Temple University’s School of Media and Communication (SMC) is one of the most prominent of its kind in the nation. Combining a history of success with an eye on the constantly shifting horizon, SMC offers one of the most advanced and diverse programs for learning and networking in the communications field.

With a superb faculty, diverse student body, and location in the nation’s fourth-largest media market, SMC is one of the most exciting places in the world to study the role and many facets of communication in public life. Possessing an array of experience and expertise, SMC faculty range from world-renowned scholars to Pulitzer Prize-winning practitioners. All are dedicated to teaching and ensuring that our school is a powerful force for innovation, diversity, and social justice. We foster curiosity in our students and encourage their willingness to begin with tough questions and challenge themselves and each other in pursuing truth. Our students graduate with the confidence to communicate effectively across cultures.

SMC students learn by doing. Classrooms provide hands-on training using industry-standard technology. All SMC facilities are uniquely outfitted for the teaching, research, and production of all disciplines of communications study. Annenberg Hall is home to:

- A 75-seat film and video screening room
- Broadcast and film production areas
- Electronic news writing and editing rooms
- Journalism and photography labs
- Multimedia labs
- Video and film editing areas
- Three fully-equipped studios for educational use, including videography, television direction, and broadcast performance

At Temple University Center City, the Multimedia Urban Reporting Lab (MURL) is a newsroom that features wireless networking, digital recorders, access to the AP wire, and video equipment.

Since the founding of the Department of Journalism in 1927, the structure and curriculum of the communications program have been evolving to meet the demands and expectations of a changing media landscape. Key events include:

- In 1967, the School of Communications and Theater was formed by combining the Department of Journalism and the Department of Radio, Television and Film.
- Also in 1967, the first graduate degree was offered in an M.F.A. in Theater, which was followed four years later by an M.F.A. in Film and Video.
- In 2010, TUTV, Temple’s digital cable channel, was launched within the city of Philadelphia on Comcast and Verizon, as well as online at www.templetv.net.

The school adopted its current name in 2012 when a University realignment of schools and colleges moved the Department of Film and Media Arts and Department of Theater to a new Center for the Arts.

### Programs

#### Degree Programs

- Communication Management, M.S. ([link](http://bulletin.temple.edu/graduate/scd/smc/communication-management-ms))
- Globalization and Development Communication, M.S. ([link](http://bulletin.temple.edu/graduate/scd/smc/globalization-development-communication-ms))
- Journalism, M.J. ([link](http://bulletin.temple.edu/graduate/scd/smc/journalism-mj))
- Media and Communication, Ph.D. ([link](http://bulletin.temple.edu/graduate/scd/smc/media-communication-phd))
- Media Studies and Production, M.A. ([link](http://bulletin.temple.edu/graduate/scd/smc/media-studies-production-ma))

#### Certificate

- Strategic Communication and Cross-Cultural Leadership

### Graduate Faculty

*Jennifer Gerard Ball, Assistant Professor, Department of Advertising, School of Media and Communication; Ph.D., University of Texas at Austin.*

*Geoffrey Baym, Professor, Department of Media Studies and Production, School of Media and Communication; Ph.D., University of Utah.*

*Deborah Cai, Professor, Department of Strategic Communication, School of Media and Communication; Ph.D., Michigan State University.*

*Jessica Castonguay, Assistant Professor, Department of Advertising, School of Media and Communication; Ph.D., University of Arizona.*

*Brian Creech, Assistant Professor, Department of Journalism, School of Media and Communication; Ph.D., University of Georgia.*
Fabienne L. Darling-Wolf, Associate Professor, Department of Journalism, School of Media and Communication; Ph.D., University of Iowa.

Jason del Gandio, Assistant Professor (Teaching/Instructional), Department of Strategic Communication, School of Media and Communication; Ph.D., Southern Illinois University, Carbondale.

Gregg C. Feistman, Associate Professor (Teaching/Instructional), Department of Strategic Communication, School of Media and Communication; M.A., Marist College.

Jan L. Fernback, Associate Professor, Department of Media Studies and Production, School of Media and Communication; Ph.D., University of Colorado.

Edward L. Fink, Professor, Department of Strategic Communication, School of Media and Communication; Ph.D., University of Wisconsin-Madison.

Scott Gratson, Associate Professor (Teaching/Instructional), Department of Communication Studies, School of Media and Communication; Ph.D., University of Denver.

Bruce W. Hardy, Assistant Professor, Department of Strategic Communication, School of Media and Communication; Ph.D., University of Pennsylvania.

