

General Business Studies Minor

Overview

Offered by the Fox School of Business and Management, the **Minor in General Business Studies** is designed for undergraduate degree-seeking students outside the Fox School of Business and Management who are interested in a less quantitatively-focused business minor. The minor provides non-business students with an overview of some critical business areas and allows students the flexibility to select electives to explore interested areas of business. It is designed to enhance students' readiness for work in business or other organizations after graduation and increase their professional marketability.

Campus Locations: Main, Japan, and Online

Contact Information

Main Campus

Chuck Allen, Associate Vice Dean of Undergraduate Programs
Alter Hall, Room 369
callen@temple.edu

Temple Japan Campus

William Swinton, MBA, International Business Coordinator
swint@tuj.temple.edu

Requirements

- Please note that some courses may have additional prerequisites, especially in the Foundation area. Students are encouraged to view course descriptions before selecting.
- Eight courses required** (five of these courses must be taken at Temple University):

Code	Title	Credit Hours
Foundation		
ECON 1101	Macroeconomic Principles	3
HRM 1101	Leadership and Organizational Management	3
ACCT 2103 or ACCT 2501	Financial and Managerial Accounting for Decision Making Survey of Accounting	3-4
MKTG 2101	Marketing Management	3
RMI 2501	Fundamentals of Personal Financial Planning	3
Electives		
Select three of the following:		9
ACCT 3511	Intermediate Accounting I	
BA 1103	Legal and Ethical Reasoning in Business	
BA 2501	Turning Numbers into Knowledge: Visualizing Data	
BA 2502	Business Analytics: Modern Data Science Techniques	
ECON 1102	Microeconomic Principles	
ECON 3503	Introduction to Econometrics	
ECON 3519	Game Theory and Strategic Behavior	
ECON 3538	Managerial Economics	
HCM 3501	Introduction to Health Services Systems	
HCM 3502	Healthcare Financing and Information Technology	
HCM 4596	Healthcare Quality and Risk Management	
HRM 2501	Introduction to Human Resource Management	
HRM 2511	Corporate Sustainability: People, Profits & Planet	
HRM 3501	Power, Influence and Negotiation	
HRM 3502	Leading People at Work	
HRM 3503	Communicating in Organizations	
HRM 3504	Leadership in the 21st Century	

HRM 3580	Special Topics - Human Resource Management
IB 2501	Fundamentals of Asian Business
or ASST 2511	Introduction to Asian Business
IB/LAS 2502	Fundamentals of Latin American Business
IB 2503	Fundamentals of European Business
LGLS 1112	Law for Business
or LGLS 1102	Law of Contracts
LGLS 3580	Special Topics - Law
MIS 2101	Digital Systems
MIS 2502	Data and Analytics
MIS 3406	Cloud Architecture
MIS 3538	Social Media Innovation
MKTG 3501	Integrated Marketing Communications
MKTG 3504	Professional Selling and Sales Management
MKTG 3508	Digital Marketing
MKTG 3580	Special Topics - Marketing
RE 3501	Real Estate Fundamentals
RE 3502	Real Estate Practice
RMI 2101	Introduction to Risk Management
SCM 3505	Lean Six Sigma in Supply Chain Management
SCM 3515	Principles of Supply Chain Management
SCM 3516	Transportation and Logistics Management
STAT 2103	Statistical Business Analytics (or STAT 2101)
STAT 2521	Data Analysis and Statistical Computing
STAT 2522	Survey Design and Sampling
STAT 2523	Design of Experiments and Quality Control
SGM 3501	Entrepreneurial and Innovative Thinking
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact

Total Credit Hours**24-25**

- A grade point average of 2.0 in the minor is required.
- Courses cannot be used to meet minor requirements if already used to meet the requirements for a major or a different minor or certificate.
- Courses for the minor must be completed prior to graduation; if completed, the minor will be recorded on the final transcript upon graduation.
- To declare or rescind this minor, visit the Fox School of Business and Management.
- Foundation courses can be completed 100% online. Many, but not all, of the electives are online.

Interested students should discuss with their home college advisors how the courses in the minor will fit into their overall degree plan and are strongly encouraged to declare the minor early in their academic career.