

Business Administration/International Business Administration PhD

FOX SCHOOL OF BUSINESS AND MANAGEMENT

Learn more about the Doctor of Philosophy in Business Administration.

This program is not accepting applications for the 2025-2026 academic year.

About the Program

The PhD in Business Administration program, with a concentration in International Business Administration, prepares individuals for advanced research and scholarship. The primary emphasis of the program is to prepare future faculty members for successful academic careers.

Time Limit for Degree Completion: 7 years

Campus Location: Main

Full-Time/Part-Time Status: Full-time study is required.

Accreditation: The PhD in Business Administration program, with a concentration in International Business Administration, is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

Job Prospects: The program is primarily dedicated to producing well-trained researchers who will work in academic positions.

Non-Matriculated Student Policy: Non-matriculated students are not permitted to take doctoral courses.

Financing Opportunities: Typically, all PhD students receive financial assistantship in the form of full tuition remission and a stipend in return for offering services as a Research Assistant (RA) or Teaching Assistant (TA). The level of support is based on the concentration, the applicant's qualifications, and other competitive considerations.

Admission Requirements and Deadlines

Application Deadline:

Fall:

Applications must be submitted AND complete (i.e., all required materials must be received and verified by Fox Staff) by Dec. 5 to be considered. Applications received after this deadline are reviewed on a case-by-case basis and dependent on availability.

APPLY ONLINE to this Fox graduate program.

Letters of Reference:

Number Required: 2

From Whom: Letters of recommendation should be obtained from evaluators, typically college/university faculty or an immediate work supervisor, who can provide insight into your abilities and talents, as well as comment on your aptitude for graduate study.

Master's Degree in Discipline/Related Discipline: A master's degree is not required, but preferred.

Bachelor's Degree in Discipline/Related Discipline: The equivalent of a four-year U.S. baccalaureate degree from an accredited university or college is required. For three-year degrees, an evaluation of mark sheets may be required by WES or another NACES organization.

Statement of Goals: Essay prompts can be found in the online application portal for Business Administration PhD applicants.

Standardized Test Scores:

GMAT/GRE: Required. GMAT scores are preferred. Test results cannot be more than five years old. Although the applicant's test score is an important factor in the admissions process, other factors, such as the ability to conduct research as demonstrated by academic research publications and whether your indicated research interests match with those of our faculty, are also taken into consideration.

Applicants who earned their baccalaureate degree from an institution outside of the United States must report scores for standardized test of English that meet the minimums below. Exceptions are made for applicants who have subsequently earned a baccalaureate or masters degree from the approved list of countries provided by the Graduate School.

- TOEFL iBT: 90
- IELTS Academic: 7.0
- Duolingo: 110
- PTE Academic: 68

Resume: Current resume or CV required.

Program Requirements

General Program Requirements:

Number of Credits Required to Earn the Degree: 48

*Required Courses:*¹

| Code | Title | Credit Hours |
|--|---|--------------|
| Core Courses | | |
| Math Preparation (August) non-credit | | 0 |
| BA 9001 | Organizations and Management Theory | 3 |
| BA 9103 | Econ Theory of Choice | 3 |
| BA 9105 | Business Econometrics I | 3 |
| BA 9106 | Business Econometrics II | 3 |
| or ECON 8139 | Panel Data Econometrics | |
| SGM 9003 | Seminar: Management Control | 3 |
| STAT 8112 | Statistical Methods for Business Research I | 3 |
| Core International Business Administration Seminars | | |
| BA 9212/FIN 9004 | Seminar in Global Finance and Governance | 3 |
| IB 9001 | Theory-Int Bus & Mltinat | 3 |
| IB 9002 | Empirical Research in International Business | 3 |
| SGM 9001 | Seminar: Strategic Form - Environmental Analysis | 3 |
| Electives | | |
| Select four from the following: ² | | 12 |
| BA 9101 | Getting Your Hands Dirty: The Craft of Data Management and Analysis | |
| BA 9209 | Business Econometrics III | |
| FIN 9002 | Empirical Research in Corporate Finance | |
| HRM 9006 | Doctoral Seminar in Meta-analysis and Research Synthesis Methods | |
| SGM 9211 | Theor Fndns in Entrepr | |
| SGM 9212 | Strategic Management of Technology and Innovation | |
| Research Courses ³ | | 6 |
| BA 9994 | Preliminary Examination Preparation | |
| BA 9998 | Pre-Dissertation Research | |
| BA 9999 | Dissertation Research | |
| Total Credit Hours | | 48 |

¹ Students require approval from their mentor and the Concentration Director for all course selections, including those dropped and/or added.

² The program of study may be individualized to a significant degree for the student's best professional and scholarly development. With approval from the Concentration Director, students may take other electives to match their research interests.

³ Of the 6 required research credits, a minimum of 2 credits of BA 9999 must be taken. The other 4 credits may be taken in any combination of BA 9994, BA 9998, and BA 9999. Given that 6 credits constitute the minimum requirement, additional credits may be needed to fulfill the degree program's culminating experiences. Doctoral students must maintain continuous enrollment from matriculation to graduation.

Additional Requirements: Students in the International Business Administration concentration are also required to take:

- a minor in one business functional area (e.g., Finance, Marketing, Strategy), and
- one or two generic functional courses in the business functional area after consultation with the Concentration Director.

Culminating Events: Students are expected to complete formal coursework within four academic terms. Additional benchmarks include:

- Take the qualifying exam in Statistics after the first year.
- Prepare the first-year research proposal by the end of the first year's Summer term.
- Complete the second-year paper requirement by the end of the second year's Summer term.
- Take the comprehensive exam in International Business Administration after all coursework is completed.
- Write and defend the dissertation proposal.
- Write and defend the final dissertation.

Contacts

Program Web Address:

<https://www.temple.edu/academics/degree-programs/business-administration-phd-bu-ba-phd>

Department Information:

Fox School of Business and Management
1801 Liacouras Walk
701 Alter Hall (006-22)
Philadelphia, PA 19122-6083
foxinfo@temple.edu
215-204-5890
215-204-7678
Fax: 215-204-1632

Submission Address for Application Materials:

https://connect.temple.edu/portal/gr_applytoday

Department Contacts:

Admissions:

Fox PhD Admissions
foxphdo@temple.edu

Concentration Director:

Ram Mudambi
ram.mudambi@temple.edu
215-204-2099

PhD Managing Director:

Vinod Venkatraman, PhD
Associate Professor, Marketing
vinod.venkatraman@temple.edu
215-204-1409