

Entrepreneurship and Innovation Management Certificate

Overview

Entrepreneurs are creative problem-solvers that are driven to create their own financial futures and have a big impact on the world. Entrepreneurship is a way of life; anyone can be entrepreneurial—whether you want to start the next Google, take control of your work-life balance with a lifestyle business, be a leader driving change and innovation in an existing company or have a positive impact on the world with a social venture.

Our Entrepreneurship and Innovation Management (EIM) courses and programs are highly experiential and designed to be real-world relevant and high impact. Students will get out of the classroom to work on ideas and ventures about which they are passionate. Coursework focuses on a variety of topics that enable students to become successful entrepreneurs, high impact intrapreneurs and social change leaders. Students will learn how to operate with open mindsets, uncover high impact opportunities, develop innovative product and service solutions, quickly and affordably validate ideas, pivot as the world evolves, develop effective Business Model Canvases (BMC) and Business Plans, and successfully pitch for and secure funding. These skills are highly valued by employers and leaders within the entrepreneurial ecosystem.

The **Certificate in Entrepreneurship and Innovation Management**, offered by the Department of Management, is an indicator that you are a proactive self-starter who can creatively solve problems and turn ideas into reality. Entrepreneurial thinking and innovation are the lifeblood of any organization. Even if you plan to work in a well-established company, the EIM certificate shows that you are able to go beyond your functional expertise and innovate when it counts. Companies are looking for employees that have specialization in a relevant field, as well as broad understanding of the business environment that allows them to approach issues from a strategic, outside-the-box perspective. This is part of what you will learn in the EIM certificate program.

The Entrepreneurship and Innovation Management certificate is open to non-Fox students only. Fox students should consider the Entrepreneurship and Innovation Management (EIM) minor or a dual major instead.

Campus Location: Main

Program Code: BU-EIM-CERT

Related Program

In collaboration with Fox, the Tyler School of Art and Architecture offers the certificate in Creative Entrepreneurship.

Related Institute: Innovation & Entrepreneurship Institute (IEI)

Contact Information

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Learn more about the undergraduate certificate in Entrepreneurship and Innovation Management.

Requirements

- **Students must complete the following three-course sequence:**

Code	Title	Credit Hours
Select 9 credits from the following: ¹		9
SGM 0827	Creativity and Organizational Innovation ²	
SGM 3001	Leading and Managing Small Businesses and New Ventures (for non-business students)	

SGM 3002	Planning to Start Your Own Business
SGM 3501	Entrepreneurial and Innovative Thinking
SGM 3503	Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas
SGM 3504	Launch a New Venture in 100 Days
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact
SGM 3521	Pitching and Funding Entrepreneurial Ventures
SGM 3580	Special Topics - Strategic Management ³
SGM 3585	Social Impact Internship - Work with Benefit/B-corps, Non-profits, or Multi-bottom-line Ventures
or SGM 3685	New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder
SGM 3682	Independent Study ⁴
AOD 3319	Skill Building for Social Entrepreneurship and Community Engagement
BIOE 4311	The Entrepreneurial Bioengineer
ENGR 3033	Entrepreneurial Engineering (Engineering students only)
FMA 4475	The Artist in the Business World
HORT 1566	Horticulture Business Management
HRM 3507	Intrapreneurship in the 21st Century
JRN 3709	The Entrepreneurial Journalist
MSP 4614	Creating a Media Business
MUST 4731	Arts Enterprise
SCTC 4321	Entrepreneurship in Science and Technology
STHM 3426	Entrepreneurship in Sport, Recreation, Tourism, and Hospitality
TYLE 3211	Creative Cottage Industrialist

Total Credit Hours**9**

1

A maximum of 3 credits can be taken from outside of the Fox School of Business and Management for this certificate.

2

A maximum of 3 credits of GenEd courses can be utilized for completion of this certificate.

3

SGM 3580 course topics vary by semester. Approval of the academic director, chair, or approved department personnel is required. Not all SGM 3580 topics are appropriate for EIM students.

4

SGM 3682 Independent Study projects will be identified or created by the department or may be proposed by faculty/students collaborating where coursework does not match student's goals or needs and faculty are available to oversee a project. Approval of the academic director, chair, or approved department personnel is required.

- Courses cannot be used to meet certificate requirements if already used to meet the requirements for a major or a different minor or certificate.
- For more information and to declare or rescind this certificate, contact the entrepreneurship advisor in the Center for Undergraduate Advising, Fox School of Business, Speakman 101.

Interested students should discuss with their home college advisors or with personnel in the Innovation & Entrepreneurship Institute (1810 Liacouras Walk, 1st Floor) how the courses in the certificate will fit into their overall degree plan. Students are strongly encouraged to declare the certificate early in their academic career.