

Fox School of Business & Management

Founded 1918

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Accreditation

Established in 1918, the Fox School of Business and Management at Temple University has a distinguished tradition of preparing business leaders, professionals and entrepreneurs for successful careers. Today, it is the largest, most comprehensive business school in the greater Philadelphia region, and among the largest in the world with 6,500 students, 175 full-time faculty and more than 59,000 alumni. Accredited by AACSB International — Association to Advance Collegiate Schools of Business — the Fox School offers BBA, BS, MBA, Executive MBA, International MBA, Online MBA, MBA/MS, MS and PhD programs on campuses throughout the region and around the world.

Vision

With nearly a hundred years of history behind us, our vision is to be a top public urban business school in the country, and among the leading business schools in the world.

Values

We transform lives by creating and sharing knowledge, while instilling values that prepare leaders for tomorrow's world. Our vision and values guide our teaching, research and school management.

- **Excellence:** We value excellence in teaching, research, and school management.
- **Creativity:** We value innovation and creative thinking.
- **An entrepreneurial culture:** We value effective decision-making and entrepreneurial implementation of ideas.
- **Ethical behavior and respect for others:** We value ethical practice and respect for diverse perspectives.
- **Community Engagement:** We value building partnerships with all stakeholders and the community we serve.

Mission Statement

Transform lives through education. Russell Conwell's mission was to provide a gateway to opportunity for talented and determined students, including those with lesser financial means. We build on this mission, making sure our students acquire the skills they will need in the global marketplace.

We are committed to the following:

- **Providing quality, student-centered business education.**
- **Engaging in relevant research and advanced doctoral training** and expanding the frontiers of knowledge and business education.
- **Extending our education, research and outreach efforts** to be responsive to the driving forces of our economy including **globalization, sustainability, ethics, entrepreneurship, innovation, and technology.**
- **Integrating leading-edge information technology into teaching, learning, research, and school management** necessary for managing in an increasingly competitive, dynamic, global economy.
- **Providing the best professional development and career management opportunities** for our students, faculty, and staff with special efforts to facilitate development of ethical values, social networking skills, and leadership.
- **Linking, through our curriculum, research and outreach to the dominant and growth industries in our region:** financial services, healthcare, pharmaceuticals/biotechnology, information technology, and tourism.
- **Engaging our diverse stakeholders** to improve our school and serve our community.

Learning Goals and Assurance of Learning

The four main learning goals for the Bachelor of Business Administration Program seek to assure students will:

- Demonstrate business knowledge needed to make business decisions.
- Apply critical thinking to business problems.
- Apply quantitative reasoning skills to make recommendations and business decisions.
- Apply effective business communication techniques to business situations.

Specific learning objectives include:

- **Demonstrate business knowledge needed to make business decisions**
 - Apply a core body of discipline-specific knowledge to business situations and problems.
- **Apply critical thinking to business problems**
 - Use integrated business knowledge to identify problems, generate solutions, and develop reasoned conclusions.
 - Understand the ethical, legal, and social responsibilities of individuals and organizations.
- **Apply quantitative reasoning skills to make recommendations and business decisions**
 - Apply quantitative analysis and interpretation to business problems.
 - Use data to analyze business decisions.
 - Use software to analyze and implement business decisions.
- **Apply effective business communication techniques to business situations.**
 - Effectively present ideas in writing.
 - Effectively present ideas orally.
 - Effectively present ideas visually.
 - Effectively work in teams.

Special Facilities & Programs

Center for Student Professional Development (CSPD)

The Center for Student Professional Development (CSPD) is an active partner in your collegiate experience at the Fox School of Business and Management. Besides academic preparation, professional development is important to your preparation for life after graduation. Consequently, the Fox School has integrated a unique professional development component into both the undergraduate and graduate curricula.

Rather than simply focus on the traditional career elements such as résumé development and interview strategies, etc., CSPD strives to differentiate you by taking a multi-faceted approach with a focus on personal development, career/industry awareness and impression management. This strategy in combination with job search coaching will truly make a difference in terms of your marketability.

