

Business Administration/Strategic Management PhD

FOX SCHOOL OF BUSINESS AND MANAGEMENT

Learn more about the Doctor of Philosophy in Business Administration.

About the Program

The PhD in Business Administration program, with a concentration in Strategic Management, engages the student in advanced research and scholarship. The primary emphasis of the program is to prepare future faculty members for successful academic careers.

Time Limit for Degree Completion: 7 years

Campus Location: Main

Full-Time/Part-Time Status: Full-time study is required.

Accreditation: The PhD in Business Administration program, with a concentration in Strategic Management, is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

Job Prospects: The program is primarily dedicated to producing well-trained researchers who will work in academic positions.

Non-Matriculated Student Policy: Non-matriculated students are not permitted to take doctoral courses.

Financing Opportunities: Typically, all PhD students receive financial assistantship in the form of full tuition remission and a stipend in return for offering services as a Research Assistant (RA) or Teaching Assistant (TA). The level of support is based on the concentration, the applicant's qualifications, and other competitive considerations.

Admission Requirements and Deadlines

Application Deadline:

Fall: December 5

Applications must be submitted AND complete (i.e., all required materials must be received and verified by Fox Staff) by Dec. 5 to be considered. Applications received after this deadline are reviewed on a case-by-case basis and dependent on availability.

APPLY ONLINE to this Fox graduate program.

Letters of Reference:

Number Required: 2

From Whom: Letters of recommendation should be obtained from evaluators, typically college/university faculty or an immediate work supervisor, who can provide insight into your abilities and talents, as well as comment on your aptitude for graduate study.

Master's Degree in Discipline/Related Discipline: A master's degree is not required, but preferred.

Bachelor's Degree in Discipline/Related Discipline: The equivalent of a four-year U.S. baccalaureate degree from an accredited university or college is required. For three-year degrees, mark sheets must be evaluated by WES or another NACES organization.

Statement of Goals: In 500 to 1,000 words, describe your specific interest in Temple's program, research goals, career goals, and academic and research achievements.

Standardized Test Scores:

GMAT/GRE: Required. GMAT scores are preferred. Test results cannot be more than five years old. Although the applicant's test score is an important factor in the admissions process, other factors, such as the ability to conduct research as demonstrated by academic research publications and whether your indicated research interests match with those of our faculty, are also taken into consideration.

Applicants who earned their baccalaureate degree from an institution where the language of instruction was other than English, with the exception of those who subsequently earned a master's degree in a country where the language of instruction is English, must report scores for a standardized test of English that meet these minimums:

- TOEFL iBT: 90
- IELTS Academic: 7.0

- Duolingo: 110
- PTE Academic: 68

Resume: Current resume or CV required.

Program Requirements

General Program Requirements:

Number of Credits Required to Earn the Degree: 48

Required Courses:¹

| Code | Title | Credit Hours |
|----------------------------------------------|---------------------------------------------------------------------|--------------|
| Core Courses | | |
| Math Preparation (August) non-credit | | 0 |
| BA 9001 | Organizations and Management Theory | 3 |
| BA 9101 | Getting Your Hands Dirty: The Craft of Data Management and Analysis | 3 |
| BA 9103 | Econ Theory of Choice | 3 |
| BA 9105 | Business Econometrics I | 3 |
| BA 9106 | Business Econometrics II | 3 |
| or ECON 8139 | Panel Data Econometrics | |
| STAT 8112 | Statistical Methods for Business Research I | 3 |
| Core Strategic Management Seminars | | |
| SGM 9001 | Seminar: Strategic Form - Environmental Analysis | 3 |
| SGM 9003 | Seminar: Management Control | 3 |
| SGM 9211 | Theor Fndns in Entrepr | 3 |
| Electives | | |
| Select five from the following: ² | | 15 |
| BA 9003 | Seminar in Organizational Behavior | |
| BA 9202 | Qualitative Research Methods | |
| BA 9207 | Behavioral Research Methods for Business | |
| BA 9209 | Business Econometrics III | |
| BA 9212 | Seminar in Global Finance and Governance | |
| or FIN 9004 | Seminar in Global Finance and Governance | |
| HRM 9006 | Doctoral Seminar in Meta-analysis and Research Synthesis Methods | |
| IB 9001 | Theory-Int Bus & Mltinat | |
| IB 9002 | Empirical Research in International Business | |
| MIS 9011 | Proseminar in Management Information Systems | |
| SGM 9011 | Proseminar in Strategy and International Business | |
| SGM 9212 | Strategic Management of Technology and Innovation | |
| Research Courses³ | | |
| | | 6 |
| BA 9994 | Preliminary Examination Preparation | |
| BA 9998 | Pre-Dissertation Research | |
| BA 9999 | Dissertation Research | |
| Total Credit Hours | | 48 |

¹ Students require approval from their mentor and the Concentration Director for all course selections, including those dropped and/or added.

