

Business Administration MBA

FOX SCHOOL OF BUSINESS AND MANAGEMENT

Learn more about the Master of Business Administration.

About the Program

The Fox MBA is currently under review. The revised MBA program, which will include on-campus and online modalities with full- and part-time completion options, will launch in Fall 2025.

The Fox School of Business and Management MBA program prepares students to be collaborative leaders in organizations. The updated array of concentrations, including new STEM-certified MBA concentrations, provide learners with in-demand skills in Business Analytics, Finance, and Information Technology Management. We transform students into responsible, professional leaders through engagement with Fox communities, fostering the development of a commitment to lifelong learning, service, and the advancement of management practice.

The Fox MBA is one program available in a variety of completion options to meet the needs of learners:

- The Full-Time MBA is designed for early career professionals who seek career mobility and enhancement. The program is designed to be completed in two-years; however, students wishing to speed up completion time may work with an advisor to complete the program in as little as 17 months (visa requirements, concentration choice, etc may impact scheduling).
- The Part-Time MBA is ideal for working professionals looking to advance in their organization or to change careers. The program can be completed with maximum flexibility. The average time to completion is three years.
- The Online MBA meets the needs of professionals seeking the rigor of a traditional MBA with the flexibility of online learning. The program can be completed in 24 months.

Time Limit for Degree Completion: Temple University Graduate School guidelines allow for up to six years for completion of the master's degree.

Campus Location: Center City, Main, and Online

Full-Time/Part-Time Status: The MBA program can be completed on a full- or part-time basis. Registration for 9 credits or more in the Fall and Spring terms constitutes full-time study.

Interdisciplinary Study: Students seeking an MBA in a particular discipline complete electives in a specific concentration area. The Fox MBA offers three STEM-certified concentration areas: Business Analytics, Finance, and Information Technology Management.

Affiliation(s): Research interests of Fox faculty are supported by numerous centers and institutes throughout the Fox School and Temple University.

Accreditation: The Fox MBA is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

Areas of Specialization: Students work with an academic advisor regarding concentration requirements. Effective Fall 2023, Fox offers three STEM MBA programs. To complete an MBA concentration, 9 to 12 credits of upper-level elective coursework within the discipline are required. Program electives may be combined to complete any one of the concentrations identified below:

- Business Analytics (STEM)
- Finance (STEM)
- Healthcare Management
- Human Resource Management
- Information Systems and Digital Innovation
- Information Technology Management (STEM)
- Innovation Management and Entrepreneurship
- Marketing Management
- Sport Business
- Strategic Management

Job Prospects: The Fox Center for Student Professional Development (CSPD) provides MBA students with career coaching and professional development resources that support student job search. Graduates of the Fox School MBA obtain jobs in a variety of industries, such as consulting, consumer products and services, energy/utilities, operations/logistics, financial services/banking, government, healthcare, industrial products and services, manufacturing, pharmaceuticals, telecommunications, and tourism/transportation.

Non-Matriculated Student Policy: Students with an undergraduate GPA of 3.0 or higher may take classes on a non-matriculated basis in the Online or Part-Time MBA programs. Non-matriculated students can take a maximum of 9 credits before being required to matriculate in the program. Students

seeking to complete the program as a Full-Time MBA student are required to be matriculated in the program. For more information and an application, contact the Fox Graduate Admissions Office.

Financing Opportunities: Citizens and permanent residents of the United States are considered domestic students and are typically eligible for federal student loans and alternative loans through private lenders. The Fox School grants 5% tuition scholarships to Temple University alumni admitted to the program. The program also offers merit-based scholarships to eligible admitted students. Contact the Fox Graduate Admissions Office for information.

Admission Requirements and Deadlines

Application Deadline:

MBA applicants who wish to pursue a full-time accelerated program of study are admitted Fall term only. Applicants pursuing a part-time MBA program of study or the online modality are admitted in the Fall Spring and Summer terms.

On-campus/Accelerated MBA Fall Admission Only:

- December 15 – Early Admissions Deadline
- March 1 – Scholarship Deadline and International Deadline
- June 30 – Final Deadline

Online and Part-Time MBA Fall Admission:

- December 15 – Early Admissions Deadline
- March 1 – Scholarship Deadline and International Deadline
- June 30 – Final Deadline

Online and Part-Time MBA Spring Admission:

- August 1 – Scholarship Deadline
- November 1 – Final Deadline

Online and Part-Time MBA Summer Admission:

- February 15 – Scholarship Deadline
- March 31 – Final Deadline

Applications are reviewed as they are received and will be considered after the deadline on a space-available basis.

APPLY ONLINE to this Fox graduate program.