CSPD services/resources:

- One-on-one coaching sessions
- Group workshops
- On-line career resources
- Job postings/résumé referrals
- Web-based career management system – FoxNet
- On-campus recruiting
- Industry (Mock) interviews
- Executive speaker series
- Networking events with employers/alumni
- Annual Leadership Retreats
- BA 2101 Professional Development Strategies course (BBA)

As mentioned, CSPD is your partner in this process. This means YOU need to take an active role in your professional/career development. The time and energy you invest in your job and internship search will be reflected in the career opportunities available to you.

You have already invested in your future by pursuing a business degree from the Fox School. However, a degree alone will not land you that ideal job. Take the next step and make your investment pay off by taking advantage of the resources CSPD has to offer and start creating your "dream job" strategy from day one!

Internship Programs

The Center for Student Professional Development and Student Professional Organizations work in partnership with employers to connect students with a wide variety of internship positions, both full and part-time. For more information on internship opportunities, please contact the student professional organization for your major or the Center for Student Professional Development at 215-204-2371.

Honors Program

The Fox School of Business and Management offers a stimulating Honors Program for students who demonstrate exceptional ability and achievement in their studies. High school students with SAT scores of at least 1460 (Math and Critical Reading/Writing average) or an ACT (Composite) of 32 and rank in the top 10% of their class are automatically reviewed for admission at the time of application to the University. Continuing/transfer students with at least a 3.70 grade point average are encouraged to apply. All students must first apply and be accepted to the University Honors Program. The program consists of a minimum number of academic classes and completion of a yearly leadership component. Students earn an Honors Certificate and transcript designation upon completion of the program.

Students admitted to the Fox Honors Program may apply to join the Alter Research Scholars program prior to the start of their junior year. Alter Research Scholars work with faculty mentors on research projects in their chosen field. The research culminates in a senior thesis that students present during the spring of their senior year. Special scholarships are available for the two-year Alter Research Scholars program.

Students who enter the Fox Honors Program are encouraged to join the Business Honors Student Association, as well as the student organization in their major. For more information about the Fox Honors Program and the Alter Research Scholars Program, please contact Dr. Robert Pred, Academic Director, Fox Honors Program, Alter Hall LL30 or Charles Allen, Administrative Director, 215-204-4101, or visit the web site (<http://www.fox.temple.edu/honors>).

Pre-Business Program

The Pre-Business program is a first-time freshman year program operated by the Fox School of Business and Management and the School of Sport, Tourism and Hospitality Management (STHM). The program is designed to prepare students to successfully transition to the academic rigors of an undergraduate business degree program.

Pre-Business students will take several foundation courses required by the Bachelors of Business Administration degree program, while gaining access to quality resources and services to help them effectively navigate their first year at Temple. The Pre-Business program leverages a network of assistance programs at the University to provide students a greater opportunity for scholastic achievement.

For further information, go to the Pre-Business (<http://bulletin.temple.edu/undergraduate/tourism-hospitality-management/pre-business>) page.

Honorary Societies, Awards, & Student Associations

Beta Gamma Sigma

The Gamma Chapter of Beta Gamma Sigma, the international honorary business society, was installed in the Fox School of Business and Management in March 1935. Membership is limited to standing-year juniors and seniors who are in the upper 10 percent of their class. The members of Beta Gamma Sigma are elected on the basis of high scholarship. Eligible students will be notified by the Dean in March and invited to attend a special induction ceremony in May. Please contact Lori Roseman at 215-204-4101 for more information.

Alpha Mu Alpha

A national marketing honorary society, established by the American Marketing Association in 1981, to recognize and reward the scholastic achievement of marketing students as well as academic excellence in the discipline and science of marketing. To be invited to join Alpha Mu Alpha, marketing majors are required to have 90+ credit hours and be in the top 15% of their class based on GPA. Inductions are made for graduating students in Spring and Fall. For more information, please contact the AMA Faculty Advisor, Mary Conran at mary.conran@temple.edu.

