Bachelor of Science in International Business Studies

(College of Liberal Arts)

Temple University, Japan Campus (TUJ), located in Tokyo, offers a Bachelor of Science in International Business Studies (IBS). TUJ offers a truly international experience - inside and outside the classroom, as well as among students and faculty. This program will prepare students for a challenging career anywhere in the world.

The IBS program challenges students to integrate international business with language studies, an understanding of world affairs and hands-on internship experience. Students develop the global mindset that multinational firms need in the 21st century.

IBS students work on teams with people of similar backgrounds and with those who are often quite different in how they approach life and their studies. TUJ encourages students not only to be multilingual, but also to understand how to navigate across cultures and borders. The IBS program teaches them to think critically, form a well-reasoned opinion, and then capably express that opinion. This is accomplished through class participation, visits to local businesses, and by bringing savvy international business people in the classroom. With those tools, TUJ graduates move confidently into the world of international business and launch productive, fulfilling and viable global careers.

The Bachelor of Science in International Business Studies will be conferred upon a student after the completion of 123 credits. The College of Liberal Arts awards this degree.

Summary of Requirements for the Degree

1. University and College of Liberal Arts (CLA) Requirements
   - All Temple students must take a minimum of two writing-intensive courses as part of the major.
   - Students must complete the General Education (http://bulletin.temple.edu/undergraduate/general-education) curriculum.
   - Students must follow CLA requirements as specified in the CLA College Requirements (http://bulletin.temple.edu/undergraduate/liberal-arts/collegerequirements) section of the Undergraduate Bulletin.

2. Major Requirements (Minimum 76 credits, in addition to a fourth semester level foreign language requirement)

   General IBS Core / Non-Business Courses
   - MATH 1021: College Algebra 4
   - MATH 1031: Differential and Integral Calculus 4
   - MATH 2031: Probability and Statistics 3
   - ECON 1101: Macroeconomic Principles 3
   - ECON 1102: Microeconomic Principles 3
   - ECON 3563: International Trade 3
   - or ECON 3564: International Monetary Economics 3
   - ECON 3538: Managerial Economics 3
   - ENG 2007: Writing for Business and Industry 3
   - CLA 2030: Special Topics in Liberal Arts III (Technology in International Business) 3
   - Political Science 2000 or higher level elective (consult with the Academic Advisor and/or the Major Coordinator) 3
   - POLS 2321: Politics of the Global Economy (consult with the academic advisor for pre-requisite) 3
   - ASST 2511: Introduction to Asian Business 3
   - ECON 3581: Co-op Experience in Economics (Internship) 3
   - CLA 2020: Special Topics in Liberal Arts II (International Career Strategies) 2

   Lower Division Business Courses
   - ACCT 2101: Financial Accounting 3
   - ACCT 2102: Managerial Accounting 3
   - HRM 1101: Leadership and Organizational Management 3
   - MKTG 2101: Marketing Management 3

   IBS Major Courses
   Select two of the following:
   - JIBS 3101: Introduction to Global Finance 6
   - JIBS 3102: Global Operations and Supply Chain Management
JIBS 3501  Marketing in a Global Environment

**IBS Major Courses Writing Intensive and Capstone**
- JIBS 4197  Global Business Overview 3
- JIBS 4596  International Business Capstone 3

**College of Liberal Arts (CLA) or College of Science and Technology (CST)**
Select three of any CLA/CST courses at 2000+ level or higher 9

**Fourth-semester proficiency in one foreign language**
Select one of the following, or consult with the Academic Advisor and/or the Major Coordinator: 3-4
- CHI 2002  Chinese Intermediate II
- JPNS 2702  TUJ - Japanese Intermediate II
  or JPNS 2002  Intermediate Japanese II
- KRN 2002  Korean Intermediate II

**Suggested Academic Plan**

Please note that this is a suggested academic plan. Depending on your situation, your academic plan may look different.

