Fox School of Business and Management

Since its establishment in 1918, the Fox School of Business and Management at Temple University has built a distinguished tradition of preparing business leaders, professionals, and entrepreneurs for successful careers. Today, it is the largest, most comprehensive business school in the greater Philadelphia region — and among the largest in the world.

Accredited by the Association to Advance Collegiate Schools of Business (AACSB International), the Fox School offers graduate degree programs on campuses throughout the region and around the world. Its programs continue to be ranked internationally and nationally by leading business publications and organizations, such as Bloomberg Businessweek, The Economist, and:

• Entrepreneur and The Princeton Review, which rank the Graduate Entrepreneurship program in the top 20 in the United States.
• Financial Times, which ranks the EMBA program among the top 20 U.S.-based programs.
• U.S. News & World Report, which ranks the Risk, Management and Insurance program among the top 10 in the United States and the Graduate International Business program among the top 20 U.S.-based programs.

The Fox School is thoroughly committed to providing student-centered education and professional development relevant to today’s digital, global economy. That commitment is reflected in:

• Integration of technology into the curriculum and classroom.
• Encouragement of entrepreneurship and innovation in business and education.
• The school’s global presence and perspective.
• Strategic alliances with regional and international business communities, particularly within the region’s dominant and growth industries in financial services, healthcare, information technology, pharmaceuticals/biotechnology, and tourism and hospitality.

Supporting and enriching the academic programs are research and outreach institutes and centers, including the Advanta Center for Research in Financial Institutions, Center for Healthcare Research and Management, Center for International Business Education and Research, Innovation and Entrepreneurship Institute, Institute for Business and Information Technology, Institute of Global Management Studies, and Small Business Development Center.

With the construction of Alter Hall, an $80 million, state-of-the-art facility, the Fox School embarked on a new era of learning. More than a space with just classrooms and offices, Alter Hall is where students, faculty, and alumni connect and collaborate. Every design element, every piece of technology, and every decision regarding the building was made with the themes of connection and collaboration in mind.

Programs

Degree Programs and Select Certificates

• Accountancy, M.Acc. (http://bulletin.temple.edu/graduate/scd/fox/accountancy-macc)
• Accounting, M.S. (http://bulletin.temple.edu/graduate/scd/fox/accounting-ms)
• Actuarial Science, M.S. (http://bulletin.temple.edu/graduate/scd/fox/actuarial-science-ms)
• Business Administration/Business Analytics, M.B.A. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-business-analytics-mba)
• Business Administration/Business Management, M.B.A. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-business-management-mba)
• Business Administration/Entrepreneurship, M.B.A. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-entrepreneurship-mba)
• Business Administration/Health Sector Management, M.B.A. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-health-sector-management-mba)
• Business Administration/Information Technology Management, M.B.A. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-information-technology-management-mba)
• Business Administration/Innovation Management, M.B.A. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-innovation-management-mba)
• Business Administration/Marketing Management, M.B.A. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-marketing-management-mba)
• Business Administration/Strategic Management, M.B.A. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-strategic-management-mba)
• Business Administration/Accounting, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-accounting-phd)
• Business Administration/Entrepreneurship, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-entrepreneurship-phd)
• Business Administration/Finance, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-finance-phd)
• Business Administration/Interdisciplinary Study, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-interdisciplinary-study-phd)
• Business Administration/International Business Administration, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-international-business-administration-phd)
• Business Administration/Management Information Systems, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-management-information-systems-phd)
• Business Administration/Marketing, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-marketing-phd)
• Business Administration/Risk Management and Insurance, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-risk-management-insurance-phd)
• Business Administration/Strategic Management, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-strategic-management-phd)
• Business Administration/Tourism and Sport, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-tourism-sport-phd)
• Business Administration Executive Program, M.B.A. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-executive-program-mba)
• Business Administration Executive Program, D.B.A. (http://bulletin.temple.edu/graduate/scd/fox/business-admin-executive-program-dba)
• Business Analytics, M.S. (http://bulletin.temple.edu/graduate/scd/fox/business-analytics-ms)
• Corporate Compliance and Ethics, M.S. (http://bulletin.temple.edu/graduate/scd/fox/corporate-compliance-ethics-ms)
• Decision Neuroscience, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/decision-neuroscience-phd)
• Digital Innovation in Marketing, M.S. (http://bulletin.temple.edu/graduate/scd/fox/digital-innovation-marketing-ms)
• Finance, M.S. (http://bulletin.temple.edu/graduate/scd/fox/finance-ms)
• Financial Engineering, M.S. (http://bulletin.temple.edu/graduate/scd/fox/financial-engineering-ms)
• Health Administration, M.H.A. (http://bulletin.temple.edu/graduate/scd/fox/health-administration-mha)
• Healthcare Financial Management, M.S. (http://bulletin.temple.edu/graduate/scd/fox/healthcare-financial-management-ms)
• Human Resource Management, M.S. (http://bulletin.temple.edu/graduate/scd/fox/human-resource-management-ms)
• Information Technology Auditing and Cybersecurity, M.S. (http://bulletin.temple.edu/graduate/scd/fox/information-technology-auditing-cybersecurity-ms)
• Innovation Management and Entrepreneurship, M.S. (http://bulletin.temple.edu/graduate/scd/fox/innovation-management-entrepreneurship-ms)
• Investment Management, M.S. (http://bulletin.temple.edu/graduate/scd/fox/investment-management-ms)
• Management Information Systems, M.S. (http://bulletin.temple.edu/graduate/scd/fox/management-information-systems-ms)
• Marketing, M.S. (http://bulletin.temple.edu/graduate/scd/fox/marketing-ms)
• Risk Management and Insurance, M.S. (http://bulletin.temple.edu/graduate/scd/fox/risk-management-insurance-ms)
• Statistics, M.S. (http://bulletin.temple.edu/graduate/scd/fox/statistics-ms)
• Statistics, Ph.D. (http://bulletin.temple.edu/graduate/scd/fox/statistics-phd)
• Graduate Certificate: Business Analytics (http://bulletin.temple.edu/graduate/scd/fox/business-analytics-certificate)
• Graduate Certificate: Commercialization of Technological Innovation (http://bulletin.temple.edu/graduate/scd/fox/commercialization-technological-innovation-certificate)
• Graduate Certificate: Healthcare Innovation Management (http://bulletin.temple.edu/graduate/scd/fox/healthcare-innovation-management-certificate)
• Graduate Certificate: Innovation Strategy (http://bulletin.temple.edu/graduate/scd/fox/innovation-strategy-certificate)

Certificates

• Business Administration
• Entrepreneurship
• Healthcare Business Analytics
• Human Resource Management
• Information Technology Auditing and Cybersecurity

Post-M.B.A. Certificates

• Accounting and Financial Management
• Actuarial Science
• Business Management
• Finance
• General and Strategic Management
• Healthcare Management
• Human Resource Management
• International Business Management
• Management Information Systems
• Marketing
• Risk Management

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