Beta Alpha Psi

This national honorary fraternity was established for students of accountancy, finance, and information systems. For more information, please contact the officers of Beta Alpha Psi at 215-204-8889 or view their web site (<http://www.fox.temple.edu/student-professional-organizations/beta-alpha-psi>).

Financial Management Association/National Honor Society

This national honorary society strives to provide opportunities to enhance the professional development of its members. For more information, contact the FMA executive officers at 215-204-6673, or go to The Fox School | Financial Management Association (<http://www.fox.temple.edu/student-professional-organizations/financial-management-association>).

Gamma Iota Sigma

This is an international Risk Management, Insurance, and Actuarial Science fraternity. The purpose of the Sigma Chapter of Gamma Iota Sigma (<http://www.fox.temple.edu/student-professional-organizations/gamma-iota-sigma>) is to encourage, establish, and enhance the professionalism of students in

the Risk Management, Healthcare Risk Management, and Actuarial Science programs. Contact Dr. R.B. Drennan in the Risk, Insurance, and Healthcare Management Department at 215-204-8894 or contact the GIS Officers at 215-204-9368.

Student Organizations

www.fox.temple.edu/institutes-and-centers/center_for_student_professional_development/undergraduate/additional-resources/student-professional-organizations/

As part of the student's overall professional development, all Fox students are strongly encouraged to participate in student organizations, professional associations, and academic fraternities. All major areas of concentration in the undergraduate curriculum have an associated organization. Freshmen and sophomores can utilize the organizations to find out more about the major fields of study available to them. The student organizations provide an opportunity for students to meet one another outside the classroom as well as to meet practicing professionals from industry and government. Many organizations have an array of social activities that range from fund raising and community service projects to evening gatherings.

The Fox School of Business and Management has the following student professional organizations:

- Ascend
- American Marketing Association
- Association for Information Systems
- Beta Alpha Psi
- Business Honors Student Association
- Entrepreneurial Student Association
- Financial Management Association/National Honor Society
- Gamma Iota Sigma
- International Business Association
- Institute of Management Accountants
- National Association for Black Accountants
- Net Impact
- Phi Alpha Delta Pre-Law Fraternity
- Phi Beta Lambda Business Fraternity
- Professional Sales Organization
- Temple Real Estate Organization
- Temple University Investment Association
- Temple University Supply Chain Association
- The Society for Human Resource Management
- Temple Economics Society
- Toastmasters

Please contact the College Council Officers at 215-204-6660 for more information about student organizations on the Main Campus. At the Ambler Campus, please call 267-468-8100.

Fox School of Business & Management College Council (FSBMCC)

The college council is comprised of the presidents from each of the recognized Fox student organizations, associations, and fraternities. The council's role is to assist the individual student organizations in recruiting members, obtaining funding, sponsoring activities, identifying outside speakers, and communicating with students. The college council sponsors volunteer opportunities, student organization fairs, and social events for all Fox students. The council also works closely with the dean's office and the Center for Student Professional Development to identify issues that are of concern to students and the student organizations. To contact the Main Campus college council, please call 215-204-6660. At the Ambler Campus, please call 267-468-8100.

Student Contact

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Academic Policies & Regulations

The university policies and regulations apply to all undergraduate students and provide a framework within which schools and colleges may specify further conditions or variations appropriate to students in their courses or programs. Policies specific to FSBM are as follows:

Anticipation of Graduation

Students must submit an application for graduation using the University online graduation application in Self Service Banner prior to the Continuing Student Registration period for their final semester. The Fox School of Business and Management requires students to submit an electronic "Request for Graduation Review" prior to registration for their final semester. Current graduation information is available from the Center for Undergraduate Advising (<http://sbm.temple.edu/advising>).