**Bachelor of Science in International Business Studies**

**Requirements for New Students starting in the 2017-2018 Academic Year**

**Year 1**

<table>
<thead>
<tr>
<th>Fall</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 0802 or 0812  Analytical Reading and Writing [GW]</td>
<td>4</td>
</tr>
<tr>
<td>MATH 1021  College Algebra</td>
<td>4</td>
</tr>
<tr>
<td>Foreign Language 1001 (first level)</td>
<td>4</td>
</tr>
<tr>
<td>GenEd Breadth Course</td>
<td>3</td>
</tr>
<tr>
<td><strong>Term Credit Hours</strong></td>
<td>15</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Spring</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>IH 0851  Intellectual Heritage I: The Good Life [GY]</td>
<td>3</td>
</tr>
<tr>
<td>Foreign Language 1002 (second level)</td>
<td>4</td>
</tr>
<tr>
<td>GenEd Breadth Course</td>
<td>3</td>
</tr>
<tr>
<td>ECON 1101  Macroeconomic Principles</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1031  Differential and Integral Calculus&lt;sup&gt;1&lt;/sup&gt;</td>
<td>4</td>
</tr>
<tr>
<td><strong>Term Credit Hours</strong></td>
<td>17</td>
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</table>

**Year 2**

<table>
<thead>
<tr>
<th>Fall</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>Foreign Language 2000+ (third level)</td>
<td>3-4</td>
</tr>
<tr>
<td>IH 0852  Intellectual Heritage II: The Common Good [GZ]</td>
<td>3</td>
</tr>
<tr>
<td>GenEd Breadth Course</td>
<td>3</td>
</tr>
<tr>
<td>GenEd Breadth Course</td>
<td>3</td>
</tr>
<tr>
<td>MATH 2031  Probability and Statistics</td>
<td>3</td>
</tr>
<tr>
<td><strong>Term Credit Hours</strong></td>
<td>16</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Spring</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>GenEd Breadth Course</td>
<td>3-4</td>
</tr>
<tr>
<td>GenEd Breadth Course</td>
<td>3</td>
</tr>
<tr>
<td>GenEd Breadth Course</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2101  Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>Foreign Language 2000+ (fourth level)</td>
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<tr>
<td><strong>Term Credit Hours</strong></td>
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**Year 3**

<table>
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<tr>
<th>Fall</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>ENG 2007  Writing for Business and Industry</td>
<td>3</td>
</tr>
<tr>
<td>HRM 1101  Leadership and Organizational Management</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 2101  Marketing Management</td>
<td>3</td>
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</tbody>
</table>
### Year 3
#### Spring
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 3581</td>
<td>Co-op Experience in Economics (Internship)</td>
<td>3</td>
</tr>
<tr>
<td>CLA 2030</td>
<td>Special Topics in Liberal Arts III (Technology in International Business)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>One Political Science course at 2000 level or higher</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Select two of the following:</td>
<td>6</td>
</tr>
<tr>
<td>JIBS 3101</td>
<td>Introduction to Global Finance</td>
<td></td>
</tr>
<tr>
<td>JIBS 3102</td>
<td>Global Operations and Supply Chain Management</td>
<td></td>
</tr>
<tr>
<td>JIBS 3501</td>
<td>Marketing in a Global Environment</td>
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**Term Credit Hours**: 15

### Year 4
#### Fall
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>One CLA/CST course at 2000 level or higher</td>
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<td></td>
</tr>
<tr>
<td>JIBS 4596</td>
<td>International Business Capstone [WI]</td>
<td>3</td>
</tr>
<tr>
<td>ASST 2511</td>
<td>Introduction to Asian Business</td>
<td>3</td>
</tr>
<tr>
<td>POLS 2321</td>
<td>Politics of the Global Economy</td>
<td>3</td>
</tr>
<tr>
<td>Select one of the following:</td>
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<td></td>
</tr>
<tr>
<td>ECON 3563</td>
<td>International Trade</td>
<td></td>
</tr>
<tr>
<td>ECON 3564</td>
<td>International Monetary Economics</td>
<td></td>
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**Term Credit Hours**: 15

#### Spring
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JIBS 4197</td>
<td>Global Business Overview [WI]</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3538</td>
<td>Managerial Economics</td>
<td>3</td>
</tr>
<tr>
<td>One CLA/CST course at 2000 level or higher</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>One CLA/CST course at 2000 level or higher</td>
<td>3</td>
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**Term Credit Hours**: 12

**Total Credit Hours**: 123

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1. This course satisfies the GenEd Quantitative Literacy requirement.
2. Through a consultation with an academic advisor or the major coordinator.