

Finance BBA

Overview

The **Bachelor of Business Administration in Finance**, offered by the Department of Finance, provides students with theoretical and practical knowledge that opens many employment opportunities in the financial industry and corporate sector. It is intended for students who plan to pursue careers in asset management, commercial and investment banking, corporate sector, consulting, and public finance. The curriculum covers a variety of topics that include the structure and functioning of financial markets, asset valuation, portfolio management, corporate finance, financial statement analysis, fixed income analysis, credit analysis, and risk management. Students acquire a variety of skills that are highly valuable by employers. The main competencies to be developed include analyzing financial data from professional platforms such as Bloomberg and S&P Capital IQ, producing analyst reports, building financial models, and making sound financial business decisions. In addition, students have an opportunity to participate in The William C. Dunkelberg Owl Fund, a real money student-managed investment fund, and obtain real-life investing experience.

Campus Location: Main and Online

Program Code: BU-FIN-BBA

Student Professional Organization

All Finance majors are encouraged to join the Temple Finance Association. This student professional organization offers numerous opportunities for Finance majors to attend career development seminars, connect with Fox alumni, and network with prominent business leaders and industry practitioners.

Licensure/Certification

Chartered Financial Analyst (CFA)

A Chartered Financial Analyst (CFA) credential is often required for employment or advancement in money management. The condition for taking the first CFA exam is either to have a completed bachelor's degree or be in the final year of a four-year degree.

To become a CFA Charter holder, you must

- pass all three levels of the exam; and
- have at least 36 months of experience as a professional in investments or a related field.

<https://www.cfainstitute.org/en/programs/cfa>

Financial Risk Manager (FRM)

The Financial Risk Manager (FRM) certification is the most valuable certification in the area of risk management. There are no educational requirements or professional prerequisites that should be satisfied to register for the FRM exam.

To obtain the FRM certification, you must

- pass the FRM Exam Part I;
- pass the FRM Exam Part II within 4 years of passing Part I; and
- demonstrate 2 years of professional full-time financial risk management work experience.

<https://www.garp.org/frm/frequently-asked-questions>

Minor

The Finance minor is designed for students who want to obtain a deeper understanding of financial principles and learn about their applications to various problems in the corporate, financial and government sectors. The minor is open to business and non-business students.

Requirements for the minor must be fulfilled prior to graduation. The courses counted toward a major or another minor cannot be used to meet the minor requirements.

Contact Information

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Learn more about the Bachelor of Business Administration in Finance.

These requirements are for students who matriculated in academic year 2023-2024. Students who matriculated prior to fall 2023 should refer to the Archives to view the requirements for their Bulletin year.

Summary of Requirements

University Requirements

All new students are required to complete the university's General Education (GenEd) curriculum.

Note that students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University requirements current at the time of re-enrollment.

College Requirements

Students must meet College Graduation Requirements for the Bachelor of Business Administration, including the requirements of the major listed below. Students must attain an overall GPA of 2.0 and a 2.0 GPA in the major to graduate as a Finance major.

Major Requirements

Students must follow the Major Requirements and College Requirements current at the time of declaration. Students not continuously enrolled who have not been approved for a Leave of Absence or study elsewhere must follow University, College, and Major requirements current at the time of re-enrollment.

Requirements of Finance Major

Code	Title	Credit Hours
FIN 3504	Intermediate Corporate Finance	3
FIN 3507	Security Analysis and Portfolio Management	3
Select one of the following:		3
FIN 4596	Seminar in Corporate Finance ¹	
FIN 4696	Seminar in Investment Analysis ¹	
Select three of the following:		9
FIN 3505	Bank Enterprise Risk Management	
FIN 3506	Derivatives and Financial Risk Management	
FIN 3508	Fixed Income Modeling and Analysis	
FIN 3509	Real Estate Investment and Finance ²	
FIN 3512	Financial Modeling	
FIN 3513	Financial Statement Analysis	
FIN 3515	Financial Markets and Institutions for Business	
FIN 3516	Corporate Valuation	
FIN 3517	Financial Data Analysis	
FIN 3522	Advanced Portfolio Analysis	
FIN 3526	Commercial Credit Essentials	
FIN 3551	International Finance	
FIN 3571	Owl Fund Seminar ³	
FIN 3671	Advanced Owl Fund Seminar ³	

Total Credit Hours
18

1
This major capstone is taken in the final semester, and all prerequisites must be met.

2
FIN 3509 cannot be used to meet the Finance major requirements if already used to meet another major, minor, or certificate requirement.

3
Requires permission of the instructor.

Suggested Academic Plan

Bachelor of Business Administration in Finance

Suggested Plan for New Students Starting in the 2023-2024 Academic Year

Please note that this plan is suggested only, ensuring prerequisites are met.