Courses Inapplicable to Graduation Requirements

Semester hours earned in SRAP or ELECT, Preparatory Mathematics (formerly Mathematics 0001 or 0015), and lower-division (under 3000) Military Science courses do not yield academic credit toward the minimum total of 124.

Credit is only awarded in academic subjects with a corresponding Temple department. Duplicate credit in the same course is not awarded in any case.

Students will not receive credits for lower-level courses after successful completion of higher-level courses in sequenced courses of study. This only applies to the First Year Writing sequence in English (ENG 0701-ENG 0802) and all courses in Mathematics and Foreign Languages. For example, after passing SPAN 1002, a student will not receive credits for SPAN 1001.

Co-Requisites And Prerequisites

Students may be de-enrolled from courses for which they do not meet prerequisites and co-requisites. (Please see the Prerequisites and Co-requisites (<http://bulletin.temple.edu/undergraduate/academic-policies/prerequisites-corequisites>) policy for more information.) Students are responsible for reviewing and abiding by all course prerequisites and co-requisites in the Course Catalog (<http://www.temple.edu/apply/common/catchcheck.asp>). The requirements are designed to assure that students are appropriately prepared to be successful in their courses. Prerequisites provide an efficient manner for students to register for the next course in a sequence for which they are prepared.

Dean's List

Each fall and spring semester, those undergraduates who have met the credit hour and academic criteria for their school or college are placed on the Dean's List. See the Dean's List (<http://bulletin.temple.edu/undergraduate/academic-policies/deans-list>) policy for specific GPA and credit-hour requirements.

Probation and Dismissal

Students in the Fox School of Business and Management are bound by the university policy on Academic Standing (http://policies.temple.edu/getdoc.asp?policy_no=02.10.11).

Grade Point Average Requirement for Graduation

Fox students are required to attain a 2.0 (2.0 = C) average in all of their Temple coursework and in their major in order to graduate from the Fox School of Business and Management. Some courses may have specific higher minimum grade requirements for degree applicability. Please check current

course descriptions and the section pertaining to your major for this information. In addition, the Center for Undergraduate Advising provides a Major GPA calculator (<http://www.fox.temple.edu/advising/students/gpa-calculator>).

Life Experience

The Fox School of Business and Management does not offer credits for life experiences. Please see Credit for Prior Learning (<http://bulletin.temple.edu/undergraduate/academic-policies/credit-prior-learning>) under the Academic Policies section of this *Bulletin* for information about advanced placement or CLEP examinations.

Leave of Absence/Re-enrollment/Reinstatement

Fox students who wish to voluntarily withdraw from the university for one or two semesters (fall and/or spring) are strongly encouraged to apply for a Leave of Absence (LOA). If approved, these students remain eligible for the same requirements as when they declared their major and will have access to Temple e-mail, university library systems, and priority and self registration for the approved semester of return. By contrast, students who leave the university without any notice and without an approved LOA must apply to be re-enrolled and, if allowed to return, must follow the most recent university curricular requirements in place for the semester of their return. If no LOA was filed, before students return, they must indicate any course(s) taken since leaving Temple and provide a copy of an official transcript from each institution attended. Students who received a medical withdrawal may be asked to provide medical documentation clearing them to return to school and to schedule an interview with an advisor before a re-enrollment decision can be made. Any existing holds must be cleared prior to re-enrollment.

Leave of Absence and Re-enrollment forms are available online (<http://www.fox.temple.edu/advising/forms>). Further details can be viewed at Policy_02.10.16 (http://policies.temple.edu/getdoc.asp?policy_no=02.10.16).

Students who were dismissed for academic reasons should see the university policy on Academic Standing (http://policies.temple.edu/getdoc.asp?policy_no=02.10.11).

