Fox School of Business and Management

Since its establishment in 1918, the Fox School of Business and Management at Temple University has built a distinguished tradition of preparing business leaders, professionals, and entrepreneurs for successful careers. Today, it is the largest, most comprehensive business school in the greater Philadelphia region — and among the largest in the world.

Accredited by the Association to Advance Collegiate Schools of Business (AACSB International), the Fox School offers graduate degree programs on campuses throughout the region and around the world. Its programs continue to be ranked internationally and nationally by leading business publications and organizations, such as Bloomberg Businessweek, The Economist, and:

- **Entrepreneur** and **The Princeton Review**, which rank the Graduate Entrepreneurship program in the top 20 in the United States.
- **Financial Times**, which ranks the EMBA program among the top 20 U.S.-based programs.
- **U.S. News & World Report**, which ranks the Risk, Management and Insurance program among the top 10 in the United States and the Graduate International Business program among the top 20 U.S.-based programs.

The Fox School is thoroughly committed to providing student-centered education and professional development relevant to today’s digital, global economy. That commitment is reflected in:

- Integration of technology into the curriculum and classroom.
- Encouragement of entrepreneurship and innovation in business and education.
- The school’s global presence and perspective.
- Strategic alliances with regional and international business communities, particularly within the region’s dominant and growth industries in financial services, healthcare, information technology, pharmaceuticals/biotechnology, and tourism and hospitality.

Supporting and enriching the academic programs are research and outreach institutes and centers, including the Advanta Center for Research in Financial Institutions, Center for Healthcare Research and Management, Center for International Business Education and Research, Innovation and Entrepreneurship Institute, Institute for Business and Information Technology, Institute of Global Management Studies, and Small Business Development Center.

With the construction of Alter Hall, an $80 million, state-of-the-art facility, the Fox School embarked on a new era of learning. More than a space with just classrooms and offices, Alter Hall is where students, faculty, and alumni connect and collaborate. Every design element, every piece of technology, and every decision regarding the building was made with the themes of connection and collaboration in mind.

**Programs**

**Degree Programs and Select Certificates**

- Accountancy, M.Acc. (http://bulletin.temple.edu/graduate/scd/fox/accountancy-macc)
- Accounting, M.S. (http://bulletin.temple.edu/graduate/scd/fox/accounting-ms)
- Actuarial Science, M.S. (http://bulletin.temple.edu/graduate/scd/fox/actuarial-science-ms)
- Business Administration/Marketing Management, M.B.A. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-marketing-management-mba)
- Business Administration/Accounting, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-accounting-phd)
- Business Administration/Entrepreneurship, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-entrepreneurship-phd)
- Business Administration/Finance, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-finance-phd)
• Business Administration/Interdisciplinary Study, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-interdisciplinary-study-phd)
• Business Administration/International Business Administration, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-international-business-administration-phd)
• Business Administration/Management Information Systems, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-management-information-systems-phd)
• Business Administration/Marketing, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-marketing-phd)
• Business Administration/Risk Management and Insurance, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-risk-management-insurance-phd)
• Business Administration/Strategic Management, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-strategic-management-phd)
• Business Administration/Tourism and Sport, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-tourism-sport-phd)
• Business Administration Executive Program, M.B.A. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-executive-program-mba)
• Business Administration Executive Program, D.B.A. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-executive-program-dba)
• Business Analytics, M.S. (http://bulletin.temple.edu/graduate/scd/fox/business-analytics-ms)
• Corporate Compliance and Ethics, M.S. (http://bulletin.temple.edu/graduate/scd/fox/corporate-compliance-ethics-ms)
• Decision Neuroscience, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/decision-neuroscience-phd)
• Digital Innovation in Marketing, M.S. (http://bulletin.temple.edu/graduate/scd/fox/digital-innovation-marketing-ms)
• Finance, M.S. (http://bulletin.temple.edu/graduate/scd/fox/finance-ms)
• Financial Engineering, M.S. (http://bulletin.temple.edu/graduate/scd/fox/financial-engineering-ms)
• Health Administration, M.H.A. (http://bulletin.temple.edu/graduate/scd/fox/health-administration-mha)
• Healthcare Financial Management, M.S. (http://bulletin.temple.edu/graduate/scd/fox/healthcare-financial-management-ms)
• Human Resource Management, M.S. (http://bulletin.temple.edu/graduate/scd/fox/human-resource-management-ms)
• Information Technology Auditing and Cybersecurity, M.S. (http://bulletin.temple.edu/graduate/scd/fox/information-technology-auditing-cybersecurity-ms)
• Innovation Management and Entrepreneurship, M.S. (http://bulletin.temple.edu/graduate/scd/fox/innovation-management-entrepreneurship-ms)
• Investment Management, M.S. (http://bulletin.temple.edu/graduate/scd/fox/investment-management-ms)
• Management Information Systems, M.S. (http://bulletin.temple.edu/graduate/scd/fox/management-information-systems-ms)
• Marketing, M.S. (http://bulletin.temple.edu/graduate/scd/fox/marketing-ms)
• Risk Management and Insurance, M.S. (http://bulletin.temple.edu/graduate/scd/fox/risk-management-insurance-ms)
• Statistics, M.S. (http://bulletin.temple.edu/graduate/scd/fox/statistics-ms)
• Statistics, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/statistics-phd)
• Graduate Certificate: Business Analytics (http://bulletin.temple.edu/graduate/scd/fox/business-analytics-certificate)
• Graduate Certificate: Commercialization of Technological Innovation (http://bulletin.temple.edu/graduate/scd/fox/commercialization-technological-innovation-certificate)
• Graduate Certificate: Healthcare Innovation Management (http://bulletin.temple.edu/graduate/scd/fox/healthcare-innovation-management-certificate)
• Graduate Certificate: Innovation Strategy (http://bulletin.temple.edu/graduate/scd/fox/innovation-strategy-certificate)