Letters of Reference:

Number Required: 1

From Whom: Professional references from an immediate supervisor, current or past, are preferred. Academic references are acceptable.

Coursework Required for Admission Consideration: No specific courses are required for admission, but applicants should have at least two years of relevant work experience.

Bachelor's Degree in Discipline/Related Discipline: The equivalent of a four-year U.S. baccalaureate degree from an accredited university or college is required. For three-year degrees, an evaluation of mark sheets may be required by WES or another NACES organization.

Statement of Goals: Essay prompts can be found in the online application portal for Accelerated MBA, Part-Time MBA, and Online MBA applicants.

Standardized Test Scores:

GMAT/GRE: Scores may be requested based on the applicant's academic and/or professional background. Candidate with an undergraduate GPA below a 3.0 may be required to submit a valid GMAT or GRE test scores. Consult an admissions advisor with any questions.

Applicants who earned their baccalaureate degree from an institution outside of the United States must report scores for standardized test of English that meet the minimums below. Exceptions are made for applicants who have subsequently earned a baccalaureate or masters degree from the approved list of countries provided by the Graduate School.

- TOEFL iBT: 90
- IELTS Academic: 7.0
- Duolingo: 110
- PTE Academic: 68

Resume: Current resume or CV is required.

Transfer Credit: Upper-level graduate credits from an AACSB-accredited graduate business program, but not previously applied to a conferred degree, may be transferred into the MBA program. The credits must be part of the required degree program at Temple University. To be transferred, the grade must be a "B" or better. Admitted students may request a course waiver application at the time of admission. Course waiver requests are reviewed as they are received by the Waiver Committee. The maximum number of credits a student may transfer/waive is 9.

Program Requirements

General Program Requirements:

Number of Credits Required Beyond the Baccalaureate: 48, including 30 core course credits and 18 credits of electives that may be combined in two areas of concentration, if desired. At least one area of concentration must be selected. Selection of a STEM-designated concentration required for STEM MBA.

Required Courses:

Code	Title	Credit Hours
Core Courses		
ACCT 5001	Accounting for Managerial and Investment Analysis and Planning ¹	3
BA 5002	Socioeconomic Context of Business	3
FIN 5001	Financial Analysis and Strategy ¹	3
HRM 5001	Leading Organizations	3
LGLS 5701	Legal and Ethical Foundations of Business	3
MKTG 5001	Marketing Management/Strategy	3
MSOM 5001	Operations Management ²	3
SGM 5051	Business Strategy in a Global Environment	3
STAT 5001	Quantitative Methods for Business ^{1,2}	3
BA 5687	Advanced Professional Development Strategies ³	0
Concentration or Electives (see concentration areas below)		18
Capstone Course		
BA 5287	Fox MBA Capstone Experience ⁴	3
Total Credit Hours		48

¹ ACCT 5001 Accounting for Managerial and Investment Analysis and Planning and STAT 5001 Quantitative Methods for Business are prerequisites that must be satisfactorily completed before FIN 5001 can be taken.

² STAT 5001 Quantitative Methods for Business is a prerequisite that must be satisfactorily completed before MSOM 5001 Operations Management can be taken.

³ BA 5687 Advanced Professional Development Strategies is a requirement for students in the Full-time MBA program.

⁴ All core courses must be completed before the student enrolls in BA 5287, the capstone course.

Requirements for each of the 10 MBA concentrations are identified in the following course grids:

Business Analytics

Code	Title	Credit Hours
STAT 5602	Visualization: The Art of Numbers and the Psychology of Persuasion	3
STAT 5607	Advanced Business Analytics	3
Select one STAT course from the following:		3
STAT 5603	Statistical Learning and Data Mining	
STAT 5604	Experiments: Knowledge by Design	
STAT 5605	Decision Models: From Data to Decisions	
STAT 5606	Data: Care, Feeding, and Cleaning in Python	
Total Credit Hours		9

Finance

Code	Title	Credit Hours
Select FIN courses from the following:		9
FIN 5104	Advanced Corporate Finance	
FIN 5114	Financial Markets and Institutions	
FIN 5115	Financial Modeling for Investments and Corporate Finance	
FIN 5134	Fintech, Blockchain and Digital Disruption	
FIN 5156	Private Equity	
FIN 5612	Asset Pricing	
FIN 5613	Derivative Valuation	
FIN 5615	Data Science in Finance	
FIN 5618	Corporate Value Management	
FIN 5623	Financial Risk Management	
FIN 5628	Global Economy	
FIN 5632	Investment Management	
FIN 5637	M&A Modeling	
FIN 5638	Behavioral Finance	
FIN 5647	Financial Reporting & Analysis	
FIN 5648	Quantitative Portfolios	
Other FIN courses at the 5000-level or higher with approval of Instructor or Department Chair		
Total Credit Hours		9

Healthcare Management

Code	Title	Credit Hours
HCM 5101	Health Systems Organization and Development ¹	3
HCM 5102	Healthcare Organizational Leadership and Strategy ²	3
HCM 5103	Financial Management of Healthcare Organizations ³	3
RMI 5103	Health Risks	3
Total Credit Hours		12

¹ HCM 5101 is required to be the first HCM course taken. Alternate course equivalents at 1.5 credits are HCM 5601 AND HCM 5602 .

