

# Graduate Certificate: Pharmaceutical Labeling, Advertising and Promotions

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## SCHOOL OF PHARMACY

Learn more about the graduate certificate in Pharmaceutical Labeling, Advertising and Promotions.

### About the Certificate

The graduate certificate in Pharmaceutical Labeling, Advertising and Promotions is intended to produce well-qualified experts with knowledge of the U.S. and global regulations governing the labeling, advertising and promotions of pharmaceuticals and related products. Coursework addresses the complexity of the Prescribing Information (PI), showing how it must delineate every aspect of the product, from its dosage form to its unique storage requirements and dosage information. Topics include how the PI must be incorporated into print and internet advertising and promotions for products and also the requirements for television ads. Differences in the regulations in key world markets are also discussed.

**Time Limit for Certificate Completion:** 4 years

**Campus Location:** Online and Fort Washington

**Full-Time/Part-Time Status:** The certificate may be completed on a part-time basis. NOTE: International students may not be eligible to apply for a student visa based on admission to the certificate program. Please contact the School of Pharmacy's program coordinator for more information.

**Non-Matriculated Student Policy:** Non-matriculated students may take up to 9 credits of coursework before applying to the certificate program.

### Admission Requirements and Deadlines

#### Application Deadline:

Fall and Spring admissions are on a rolling basis.

APPLY HERE to the post-baccalaureate certificate program.

**Bachelor's Degree in Discipline/Related Discipline:** Applicants must hold a BS degree in Biochemistry, Biology, Chemistry, Physics or a health-related discipline.

### Certificate Requirements

Number of Credits Required to Complete the Certificate: 12

Required Courses:<sup>1</sup>

Code	Title	Credit Hours
QARA 5532	Global Labeling Regulation: Principles and Practices	3
QARA 5533	Requirements for Product Labeling and Advertising	3
QARA 5592	Food and Drug Law	3
QARA 5611	Regulation of Advertising and Promotions	3
<b>Total Credit Hours</b>		<b>12</b>

<sup>1</sup> Graduate students who already earned their MS in Regulatory Affairs and Quality Assurance should enroll in the post-master's certificate in Pharmaceutical Labeling, Advertising and Promotions.

**GPA Required to be Awarded the Certificate:** 3.0 minimum

### Contacts

#### Certificate Program Web Address:

<https://www.temple.edu/academics/degree-programs/pharmaceutical-labeling-advertising-and-promotions-certificate-graduate-ph-plap-grad>

#### Department Information:

Regulatory Affairs and Quality Assurance Graduate Program  
425 Commerce Drive, Suite 175

Fort Washington, PA 19034-2728  
qara@temple.edu  
267-468-8560

**Mailing Address for Application Materials:**

Temple University  
Regulatory Affairs and Quality Assurance Graduate Program  
425 Commerce Drive, Suite 175  
Fort Washington, PA 19034-2728

**Department Contacts:**

*Admissions:*  
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