Repeating Courses

University policy restricts the number of times students can enroll in the same course to three times. Permission is required to register for the third attempt of the same course. Students should work closely with an academic advisor to review their options when required to repeat a course. Students who fail to complete a "College Graduation Requirement" in three attempts will be required to change their program to one outside the Fox School of Business and Management. Students who fail to complete a required major course listed in their academic program will be required to change to a different major. For more information, see Repeating a Course (<http://bulletin.temple.edu/undergraduate/academic-policies/repeating-course>) and Policy 02.10.12 (http://policies.temple.edu/getdoc.asp?policy_no=02.10.12).

Residence Requirement

A minimum of 45 of the last 60 semester hours must be completed in the Fox School of Business and Management at Temple University in order to receive a degree. In addition, a minimum of 50% of the business courses and the majority of the requirements of a major must be completed at Temple University. For more information, see the Academic Residency Requirements (<http://bulletin.temple.edu/undergraduate/academic-policies/academic-residency-requirements>).

Transfer Credits

Business courses taken at colleges or universities which are not members of The Association to Advance Collegiate Schools of Business (AACSB (<http://www.aacsb.edu>)) will be accepted for transfer business credits only if they are equivalent to the following:

ECON 1101	Macroeconomic Principles	3
ECON 1102	Microeconomic Principles	3
ACCT 2101	Financial Accounting	3
ACCT 2102	Managerial Accounting	3
RMI 2101	Introduction to Risk Management	3
LGLS 1101	Legal Environment of Business	3
LGLS 1102	Law of Contracts	3
MIS 2101	Information Systems in Organizations	3
STAT 1001	Quantitative Methods for Business I	3
STAT 1102	Quantitative Methods for Business II	4
STAT 2103	Statistical Business Analytics	4

MKTG 2101 and HRM 1101 (formerly Human Resource Administration) will be accepted for transfer if they were taken during the fall 1994 semester or later. HRM 2501 will be accepted for transfer if taken during the spring 2005 semester or later. Specific articulation agreements with local colleges may expand on this list. View current articulation agreements (<http://www.temple.edu/vpus/transfer/agreements.htm>).

Additional business credits are accepted from colleges that are members of the AACSB. It should be understood that it is possible for a student to transfer in a large number of credits which, while accepted by the university, may exceed the maximum number of elective credits applicable to the degree.

Permission to Complete Courses at Another Institution

Consistent with the University Policy (<http://bulletin.temple.edu/undergraduate/academic-policies/permission-complete-course-institution-matriculation>) students will not receive transfer credit for courses taken at another institution while they are matriculated at Temple University unless prior permission has been obtained. Completed permission forms (<http://www.fox.temple.edu/advising/forms>) with supporting documentation should be submitted to the Fox School of Business and Management advising offices. Please refer to the above section on transfer credits. Students should allow approximately two weeks for processing once permission forms and documentation have been submitted. For more information, refer to Permission to Complete a Course at another Institution after Matriculation (<http://bulletin.temple.edu/undergraduate/academic-policies/permission-complete-course-institution-matriculation>).

Non-Degree Seeking Student Policy

Students not formally admitted (<http://bulletin.temple.edu/undergraduate/academic-policies/non-degree-seeking-students>) to Temple University may take undergraduate courses numbered under 3000 in the Fox School of Business and Management. Undergraduate courses numbered above 3000 are open to visiting students who have completed a minimum of 60 credits, have met course prerequisites, and have written permission from their home institution. Students who have a baccalaureate degree and the prerequisites for the course desired may also enroll in advanced courses.

College Graduation Requirements

The Fox School of Business and Management offers two undergraduate degrees: a Bachelor of Business Administration (B.B.A.) and a Bachelor of Science (B.S.). The B.B.A. degree gives students a broad-based education, including foundation and chosen major coursework. The B.S. degree is for those students who wish for more specialized training in the field of Statistical Science and Data Analytics.