Certificates

• Business Administration
• Entrepreneurship
• Healthcare Business Analytics
• Human Resource Management
• Information Technology Auditing and Cybersecurity

Post-M.B.A. Certificates

• Accounting and Financial Management
• Actuarial Science
• Business Management
• Finance
• General and Strategic Management
• Healthcare Management
• Human Resource Management
• International Business Management
• Management Information Systems
• Marketing
• Risk Management

Graduate Faculty

Ronald C. Anderson, Professor, Department of Finance, Fox School of Business and Management; Ph.D., Texas A and M University.

Lynne M. Andersson, Associate Professor, Department of Human Resource Management, Fox School of Business and Management; Ph.D., University of North Carolina at Chapel Hill.

Paul K. Asabere, Professor, Department of Finance, Fox School of Business and Management; Ph.D., University of Illinois at Urbana-Champaign.

Hilal Atasoy, Assistant Professor (Research), Department of Accounting, Fox School of Business and Management; Ph.D., University of Illinois at Urbana-Champaign.

Steven Balsam, Professor, Department of Accounting, Fox School of Business and Management; Ph.D., City University of New York.

Rajiv Banker, Professor, Department of Accounting, Fox School of Business and Management; D.B.A., Harvard University.

Sudipta Basu, Professor, Department of Accounting, Fox School of Business and Management; Ph.D., University of Rochester.

Gary J. Blau, Professor, Department of Human Resource Management, Fox School of Business and Management; Ph.D., University of Cincinnati.

Jeffrey R. Boles, Assistant Professor, Department of Legal Studies, Fox School of Business and Management; Ph.D., University of California Berkeley.

Dmitri Byzalov, Assistant Professor, Department of Accounting, Fox School of Business and Management; Ph.D., Harvard University.

Boyoun Chae, Assistant Professor, Department of Marketing and Supply Chain Management, Fox School of Business and Management; Ph.D., University of British Columbia.

Rajeswararao S. Chaganti, Professor, Department of Strategic Management, Fox School of Business and Management; Ph.D., State University of New York.

Hua Chen, Associate Professor, Department of Risk, Insurance and Healthcare Management, Fox School of Business and Management; Ph.D., Georgia State University.

J. Jay Choi, Professor, Department of Finance, Fox School of Business and Management; Ph.D., New York University.

J. David Cummins, Professor, Department of Risk, Insurance and Healthcare Management, Fox School of Business and Management; Ph.D., University of Pennsylvania.

John R. Deckop, Professor, Department of Human Resource Management, Fox School of Business and Management; Ph.D., University of Minnesota.

C. Anthony Di Benedetto, Professor, Department of Marketing and Supply Chain Management, Fox School of Business and Management; Ph.D., McGill University.

Angelika Dimoka, Associate Professor, Department of Marketing and Supply Chain Management, Fox School of Business and Management; Ph.D., University of Southern California.

Yuexiao Dong, Assistant Professor, Department of Statistical Science, Fox School of Business and Management; Ph.D., The Pennsylvania State University.

Leora F. Eisenstadt, Assistant Professor, Department of Legal Studies, Fox School of Business and Management; J.D., New York University School of Law.

Elyas E. Elyasiani, Professor, Department of Finance, Fox School of Business and Management; Ph.D., Michigan State University.

