

International Business Administration (IB)

Course information contained within the Bulletin is accurate at the time of publication in June 2025 but is subject to change. For the most up-to-date course information, please refer to the Course Catalog.

IB 5503. Disruption and Strategic Responses. 3 Credit Hours.

This course is designed to present the break-through concepts and frameworks to respond to disruptions and uncertainty in a global business context. It combines multiple attributes and analytical frameworks to investigate the most appropriate strategic response(s) while avoiding biases and pitfalls that often cause strategies to fail. This course focuses on challenges and opportunities in crafting and executing strategies amid changes that occur at all levels (e.g., country, industry, corporate, and individual). It contains theoretical and experiential elements to strategically respond to (geo)political, economic, technological, environmental, and legal disruptions. These strategies allow companies and their managers to create value by establishing and maintaining a sustainable competitive advantage. Note: Whereas there are no prerequisites for this course, students without any experience and/or coursework in marketing or strategy should consult the faculty for guidance and possible additional preparation.

Repeatability: This course may not be repeated for additional credits.

IB 5511. International Management. 3 Credit Hours.

Repeatability: This course may not be repeated for additional credits.

Pre-requisites: Minimum grade of B- in (ACCT 5001, ECON 5001, STAT 5001, MKTG 5001, MIS 5001, FIN 5001, and MSOM 5001)

IB 5570. Special Topics. 1 to 6 Credit Hour.

Repeatability: This course may be repeated for additional credit.

IB 5580. Special Topics. 1 to 6 Credit Hour.

Repeatability: This course may be repeated for additional credit.

IB 5582. Independent Study. 1 to 6 Credit Hour.

Repeatability: This course may be repeated for additional credit.

IB 5590. Special Topics: Intl Bus. 3 Credit Hours.

Repeatability: This course may be repeated for additional credit.

IB 5882. Independent Study. 1 to 6 Credit Hour.

Repeatability: This course may be repeated for additional credit.

IB 5890. Special Topics. 1 to 6 Credit Hour.

Repeatability: This course may be repeated for additional credit.

IB 9001. Theory-Intl Bus & Mltinat. 3 Credit Hours.

Repeatability: This course may not be repeated for additional credits.

IB 9002. Empirical Research in International Business. 3 Credit Hours.

The course is designed to provide an introduction to issues relevant to international business/cross-national/cross-cultural research. We will investigate basic elements of research theory, constructs, measures, data collection and analysis, and other elements of international business research. While the underlying objective of this course is to familiarize you with basic tools in IB research, a higher-level goal is to provide hands-on experience of conducting high quality original research.

Repeatability: This course may not be repeated for additional credits.

IB 9090. Spec Topic Intl Bus. 1 to 6 Credit Hour.

Repeatability: This course may be repeated for additional credit.

IB 9183. Directed Study in International Business. 3 Credit Hours.

Repeatability: This course may be repeated for additional credit.