Bachelor of Business Administration

The degree of Bachelor of Business Administration (B.B.A.) may be conferred upon a student by recommendation of the faculty and upon the satisfactory completion of a minimum of 124 semester hours of credit with a minimum cumulative GPA of 2.0 overall and in the major. A minimum of 124 credit hours will be earned in the following four requirement categories:

- University General Education (GenEd) Requirements
- Fox School of Business & Management lower- and upper-division requirements
- Major requirements
- Electives

Students must follow the program requirements in effect at the time the major is declared or changed. Program requirements include both the College Graduation Requirements listed here and the courses required for the major listed in the Programs of Study. Students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

University General Education Curriculum

The General Education curriculum (GenEd (<http://bulletin.temple.edu/undergraduate/general-education>)) is required for all students. Note that students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

Bachelor of Business Administration Requirements

Lower-Division Foundation Requirements

Note: 1000-level courses are typically taken in freshman year; 2000-level courses are typically taken in sophomore year.

ECON 1101	Macroeconomic Principles	3
ECON 1102	Microeconomic Principles	3
HRM 1101	Leadership and Organizational Management	3
LGLS 1101	Legal Environment of Business	3
STAT 1001	Quantitative Methods for Business I ¹	3
STAT 1102	Quantitative Methods for Business II ¹	4
STAT 2103	Statistical Business Analytics ²	4
ACCT 2101	Financial Accounting	3
ACCT 2102	Managerial Accounting ³	3
MIS 2101	Information Systems in Organizations	3

MKTG 2101	Marketing Management	3
BA 2101	Professional Development Strategies	1
BA 2196	Business Communications	3
RMI 2101	Introduction to Risk Management	3
Total Credit Hours		42

- ¹ Higher level courses may be recommended depending on the mathematics placement score or the student's intended major. Actuarial Science majors should refer to the math courses listed under the Actuarial Science major description.
- ² Successful completion of this course will waive the General Education Quantitative Literacy requirement
- ³ Accounting and Entrepreneurship majors must take ACCT 2521 instead of ACCT 2102.

Note: In order to graduate, a grade of C- or better must be obtained in all FSBM lower-division requirements.

Upper-Division Foundation Requirements

Note: 3000-level courses are typically taken in the junior or senior year; 4000-level courses are taken in the senior year.

FIN 3101	Financial Management ¹	3
MSOM 3101	Operations Management	3
BA 3102	Business Society and Ethics	3
BA 3103	Integrative Business Applications	3
BA 4101	Global Business Policies	3
IB 3101	Fundamentals of International Business ²	3
Total Credit Hours		18

- ¹ Actuarial Science majors must take AS 2503 instead of FIN 3101.
- ² Economics majors replace IB 3101 with ECON 3563 or ECON 3564.
Finance and Real Estate majors replace IB 3101 with FIN 3551.
Marketing majors replace IB 3101 with MKTG 3553.
Actuarial Science and Risk Management majors replace IB 3101 with RMI 3567.
IB 3101 is waived for students who major in Accounting and Management Information Systems only if a second major or a minor is not completed.
Consult your academic advisor.

Note: In order to graduate, a grade of C- or better must be obtained in all FSBM upper-division requirements.

Major Requirements

Major requirements are determined by the effective semester of their declaration and students should declare their majors upon the completion of 60 credits in consultation with their academic advisors. Major requirements include both the College Graduation Requirements listed above and the courses required for the major listed in the Programs of Study.

Bachelor of Business Administration majors are offered in the following programs: Accounting, Actuarial Science, Business Management, Economics, Entrepreneurship & Innovation Management, Finance, Financial Planning, Human Resource Management, International Business, Legal Studies, Management Information Systems, Marketing, Real Estate, Risk Management & Insurance, and Supply Chain Management.

Twenty-one business courses (60 s.h.) are required as part of the lower- and upper-division foundation requirements for the B.B.A. program. In addition, a minimum of six business courses must be completed in the major. In completing the courses in the major, students will become competent in understanding critical business concepts and the practice of ethical decision-making, and demonstrate both effective written and oral communication and the ability to apply critical thinking to business problems. Students who choose to pursue a dual major in business can double-count a maximum of one course toward both majors. All Fox students must take a minimum of two writing-intensive courses at Temple. One of these courses will be BA 2196; the second will be a writing-intensive course in the major.