² Alternate course equivalents to HCM 5102 at 1.5 credits are HCM 5603 AND HCM 5651 .

³ Alternate course equivalents at 1.5 credits are HCM 5606 AND HCM 5607 .

Human Resource Management

Code	Title	Credit Hours
HRM courses at the 5000-level or higher		9
Total Credit Hours		9

Information Systems and Digital Innovation

Code	Title	Credit Hours
MIS 5001	Information Technology Management ¹	3
MIS 5101	Business Intelligence	3
MIS 5603	Social Media Innovation	3
Total Credit Hours		9

¹ If students have already taken MIS 5001, they may choose another MIS course at the 5000-level or higher.

Information Technology Management

Code	Title	Credit Hours
Select three from the following: ¹		9
Fall		
MIS 5201	IT Audit Process	
MIS 5202	IT Governance	
MIS 5206	Protection of Information Assets	
Spring		
MIS 5001	Information Technology Management	
MIS 5203	Systems and Infrastructure Lifecycle Management 1	
MIS 5205	IT Service Delivery and Support ²	
Total Credit Hours		9

¹ Students are responsible for completing prerequisites for concentration courses.

² MIS 5201 IT Audit Process is a prerequisite for MIS 5205 IT Service Delivery and Support.

Innovation Management and Entrepreneurship

Code	Title	Credit Hours
SGM 5139	Lean Entrepreneurship / Innovation: Fast & Frugal Methods to Launch Startups & Test Innovative Ideas	3
SGM 5142	Business Model Innovation	3
Select one course from the following: ¹		3
SGM 5103	Management of Technology and Innovation	
SGM 5135	Innovation Intelligence: Plan, Build, Protect, and Monetize a Technology / Innovation Portfolio	
SGM 5137	Entrepreneurial Thinking and New Venture Creation	
SGM 5138	Global Innovation Strategy: Creating Agile, Innovative, Globally-Competitive Organizations	
SGM 5144	Creativity Unleashed: Harnessing Creativity to Solve Real-World Innovation Challenges	
SGM 5145	Plan, Pitch, and Fund an Entrepreneurial Start-Up	
SGM 5148	Open Innovation and Managing Strategic Alliances	
Total Credit Hours		9

¹ New courses focused on innovation and entrepreneurship may be selected to fulfill this elective requirement. Academic Director approval is required.

Marketing Management

Code	Title	Credit Hours
MKTG courses at the 5000-level or higher		9
Total Credit Hours		9

Sport Business

Code	Title	Credit Hours
Select three from the following:		9
SRM 5211	Sport Finance and Economics	
SRM 5212	Legal Issues in Sport and Recreation	
SRM 5226	Consumer Behavior in Sport and Recreation	
SRM 5227	Sport Media and Communication	
SRM 5251	Introduction to Sport Analytics	
SRM 5252	Sport for Development	

SRM 5255	The Sport Workplace	
Total Credit Hours		9

Strategic Management

Code	Title	Credit Hours
SGM courses at the 5100-level or higher OR		9
IB courses related to Strategic Management at the IB 5100-level or higher ¹		
Total Credit Hours		9

¹ Departmental approval is required for the selection of IB courses.

5000-level business courses that are not required MBA core coursework may be selected as business electives. Students may choose 5000-level elective courses from the different disciplines within the Fox School of Business. Business electives from outside the Fox School must be preapproved by the student's Academic Director.

Additional Requirements:

MBA candidates are required to complete three academic development and three professional development workshops. Workshops are delivered through a variety of modalities to meet various scheduling needs. Workshops change each academic term based on availability. Student participation is tracked electronically. Students are not permitted to register for their capstone course unless all professional development requirements have been met.

For Online MBA Students:

Online MBA candidates are required to attend program orientation and, if it is scheduled, to participate in a five-day opening residency that can be completed in person or online, depending on the time of year. The residency includes networking, professional development and the first course of the program.

Contacts

Program Web Address:

<https://www.temple.edu/academics/degree-programs/business-administration-mba-bu-ba-mba>

Department Information:

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Submission Address for Application Materials:

https://connect.temple.edu/portal/gr_applytoday

Department Contacts:

Admissions:

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