Year 1		
Fall		Credit Hours
STAT 1001	Quantitative Methods for Business I	3
ECON 1101	Macroeconomic Principles	3
HRM 1101	Leadership and Organizational Management	3
ENG 0802 or ENG 0812 or ENG 0902	Analytical Reading and Writing or Analytical Reading and Writing: ESL or Honors Writing About Literature	4
GenEd Breadth Course		3
Credit Hours		16
Spring		
STAT 1102	Quantitative Methods for Business II	4
ECON 1102	Microeconomic Principles	3
BA 1103	Legal and Ethical Reasoning in Business	3
IH 0851 or IH 0951	Intellectual Heritage I: The Good Life or Honors Intellectual Heritage I: The Good Life	3
GenEd Breadth Course		3
Credit Hours		16
Year 2		
Fall		
ACCT 2103	Financial and Managerial Accounting for Decision Making	4
STAT 2103	Statistical Business Analytics (waives GenEd Quantitative Literacy requirement)	4
MIS 2101	Digital Systems	3
MKTG 2101	Marketing Management	3
IH 0852 or IH 0952	Intellectual Heritage II: The Common Good or Honors Intellectual Heritage II: The Common Good	3
Credit Hours		17
Spring		
BA 2101	Professional Development Strategies	1
BA 2196	Business Communications	3
Select one of the following: ¹		3
BA 2501	Turning Numbers into Knowledge: Visualizing Data	
BA 2502	Business Analytics: Modern Data Science Techniques	
RMI 2101	Introduction to Risk Management	3
FIN 3101	Financial Management	3
Business Elective ²		3
Credit Hours		16
Year 3		
Fall		
MSOM 3101	Operations Management	3
Select one of the following:		3
FIN 3504	Intermediate Corporate Finance	
FIN 3507	Security Analysis and Portfolio Management	
Business Elective ²		3
GenEd Breadth Course		3
GenEd Breadth Course		3
Credit Hours		15

Spring

Select one of the following:	3
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FIN 3504	Intermediate Corporate Finance
FIN 3507	Security Analysis and Portfolio Management

Select one of the following:	3
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FIN 3505	Bank Enterprise Risk Management
FIN 3506	Derivatives and Financial Risk Management
FIN 3508	Fixed Income Modeling and Analysis
FIN 3509	Real Estate Investment and Finance
FIN 3512	Financial Modeling
FIN 3513	Financial Statement Analysis
FIN 3515	Financial Markets and Institutions for Business
FIN 3516	Corporate Valuation
FIN 3517	Financial Data Analysis
FIN 3522	Advanced Portfolio Analysis
FIN 3526	Commercial Credit Essentials
FIN 3551	International Finance
FIN 3571	Owl Fund Seminar
FIN 3671	Advanced Owl Fund Seminar

Business Elective ²	3
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GenEd Breadth Course	3
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Free Elective	3
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Credit Hours	15
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Year 4**Fall**

BA 4102	Strategic Management	3
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Select one of the following:	3
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FIN 3505	Bank Enterprise Risk Management
FIN 3506	Derivatives and Financial Risk Management
FIN 3508	Fixed Income Modeling and Analysis
FIN 3509	Real Estate Investment and Finance
FIN 3512	Financial Modeling
FIN 3513	Financial Statement Analysis
FIN 3515	Financial Markets and Institutions for Business
FIN 3516	Corporate Valuation
FIN 3517	Financial Data Analysis
FIN 3522	Advanced Portfolio Analysis
FIN 3526	Commercial Credit Essentials
FIN 3551	International Finance
FIN 3571	Owl Fund Seminar
FIN 3671	Advanced Owl Fund Seminar

GenEd Breadth Course	3
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GenEd Breadth Course	3
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Free Elective	3
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Credit Hours	15
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Spring

Select one of the following:	3
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FIN 4596	Seminar in Corporate Finance
FIN 4696	Seminar in Investment Analysis

Select one of the following:	3
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FIN 3505	Bank Enterprise Risk Management
FIN 3506	Derivatives and Financial Risk Management

FIN 3508	Fixed Income Modeling and Analysis	
FIN 3509	Real Estate Investment and Finance	
FIN 3512	Financial Modeling	
FIN 3513	Financial Statement Analysis	
FIN 3515	Financial Markets and Institutions for Business	
FIN 3516	Corporate Valuation	
FIN 3517	Financial Data Analysis	
FIN 3522	Advanced Portfolio Analysis	
FIN 3526	Commercial Credit Essentials	
FIN 3551	International Finance	
FIN 3571	Owl Fund Seminar	
FIN 3671	Advanced Owl Fund Seminar	
Free Elective		3
Free Elective		3
Free Elective		2
Credit Hours		14
Total Credit Hours		124

1

Please check with your departmental advisor on which course is most appropriate for the major.

2

2000-3999 electives can be selected from: ACCT, AS, BA, ECON, FIN, HRM, IB, LGLS, MIS, MKTG, RE, RMI, STAT, SCM, SGM. **PLEASE NOTE:** FIN 2501 and FIN 2502 (1.5 credits each) are recommended to fulfill three (3) total business elective credits.