

International Business Administration Minor

Overview

The **Minor in International Business Administration**, offered by the Department of Management, uniquely prepares students for the global economy through project-based courses, internships and transformative study abroad opportunities. This minor is designed to benefit students of all majors by giving them an option to study International Business courses and, therefore, embrace an increasingly international world without having to be fully proficient in a foreign language. The International Business Administration minor is the perfect complement to any major.

The minor is open to all business and non-business students who have already selected a Temple University major.

Campus Location: Main

Contact Information

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Requirements

- Open to business and non-business students.
- Designed to benefit students of all majors by giving them an option to study International Business courses and, therefore, embrace an increasingly international world without having to be fully proficient in a foreign language. The International Business Administration minor is the perfect complement to any major.
- **Four courses are prerequisites for this minor (two of these must be taken at Temple):**

Code	Title	Credit Hours
ECON 1101 or ECON 1901	Macroeconomic Principles ¹ Honors Macroeconomic Principles	3
ECON 1102 or ECON 1902	Microeconomic Principles ¹ Honors Microeconomic Principles	3
HRM 1101 or HRM 1901	Leadership and Organizational Management ¹ Honors Leadership and Organizational Management	3
MKTG 2101 or MKTG 2901	Marketing Management ² Honors Marketing Management	3
Total Credit Hours		12

1

A minimum grade of C- is required in ECON 1101/ECON 1901, ECON 1102/ECON 1902 and HRM 1101/HRM 1901.

2

A minimum grade of C is required in MKTG 2101/MKTG 2901.

Note: Prerequisite courses are not calculated in the minor GPA.

- **Required courses (three of these must be taken at Temple University):**

Code	Title	Credit Hours
Select two Geographical International Business electives:		6
IB 3101	Fundamentals of International Business	
IB 2501	Fundamentals of Asian Business	
IB 2502	Fundamentals of Latin American Business	
IB 2503	Fundamentals of European Business	
IB 2504	Fundamentals of Business in Africa and the Middle East	
IB 2509	Short Study Trip Abroad: Doing Business in a Foreign Country	
Electives		
Select two of the following:		6
International Business & Marketing		
IB 3581	International Business Internship	
or IB 3585	International Business Internship	
MKTG 3504	Professional Selling and Sales Management	
MKTG 3505	Entrepreneurial Marketing	
MKTG 3508	Digital Marketing	
International Business & Supply Chain Management		
SCM 3515	Principles of Supply Chain Management ¹	
SCM 3516	Transportation and Logistics Management ¹	
International Business & Entrepreneurship		
IB 3596	Global Entrepreneurship ²	
SGM 3002	Planning to Start Your Own Business	
SGM 3501	Entrepreneurial and Innovative Thinking	
SGM 3503	Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas	
Total Credit Hours		12

1

SCM 3515 and SCM 3516 have additional prerequisites which would require non-business students to complete additional courses.

2

IB 3596 has an additional prerequisite.

- Two of the four prerequisite courses and three of the four required courses for the minor must be taken at Temple University.
- A grade point average of 2.0 in the minor is required as well as a minimum grade of C- in each course, unless otherwise specified.
- Courses cannot be used to meet minor requirements if already used to meet the requirements for a major or a different minor or certificate.
- Courses for the minor must be completed prior to graduation; if completed, the minor will be recorded on the final transcript upon graduation.
- To declare or rescind this minor, visit the Fox School of Business and Management.

Interested students should discuss with their home college advisors how the courses in the minor will fit into their overall degree plan and are strongly encouraged to declare the minor early in their academic career.