NOTE: Many upper-division foundation courses and major courses have prerequisites. Some prerequisites also include minimum grade requirements. Students are required to meet all prerequisites. Prerequisites will be strictly enforced and the school reserves the right to de-enroll students from courses when prerequisites have not been met. Course descriptions, including prerequisites, are found in the Courses (<http://bulletin.temple.edu/courses>) section of the *Bulletin*.

Electives

Free electives: Students who have satisfied all of the requirements for GenEd, the Fox School Foundation, and the major will need additional credits to achieve the 124 credit minimum required for graduation. These credits may be taken in either business or non-business courses. Students are encouraged to explore completing a minor, a certificate, or a second major for these credits. Students who choose to pursue a dual major in

business can double-count a maximum of one course toward both majors. Students who choose to pursue one or more minors may not double-count courses already used to meet the requirements for a major or different minor.

Summary of Graduation Requirements

Credits for B.B.A. Degree

University General Education	31
Lower-Division Foundation Requirements	42
Upper-Division Foundation Requirements	18
Major Requirements	18
Electives	15
Total Credit Hours	124

Bachelor of Science

The degree of Bachelor of Science (B.S.) may be conferred upon a student by recommendation of the faculty and upon the satisfactory completion of a minimum of 122 semester hours of credit with a minimum cumulative GPA of 2.0 overall and in the major. A minimum of 122 credit hours will be earned in the following four requirement categories:

- University General Education (GenEd) Requirements
- Core requirements
- Major requirements
- Electives

Students must follow the program requirements in effect at the time the major is declared or changed. Program requirements include both the College Graduation Requirements listed here and the courses required for the major listed in the Programs of Study. Students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

University General Education Curriculum

The General Education curriculum (GenEd (<http://bulletin.temple.edu/undergraduate/general-education>)) is required for all students. Note that students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

Bachelor of Science Requirements

Core Requirements

BA 2104	Excel for Business Applications	1
ECON 1101	Macroeconomic Principles	3
or ECON 1901	Honors Macroeconomic Principles	
ECON 1102	Microeconomic Principles	3
or ECON 1902	Honors Microeconomic Principles	
HRM 1101	Leadership and Organizational Management	3
or HRM 1901	Honors Leadership and Organizational Management	
MATH 1041	Calculus I	4
or MATH 1941	Honors Calculus I	
MATH 1042	Calculus II	4
or MATH 1942	Honors Calculus II	
STAT 2103	Statistical Business Analytics	4
or STAT 2903	Honors Statistical Business Analytics	
ACCT 2101	Financial Accounting	3
or ACCT 2901	Honors Financial Accounting	
BA 2196	Business Communications	3
or BA 2996	Honors Business Communications	
CIS 1051	Introduction to Problem Solving and Programming in Python	4
CIS 1068	Program Design and Abstraction	4
MKTG 2101	Marketing Management	3
or MKTG 2901	Honors Marketing Management	

RMI 2101	Introduction to Risk Management	3
or RMI 2901	Honors Introduction to Risk Management	
Total Credit Hours		42

Major Requirements

Major requirements are determined by the effective semester of their declaration and students should declare their majors upon the completion of 60 credits in consultation with their academic advisors. Major requirements include both the College Graduation Requirements listed above and the courses required for the major listed in the Programs of Study. The Bachelor of Science major is offered in Statistical Science & Data Analytics. Requirements for the Statistical Science & Data Analytics major are available on the program's page (<http://bulletin.temple.edu/undergraduate/fox-business-management/statistical-science-data-analytics/#requirementstext>).

NOTE: Many core courses and major courses have prerequisites. Some prerequisites also include minimum grade requirements. Students are required to meet all prerequisites. Prerequisites will be strictly enforced and the school reserves the right to de-enroll students from courses when prerequisites have not been met. Course descriptions, including prerequisites, are found in the Courses (<http://bulletin.temple.edu/courses>) section of the *Bulletin*.

