Business Education (BSED)

Course information contained within the Bulletin is accurate at the time of publication in June 2025 but is subject to change. For the most up-to-date course information, please refer to the Course Catalog.

BSED 5241. Methods of Teaching Business, Computer, and Information Technology and Marketing Education. 3 Credit Hours.
Instructional strategies in the teaching of Business, Computers, and Information Technology and Marketing are analyzed and demonstrated. Students are required to prepare lesson plans, teach demonstration lessons, develop a unit plan, participate in our profession, and complete the Intermediate Performance Assessment (IPA; if not completed before). The high expectations of this course will be met by all students to include English language learners and special education students. Lessons will integrate appropriate PA Standards for Business, Computers, and Information Technology or comparable standards, such as those for the National Business Education Association and the Temple College of Education Standards for Effective Teaching. Emphasis is placed on professionalism, and planning and skillful teaching that meet the needs of all students, including those with special needs, diverse, socio-cultural backgrounds, and English language learners. Demonstration lessons will be integrated with the course work to encourage developing teaching competency through a series of presentations appropriate to the student's certification interests.

Repeatability: This course may not be repeated for additional credits.

BSED 5251. Current Trends & Developments in Business, Computer and Information Technology & Marketing Education. 3 Credit Hours.
This course provides business and marketing professionals with the knowledge to understand the concept and trends in the rapidly growing new and emerging information technologies in today's organizations. Learners will explore the research and latest trends in business and marketing technology integration and understand how these trends affect curriculum and instruction in the classroom. This course presents students with insights that will improve their understanding of teaching/learning and identifies strategies for developing a framework for the business, computer and information technology and marketing education programs in the K-12 educational system.

Repeatability: This course may not be repeated for additional credits.

BSED 5513. Methods of Teaching BCIT. 1 to 3 Credit Hour.
Primarily geared for teachers who will use the computer as an educational tool

Repeatability: This course may be repeated for additional credit.

BSED 5514. Cur Dev & Trends in BCIT. 3 Credit Hours.
Analysis of the literature on trends in business education as they relate to business and economic education

Repeatability: This course may not be repeated for additional credits.