

Business Plus Certificate

Overview

The **Business Plus Certificate**, offered by the Fox School of Business and Management, is open to non-matriculated students only.

Building on the skills students gained through the Business Basics certificate, the Business Plus certificate will introduce students to additional fundamental business courses. Courses in accounting, economics, marketing, and risk management and insurance will continue to sharpen and refine strategic thinking in the business environment.

Students should complete the Business Basics Certificate prior to taking Business Plus courses. It is strongly recommended that students take the courses in the order listed within the requirements to build on their knowledge in a practical way.

These business foundation courses will apply toward the BBA if students matriculate into the degree program.

Campus Locations: Main and Online (some courses available in Japan and Rome)

Program Code: BU-BUSP-CERT

Contact Information

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Requirements

- **Five courses required** (three of these must be taken at Temple University):

| Code | Title | Credit Hours |
|---------------------------|--|--------------|
| ECON 1101 | Macroeconomic Principles ¹ | 3 |
| ECON 1102 | Microeconomic Principles ¹ | 3 |
| MKTG 2101 | Marketing Management ² | 3 |
| RMI 2101 | Introduction to Risk Management ² | 3 |
| STAT 1102 | Quantitative Methods for Business II ^{1, 2} | 4 |
| Total Credit Hours | | 16 |

1

Appropriate math assessment or prerequisite course required prior to enrolling in Economics and Statistics courses.

2

These courses have prerequisites.

- A minimum grade of C in each course is required.
- The certificate will be awarded upon satisfactory completion of all required courses.
- Business Plus courses are available 100% online.