Kevin J. Fandl, Assistant Professor, Department of Legal Studies, Fox School of Business and Management; Ph.D., George Mason University.

Susan Feinberg, Associate Professor, Department of Strategic Management, Fox School of Business and Management; Ph.D., University of Minnesota.

Nathan Fong, Assistant Professor, Department of Marketing and Supply Chain Management, Fox School of Business and Management; Ph.D., Massachusetts Institute of Technology.
Mary Anne Gaffney, Associate Professor, Department of Accounting, Fox School of Business and Management; Ph.D., University of Maryland.

Deanna Geddes, Associate Professor, Department of Human Resource Management, Fox School of Business and Management; Ph.D., Purdue University.

Mark E. Gershon, Professor, Department of Marketing and Supply Chain Management, Fox School of Business and Management; Ph.D., University of Arizona.

Elizabeth A. Gordon, Associate Professor, Department of Accounting, Fox School of Business and Management; Ph.D., Columbia University.

Brad Greenwood, Assistant Professor, Department of Management Information Systems, Fox School of Business and Management; Ph.D., University of Maryland College Park.

Terry Ann Halbert, Professor, Department of Legal Studies, Fox School of Business and Management; J.D., Rutgers University.

Robert D. Hamilton III, Professor, Department of Strategic Management, Fox School of Business and Management; Ph.D., Northwestern University.

Xu Han, Assistant Professor, Department of Statistical Science, Fox School of Business and Management; Ph.D., University of Pennsylvania.

Crystal M. Harold, Associate Professor, Department of Human Resource Management, Fox School of Business and Management; Ph.D., George Mason University.

Richard M. Heiberger, Professor Emeritus, Department of Statistical Science, Fox School of Business and Management; Ph.D., Harvard University.

Arthur Hochner, Associate Professor, Department of Human Resource Management, Fox School of Business and Management; Ph.D., Harvard University.

Samuel D. Hodge Jr., Professor, Department of Legal Studies, Fox School of Business and Management; J.D., Temple University.

Brian C. Holtz, Assistant Professor, Department of Human Resource Management, Fox School of Business and Management; Ph.D., George Mason University.

Forrest E. Huffman, Professor, Department of Finance, Fox School of Business and Management; Ph.D., University of South Carolina.

Alan J. Izenman, Professor, Department of Statistical Science, Fox School of Business and Management; Ph.D., University of California Berkeley.

Kose John, Professor, Department of Finance, Fox School of Business and Management; Ph.D., University of Florida.

You Jin Kim, Assistant Professor, Department of Human Resource Management, Fox School of Business and Management; Ph.D., Michigan State University.

Masaaki (Mike) Kotabe, Professor, Department of Strategic Management, Fox School of Business and Management; Ph.D., Michigan State University.

Jagannathan Krishnan, Professor, Department of Accounting, Fox School of Business and Management; Ph.D., The Ohio State University.

Jayanthi Krishnan, Associate Professor, Department of Accounting, Fox School of Business and Management; Ph.D., The Ohio State University.

James M. Lammendola, Assistant Professor (Practice), Department of Legal Studies, Fox School of Business and Management; J.D., University of Tulsa College of Law.

Xi Li, Assistant Professor, Department of Accounting, Fox School of Business and Management; Ph.D., London Business School.

Yan Li, Assistant Professor, Department of Finance, Fox School of Business and Management; Ph.D., Cornell University.

Xueming Luo, Professor, Department of Marketing and Supply Chain Management, Fox School of Business and Management; D.B.A., Louisiana Tech University.

Munir Y. Mandviwalla, Associate Professor, Department of Management Information Systems, Fox School of Business and Management; Ph.D., Claremont Graduate University.

Connie Xiangdong Mao, Associate Professor, Department of Finance, Fox School of Business and Management; Ph.D., Cornell University.

John A. McClendon, Associate Professor, Department of Human Resource Management, Fox School of Business and Management; Ph.D., University of South Carolina.

Martina Mincheva, Assistant Professor, Department of Statistical Science, Fox School of Business and Management; Ph.D., Princeton University.

Maureen (Mimi) Morrin, Professor, Department of Marketing and Supply Chain Management, Fox School of Business and Management; Ph.D., New York University.
Shreeram R. Mudambi, Professor, Department of Strategic Management, Fox School of Business and Management; Ph.D., Cornell University.

Subhadeep Mukhopadhyay, Assistant Professor, Department of Statistical Science, Fox School of Business and Management; Ph.D., Texas A and M University.

Lalitha Naveen, Associate Professor, Department of Finance, Fox School of Business and Management; Ph.D., Arizona State University.