Electives

Free electives: Students who have satisfied all of the requirements for GenEd, the core requirements, and the major requirements will need additional credits to achieve the 122 credit minimum required for graduation. These credits may be taken in either business or non-business courses. Students are encouraged to explore completing a minor, a certificate, or a second major for these credits. Students who choose to pursue a dual major in business can double-count a maximum of one course toward both majors. Students who choose to pursue one or more minors may not double-count courses already used to meet the requirements for a major or different minor.

Summary of Graduation Requirements

Credits for B.S. Degree

University General Education	31
Core Requirements	42
Major Requirements	39
Electives	10
Total Credit Hours	122

Academic Advising

Center for Undergraduate Advising

<http://sbm.temple.edu/advising/>

The Center for Undergraduate Advising provides advising at three campuses: Main, Ambler, and Center City (TUCC).

The Main Campus office is open every weekday. The Ambler and Center City offices are open on selected days and evenings. Please see our web site for current office hours (<http://www.fox.temple.edu/advising/contact/contact>).

Our purpose is to provide quality academic advising services that empower students to make informed decisions about their education, projected career, and personal/professional life at Temple University. Students work collaboratively with our academic advising team to develop individual plans for academic success, interpret university policy, fully utilize campus resources, and engage in the process of reflection and decision making that will promote their achievement.

We have two advising teams dedicated to working with students at each academic level. Freshman/Sophomore Advising (<http://www.fox.temple.edu/advising/staff/freshmansophomore-advising>) focuses on the transition to college life, major exploration within Fox, successful completion of the lower-division foundation requirements, and retention. Junior/Senior Advising (<http://www.fox.temple.edu/advising/staff/juniorsenior-advising>) focuses on ensuring students are making satisfactory progress in their major, have completed their graduation audit prior to their final semester, and are prepared to graduate. Junior and senior students are assigned a personal advisor based on their declared major.

As active participants in the advising process, students bear the ultimate responsibility for making educational and career decisions. Therefore, we rely on students to be prepared with questions, to research options before they come to their meeting, and to refer to their advising notes both before and after advising meetings. Students are expected to know University Policies (<http://bulletin.temple.edu/undergraduate/academic-policies>) and their program requirements as defined in their *Bulletin* and on their DARS (<http://www.fox.temple.edu/advising/students/dars>) report.

Advisors, in turn, strive to provide knowledgeable assistance to ensure students' accurate understanding of University and School policies, utilization of campus resources, interpretation of curriculum requirements, and timely completion of degree requirements. Students in Fox have several ways to meet with an academic advisor (<http://www.fox.temple.edu/advising>), including *Scheduled Appointments* for academic planning, *Daily Walk-in Advising* for quick questions, and *Virtual Advising* for students unable to come to campus during business hours.

Peer Advising

The Center for Undergraduate Advising is pleased to provide peer advising on Main Campus, comprised of undergraduate peer advisors recruited from among the best and brightest in the Fox School of Business and Management. Peer advisors provide the perspective of an upper-class student and are trained to assist business students to be successful by sharing their knowledge and personal strategies for academic success. For more information, visit Peer Advising (<http://www.fox.temple.edu/advising/staff/peer-advising>).

Office of the Ombudsperson

The Fox School of Business and Management Ombudsperson assists students in Fox to resolve problems and conflicts that might arise from the classroom, acting as mediator between faculty and students while promoting alternatives to more formal processes. The ombudsperson supports effective communication, cooperation, equity, and civility in all academic and scholastic settings. Students who believe they have been treated unfairly in an academic matter should first meet with the appropriate ombudsperson.

For more information, refer to grievance procedures (<http://www.fox.temple.edu/advising/students/grievance-procedures>) or contact the Center for Undergraduate Advising at foxombud@temple.edu or 215-204-7672 for further information.

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