Christopher Harper, Professor, Department of Journalism, School of Media and Communication; M.J., Northwestern University.

R. Lance Holbert, Professor, Department of Strategic Communication, School of Media and Communication; Ph.D., University of Wisconsin-Madison.

Thomas L. Jacobson, Professor, Department of Media Studies and Production, School of Media and Communication; Ph.D., University of Washington.

Tricia S. Jones, Professor, Department of Strategic Communication, School of Media and Communication; Ph.D., The Ohio State University.

Carolyn L. Kitch, Professor, Department of Journalism, School of Media and Communication; Ph.D., Temple University.

Lauren Kogen, Assistant Professor, Department of Media Studies and Production, School of Media and Communication; Ph.D., University of Pennsylvania.

Magdalena Konieczna, Assistant Professor, Department of Journalism, School of Media and Communication; Ph.D., University of Wisconsin-Madison.

Heather LaMarre, Associate Professor, Department of Strategic Communication, School of Media and Communication; Ph.D., The Ohio State University.

John A. Lent, Professor Emeritus, Department of Media Studies and Production, School of Media and Communication; Ph.D., University of Iowa.

Matthew Lombard, Associate Professor, Department of Media Studies and Production, School of Media and Communication; Ph.D., Stanford University.

Larisa Kingston Mann, Assistant Professor, Department of Media Studies and Production, School of Media and Communication; Ph.D., University of California, Berkeley Law.

Michael L. Maynard, Associate Professor, Department of Advertising, School of Media and Communication; Ph.D., Rutgers University.

George W. Miller III, Associate Professor (Practice), Department of Journalism, School of Media and Communication; M.J., Columbia University.

Logan K. Molyneux, Assistant Professor, Department of Journalism, School of Media and Communication; Ph.D., University of Texas at Austin.

Nancy E. Morris, Professor, Department of Media Studies and Production, School of Media and Communication; Ph.D., University of Pennsylvania.

Katherine A. Mueller, Assistant Professor, Department of Advertising, School of Media and Communication; M.F.A., Temple University.

Patrick D. Murphy, Associate Professor, Department of Media Studies and Production, School of Media and Communication; Ph.D., Ohio University.

Howard A. Myrick, Professor Emeritus, Department of Media Studies and Production, School of Media and Communication; Ph.D., University of Southern California.

Wazhmah Osman, Assistant Professor, Department of Media Studies and Production, School of Media and Communication; Ph.D., New York University.

Donnalyn Pompper, Professor, Department of Strategic Communication, School of Media and Communication; Ph.D., Temple University.

Hector Postigo, Associate Professor, Department of Media Studies and Production, School of Media and Communication; Ph.D., Rensselaer Polytechnic Institute.

Devon Powers, Associate Professor, Department of Advertising, School of Media and Communication; Ph.D., New York University.

Cornelius B. Pratt, Professor, Department of Strategic Communication, School of Media and Communication; Ph.D., University of Minnesota.
Clemencia Rodriguez, Professor, Department of Media Studies and Production, School of Media and Communication; Ph.D., Ohio University.

Adrienne Shaw, Assistant Professor, Department of Media Studies and Production, School of Media and Communication; Ph.D., University of Pennsylvania.

Larry Stains, Associate Professor (Teaching/Instructional), Department of Journalism, School of Media and Communication; M.J., Columbia University.

Edward J. Trayes, Professor, Department of Journalism, School of Media and Communication; Ph.D., University of Iowa.

Karen M. Turner, Associate Professor, Department of Journalism, School of Media and Communication; J.D., Northwestern University School of Law.

Elizabeth Leebron Tutelman, Professor, Department of Media Studies and Production, School of Media and Communication; Ph.D., Northwestern University.

Barry Vacker, Associate Professor (Teaching/Instructional), Department of Media Studies and Production, School of Media and Communication; Ph.D., University of Texas at Austin.

Linn Washington, Professor, Department of Journalism, School of Media and Communication; M.A., Yale Law School.

Kristine Trever Weatherston, Assistant Professor (Teaching/Instructional), Department of Media Studies and Production, School of Media and Communication; Ph.D., Virginia Commonwealth University.

Thomas Wright, Assistant Professor (Teaching/Instructional), Department of Strategic Communication, School of Media and Communication; Ph.D., Purdue University.

Soo Min Yu, Assistant Professor, Department of Journalism, School of Media and Communication; Ph.D., Simon Fraser University.

Laura Zaylea, Assistant Professor (Teaching/Instructional), Department of Media Studies and Production, School of Media and Communication; M.F.A., San Francisco Art Institute.