In-Sue Oh, Associate Professor, Department of Human Resource Management, Fox School of Business and Management; Ph.D., University of Iowa.

Min-Seok Pang, Assistant Professor, Department of Management Information Systems, Fox School of Business and Management; Ph.D., University of Michigan.

Arvind Parkhe, Professor, Department of Strategic Management, Fox School of Business and Management; Ph.D., Temple University.

Paul Pavlou, Professor, Department of Management Information Systems, Fox School of Business and Management; Ph.D., University of Southern California.

James D. Portwood, Professor, Department of Human Resource Management, Fox School of Business and Management; Ph.D., University of Michigan.

Eric G. Press, Professor, Department of Accounting, Fox School of Business and Management; Ph.D., University of Oregon.

Crystal Reeck, Assistant Professor, Department of Marketing and Supply Chain Management, Fox School of Business and Management; Ph.D., Duke University.

Laureen Regan, Associate Professor, Department of Risk, Insurance and Healthcare Management, Fox School of Business and Management; Ph.D., University of Pennsylvania.

Charlotte R. Ren, Associate Professor, Department of Strategic Management, Fox School of Business and Management; Ph.D., University of California Los Angeles.

Edward C. Rosenthal, Professor, Department of Marketing and Supply Chain Management, Fox School of Business and Management; Ph.D., Northwestern University.

David H. Ryan, Associate Professor, Department of Accounting, Fox School of Business and Management; Ph.D., University of South Carolina.

Oleg Rytchkov, Assistant Professor, Department of Finance, Fox School of Business and Management; Ph.D., Massachusetts Institute of Technology.

Sanat K. Sarkar, Professor, Department of Statistical Science, Fox School of Business and Management; Ph.D., Calcutta University.

Pavel G. Savor, Associate Professor, Department of Finance, Fox School of Business and Management; Ph.D., Harvard University.

Stuart M. Schmidt, Professor, Department of Human Resource Management, Fox School of Business and Management; Ph.D., University of Wisconsin-Madison.

Jonathan A. Scott, Professor, Department of Finance, Fox School of Business and Management; Ph.D., Purdue University.

Indrajit Sinha, Associate Professor, Department of Marketing and Supply Chain Management, Fox School of Business and Management; Ph.D., University of Michigan.

Michael F. Smith, Associate Professor, Department of Marketing and Supply Chain Management, Fox School of Business and Management; D.B.A., Indiana University.

Marcus J. Sobel, Associate Professor, Department of Statistical Science, Fox School of Business and Management; Ph.D., University of California Berkeley.

Chung (Jennifer) Won Tae, Assistant Professor, Department of Strategic Management, Fox School of Business and Management; Ph.D., London School of Business.

Vivek Tandon, Assistant Professor, Department of Strategic Management, Fox School of Business and Management; Ph.D., University of Michigan.

Cheng Yong Tang, Associate Professor, Department of Statistical Science, Fox School of Business and Management; Ph.D., Iowa State University.

Michael Valenza, Associate Professor, Department of Legal Studies, Fox School of Business and Management; J.D., Temple University.

Vinod Venkatraman, Assistant Professor, Department of Marketing and Supply Chain Management, Fox School of Business and Management; Ph.D., Duke University.
Krupa S. Viswanathan, Associate Professor, Department of Risk, Insurance and Healthcare Management, Fox School of Business and Management; Ph.D., University of Pennsylvania.

Sunil Wattal, Associate Professor, Department of Management Information Systems, Fox School of Business and Management; Ph.D., Carnegie Mellon University.

William W. S. Wei, Professor, Department of Statistical Science, Fox School of Business and Management; Ph.D., University of Wisconsin-Madison.

Howard J. Weiss, Professor, Department of Marketing and Supply Chain Management, Fox School of Business and Management; Ph.D., Northwestern University.

Mary A. Weiss, Professor, Department of Risk, Insurance and Healthcare Management, Fox School of Business and Management; Ph.D., University of Pennsylvania.

Sheryl Winston Smith, Assistant Professor, Department of Strategic Management, Fox School of Business and Management; Ph.D., Harvard University.

Jacqueline Volkman Wise, Assistant Professor, Department of Risk, Insurance and Healthcare Management, Fox School of Business and Management; Ph.D., University of Pennsylvania.

Zhigen Zhao, Assistant Professor, Department of Statistical Science, Fox School of Business and Management; Ph.D., Cornell University.

Jacqueline S. Zinn, Professor, Department of Risk, Insurance and Healthcare Management, Fox School of Business and Management; Ph.D., University of Pennsylvania.