² The program of study may be individualized to a significant degree for the student's best professional and scholarly development. With approval from the Concentration Director, students may take other electives to match their research interests.

³ Of the 6 required research credits, a minimum of 2 credits of BA 9999 must be taken. The other 4 credits may be taken in any combination of BA 9994, BA 9998, and BA 9999. Given that 6 credits constitute the minimum requirement, additional credits may be needed to fulfill the degree program's culminating experiences. Doctoral students must maintain continuous enrollment from matriculation to graduation.

Additional Requirements:

Statistics Competency Examination:

An assessment of proficiency in statistical theory and methodology is made at the end of the first year in the program. Students who fail the Statistics competency exam on the first attempt must sit for reexamination prior to the Fall term of their second year. A second failure results in dismissal from the program. No third attempt is permitted.

Teaching Experience:

Students are required to teach for at least one term.

Culminating Events:

Preliminary Examination:

The purpose of the preliminary examination is to demonstrate critical and interpretive knowledge of current research. The subject areas are determined, in advance, by the faculty of the department. The preliminary exam should be completed no more than one term after the student completes the coursework component of the program. Students who are preparing to write their preliminary examinations should confirm a time and date with their departmental advisor.

The members of the student's department write the questions for the preliminary exam. The student must answer every question on the examination in order to be evaluated by the Department Committee. The evaluators look for a breadth and depth of understanding of specific research areas, a critical application of that knowledge to specific phenomena, and an ability to write technical prose. Each member votes to pass or fail the student. In order to pass, a majority of the committee members must agree that the exam has been satisfactorily completed.

Proposal:

The dissertation proposal demonstrates the student's knowledge of and ability to conduct the proposed research. The proposal should consist of the context and background surrounding a particular research problem, an exhaustive survey and review of literature related to the problem, and a detailed methodological plan for investigating the problem.

The proposal should be completed and approved no more than one year after completing coursework. Upon approval, a timeline for completing the investigation and writing process is established.

Dissertation:

The doctoral dissertation is an original empirical study that makes a significant contribution to the field. It should expand the existing knowledge and demonstrate the student's knowledge of both research methods and a mastery of their primary area of interest. Dissertations should be rigorously investigated; uphold the ethics and standard of the field; demonstrate an understanding of the relationship between the primary area of interest and the broader field of business; and be prepared for publication in an academic journal.

The Doctoral Advisory Committee is formed to oversee the student's doctoral research and is comprised of at least three Graduate Faculty members. Two members, including the Chair, must be from the student's department. The Chair is responsible for overseeing and guiding the student's progress, coordinating the responses of the committee members, and informing the student of their academic progress.

The Dissertation Examining Committee evaluates the student's dissertation and oral defense, including the student's ability to express verbally their research question, methodological approach, primary findings and implications. The Dissertation Examining Committee votes to pass or fail the dissertation and the defense at the conclusion of the public presentation. This committee is comprised of the Doctoral Advisory Committee and at least one additional faculty member from outside the department.

If any member decides to withdraw from the committee, the student shall notify the Chair of the Dissertation Examining Committee and the PhD Managing Director. The student is responsible for finding a replacement, in consultation with the Chair. Inability to find a replacement shall constitute evidence that the student is unable to complete the dissertation. In such a case, the student may petition the PhD Managing Director for a review. Once review of the facts and circumstances is completed, the Director will rule on the student's progress. If the Director rules that the student is not capable of completing the dissertation, the student will be dismissed from the program. This decision may be appealed to the Senior Associate Dean. If dismissed, the student may appeal to the Graduate School.

Students who are preparing to defend their dissertation should confirm a time and date with their Dissertation Examining Committee and register with the Graduate Secretary at least 15 days before the defense is to be scheduled. The Graduate Secretary arranges the time, date and room within two working days, and forwards to the student the appropriate forms. After the Graduate Secretary has scheduled the defense, the student must send to the Graduate School a completed "Announcement of Dissertation Defense" form, found in TUportal under the Tools tab within "University Forms," at least 10 days before the defense. The department posts flyers announcing the defense, and the Graduate School announces the defense on its website.

Contacts

Program Web Address:

<https://www.temple.edu/academics/degree-programs/business-administration-phd-bu-ba-phd>

Department Information:

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701 Alter Hall (006-22)

Philadelphia, PA 19122

foxinfo@temple.edu

215-204-5890

215-204-7678

Fax: 215-204-1632

Submission Address for Application Materials:

<https://apply.temple.edu/FOX/Account/Login>

Department Contacts:

Admissions:

Fox PhD Admissions

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Concentration Director:

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PhD Managing Director:

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