

# International Business Studies BS

## Overview

The **Bachelor of Science in International Business Studies** (IBS) is offered by the College of Liberal Arts' Department of Economics and is available only at Temple University, Japan Campus (TUJ). This program will prepare students for a challenging career anywhere in the world.

The IBS program was developed in response to the contemporary global need for personnel with the knowledge and skills to work in the international arena. The curriculum encompasses a general knowledge of cultures, economies and societies, the business knowledge required to succeed in a variety of careers, and the language abilities to work across borders. The program challenges students to integrate international business with language studies, an understanding of world affairs and hands-on internship experience. Students develop the global mindset that multinational firms need in the 21st century.

IBS students work on teams with people of similar backgrounds and with those who are often quite different in how they approach life and their studies. TUJ encourages students not only to be multilingual, but also to understand how to navigate across cultures and borders. The IBS program teaches them to think critically, form a well-reasoned opinion, and then capably express that opinion. This is accomplished through class participation, visits to local businesses, and by bringing savvy international business people in the classroom. With those tools, TUJ graduates move confidently into the world of international business and launch productive, fulfilling and viable global careers.

**Campus Location:** Japan

**Program Code:** LA-IBTJ-BS

## Contact Information

William Swinton, MBA, Major Coordinator  
swint@tuj.temple.edu

*These requirements are for students who matriculated in academic year 2023-2024. Students who matriculated prior to fall 2023 should refer to the Archives to view the requirements for their Bulletin year.*

## Summary of Requirements for the Degree

### 1. University and College of Liberal Arts (CLA) Requirements

- All Temple students must take a minimum of two writing-intensive courses as part of the major.
- Students must complete the General Education curriculum.
- Students must follow CLA requirements as specified in the CLA College Requirements section of the Undergraduate Bulletin.

### 2. Major Requirements (Minimum 76 credits, in addition to a fourth semester level foreign language requirement)

Code	Title	Credit Hours
<b>General IBS Core / Non-Business Courses</b>		
MATH 1021	College Algebra	4
MATH 1031	Differential and Integral Calculus	4
MATH 2031	Probability and Statistics	3
ECON 1101	Macroeconomic Principles	3
ECON 1102	Microeconomic Principles	3
ECON 3563 or ECON 3564	International Trade International Monetary Economics	3
ECON 3538	Managerial Economics	3
ENG 2007	Writing for Business and Industry	3
CLA 2030	Special Topics in Liberal Arts III (Technology in International Business)	3
Political Science 2000 or higher level elective (consult with the Academic Advisor and/or the Major Coordinator)		3
POLS 2321	Politics of the Global Economy (consult with the academic advisor for pre-requisite)	3
ASST 2511	Introduction to Asian Business	3
ECON 3581	Co-op Experience in Economics (Internship)	3
CLA 2020	Special Topics in Liberal Arts II (International Career Strategies)	2
<b>Lower Division Business Courses</b>		

ACCT 2101	Financial Accounting	3
ACCT 2102	Managerial Accounting	3
HRM 1101	Leadership and Organizational Management	3
MKTG 2101	Marketing Management	3

**IBS Major Courses**

Select two of the following: 6

JIBS 3101	Introduction to Global Finance	
JIBS 3102	Global Operations and Supply Chain Management	
JIBS 3501	Marketing in a Global Environment	

**IBS Major Courses Writing Intensive and Capstone**

JIBS 4197	Global Business Overview	3
JIBS 4596	International Business Capstone	3

**College of Liberal Arts (CLA) or College of Science and Technology (CST)**

Select three of any CLA/CST courses at 2000+ level or higher 9

**Fourth-semester proficiency in one foreign language**

Select one of the following, or consult with the Academic Advisor and/or the Major Coordinator: 3-4

CHI 2002	Chinese Intermediate II	
JPNS 2702 or JPNS 2002	TUJ - Japanese Intermediate II Intermediate Japanese II	
KRN 2002	Korean Intermediate II	

**Language Proficiency Requirement:** The language requirement may be satisfied by coursework or proficiency in the language for heritage speakers. The assessment tests listening, speaking, and reading comprehension as well as written communications in foreign languages approved by the International Business Studies major coordinator. Students who demonstrate proficiency beyond the fourth semester are not required to replace this with an International Business Studies approved elective.

**MATH 1021:** The MATH 1021 requirement may be satisfied by coursework (taken at Temple or transfer course) or the Placement Assessment. Students who are exempted from MATH 1021 by the Placement Assessment are not required to replace this with an International Business Studies approved elective.

## Suggested Academic Plan

Please note that this is a suggested academic plan. Depending on your situation, your academic plan may look different.

## Bachelor of Science in International Business Studies

### Suggested Plan for New Students Starting in the 2023-2024 Academic Year

Year 1		
Fall		Credit Hours
ENG 0802 or ENG 0812	Analytical Reading and Writing or Analytical Reading and Writing: ESL	4
MATH 1021	College Algebra	4
Foreign Language 1001 (first level)		4
GenEd Breadth Course		3
<b>Credit Hours</b>		<b>15</b>
Spring		
IH 0851	Intellectual Heritage I: The Good Life	3
Foreign Language 1002 (second level)		4
GenEd Breadth Course		3
ECON 1101	Macroeconomic Principles	3
MATH 1031	Differential and Integral Calculus <sup>1</sup>	4
<b>Credit Hours</b>		<b>17</b>
Year 2		
Fall		
Foreign Language 2000+ (third level)		3-4
IH 0852	Intellectual Heritage II: The Common Good	3

GenEd Breadth Course		3
GenEd Breadth Course		3
MATH 2031	Probability and Statistics	3
<b>Credit Hours</b>		<b>16</b>
<b>Spring</b>		
GenEd Breadth Course		3-4
GenEd Breadth Course		3
GenEd Breadth Course		3
ACCT 2101	Financial Accounting	3
Foreign Language 2000+ (fourth level)		3-4
<b>Credit Hours</b>		<b>16</b>
<b>Year 3</b>		
<b>Fall</b>		
ENG 2007	Writing for Business and Industry	3
HRM 1101	Leadership and Organizational Management	3
MKTG 2101	Marketing Management	3
ECON 1102	Microeconomic Principles	3
ACCT 2102	Managerial Accounting	3
CLA 2020	Special Topics in Liberal Arts II (International Career Strategies)	2
<b>Credit Hours</b>		<b>17</b>
<b>Spring</b>		
ECON 3581	Co-op Experience in Economics (Internship)	3
CLA 2030	Special Topics in Liberal Arts III (Technology in International Business)	3
One Political Science course at 2000 level or higher <sup>2</sup>		3
Select two of the following:		6
JIBS 3101	Introduction to Global Finance	
JIBS 3102	Global Operations and Supply Chain Management	
JIBS 3501	Marketing in a Global Environment	
<b>Credit Hours</b>		<b>15</b>
<b>Year 4</b>		
<b>Fall</b>		
One CLA/CST course at 2000 level or higher		3
JIBS 4596	International Business Capstone	3
ASST 2511	Introduction to Asian Business	3
POLS 2321	Politics of the Global Economy	3
Select one of the following:		3
ECON 3563	International Trade	
ECON 3564	International Monetary Economics	
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
JIBS 4197	Global Business Overview	3
ECON 3538	Managerial Economics	3
One CLA/CST course at 2000 level or higher		3
One CLA/CST course at 2000 level or higher		3
<b>Credit Hours</b>		<b>12</b>
<b>Total Credit Hours</b>		<b>123</b>

1

This course satisfies the GenEd Quantitative Literacy requirement.

2

Through a consultation with an academic advisor or the major coordinator.