal Branding	
ADV 2151	Introduction to Art Direction: Visual Communication	
CSI 2296	Resistance, Protests, and Social Movements	
CSI 2401	Intercultural and Cross Cultural Conflict	
CSI 3401	Social Activism and Community Organizing	
CSI 3701	Intercultural Communication	
CSI 3702	Communication, Culture and Identity	
JRN 3255	Sports Writing	
JRN 3263	Travel Writing	
JRN 3297	Writing Arts Criticism	
JRN 3403	Documentary Photography	
JRN 3711	Ethnic and Alternative News Media	
MSP 1655	Introduction to Media Business	
MSP 1701	Introduction to Media Production	
MSP 3296	Travel Writing	
MSP 3471	Media and Cultural Differences	
MSP 3473	Media and the Environment	
MSP 4496	Global Media	

MSP 4541	Mobile Media
MSP 4614	Creating a Media Business
PR 2672	Global Communication and Leadership
FMA 1144	Media Arts for Non-Production Majors
FMA 1171	Media & Culture
FMA 1172	Introduction to Film and Video Analysis
FMA 2245	Video Production for Non-Production Majors <sup>3</sup>
FMA 2678	History of Experimental Film and Video Art
FMA 3247	Cross-Cultural Image Making <sup>4</sup>

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**Total Credit Hours**

**18-20**

1

At TU Rome and TU Japan, these courses may be cross-listed.

2

Not all of these courses will be offered at TU Rome or TU Japan every semester, but a select group will be offered regularly on both campuses.

3

Must be taken with FMA 3247.

4

Students without filmmaking experience must also take FMA 2245.