Communication Studies

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Communication Studies is a studies-based interdisciplinary major. It features the academic (aesthetic, analytical, critical, historical, theoretical) and interdisciplinary study of communication as represented by the departments included within the School of Media and Communication.

Designed to ensure flexibility and choice, Communication Studies allows students a chance to fully investigate multiple fields in the communications discipline. Emphasis is placed on providing an overview of Communication while also accentuating personal academic growth. Personal choice and options allow students a chance to complete the degree in a timely manner.

In this interdisciplinary program, Communication Studies students will select one of the following tracks as a distinctive area of investigation:

- Communication and Entrepreneurship;
- Contemporary Media Environments;
- Global Civil Society; or
- Policy, Regulation and Advocacy.

A Major of Distinction track is also available for advanced scholars.

The flexibility of the Communications Studies program offers students access to the field experiences, internships, and study away experiences vital to a comprehensive education. Students with a number of skill sets and academic interest areas are often drawn to this innovative program and graduates are poised for a number of professional and academic possibilities, such as graduate, law, or professional school. Graduates of this program will be well-suited to pursue a variety of positions across numerous aspects of the Communications field.

Students receive cross-curricular expertise through foundation and core courses. Academic rigor and student choice are at the very core of the program. Choices allow a student flexibility and curricular oversight ensures a solid, academically robust education. Courses are designed to allow student progress to be monitored at yearly intervals. Experiential learning is promoted, particularly during the junior and senior years. Cross cultural exchanges and experiences are integral aspects of the program's design. Advanced scholars have a distinct and individualized track.

**Programs**

- Bachelor of Arts in Communication Studies: Major of Distinction (Thesis Track) ([http://bulletin.temple.edu/undergraduate/media-communication/communication-studies/ba-communication-studies](http://bulletin.temple.edu/undergraduate/media-communication/communication-studies/ba-communication-studies))
- Bachelor of Arts in Communication Studies: Communication and Entrepreneurship Track ([http://bulletin.temple.edu/undergraduate/media-communication/communication-studies/ba-communication-entrepreneurship-track](http://bulletin.temple.edu/undergraduate/media-communication/communication-studies/ba-communication-entrepreneurship-track))
- Bachelor of Arts in Communication Studies: Contemporary Media Environments Track ([http://bulletin.temple.edu/undergraduate/media-communication/communication-studies/ba-contemporary-media-environments-track](http://bulletin.temple.edu/undergraduate/media-communication/communication-studies/ba-contemporary-media-environments-track))
- Bachelor of Arts in Communication Studies: Global Civil Society Track ([http://bulletin.temple.edu/undergraduate/media-communication/communication-studies/ba-global-civil-society-track](http://bulletin.temple.edu/undergraduate/media-communication/communication-studies/ba-global-civil-society-track))
- Bachelor of Arts in Communication Studies: Policy, Regulation and Advocacy Track ([http://bulletin.temple.edu/undergraduate/media-communication/communication-studies/ba-policy-regulation-advocacy-track](http://bulletin.temple.edu/undergraduate/media-communication/communication-studies/ba-policy-regulation-advocacy-track))

**Courses**

**CMST 1111. Communication and Public Life. 3 Credit Hours.**

This course will introduce students to the interrelationships between communication and public life, including the engagements that take place in social institutions, politics, the professions and the arts. It will look at the basic literature on the concept of civil society. Finally, it will introduce students to the issues to be discussed in the four tracks that make up Communication Studies: Policy, Regulation and Advocacy; Contemporary Media Environments; Global Civil Society; and Arts in the Public Sphere.

**Repeatability:** This course may not be repeated for additional credits.
CMST 2111. Communications Seminar. 3 Credit Hours.
This course will introduce a case study analysis of a contemporary public issue in communication. Students will examine the selected issue from the range of disciplinary approaches and methodologies introduced in the Communication Studies foundation courses: Communication Studies 1111 (Communication and Public Life) and BTMM 1021 (Media and Society). They will discuss how disciplinary approaches and methodologies can condition conclusions, and consider the options available to them in interdisciplinary study. In the process, students will also focus on professional and academic preparation skills that will equip them to approach their futures.
Repeatability: This course may not be repeated for additional credits
Pre-requisites:
(BTMM 1021|Minimum Grade of C|May not be taken concurrently
AND CMST 1111|Minimum Grade of C|May not be taken concurrently).

CMST 3185. Communication Studies Internship. 1 to 4 Credit Hour.
Students will arrange for an internship in an appropriate area of Communication Studies. Students must fill out all paperwork in the Communication Studies Manual, particularly areas related to internship supervisor's documentation. Additionally, students must meet with the Communication Studies director during pre-registration meetings. Students will complete a total of 15 short paper responses, 2 evaluations, and 1 final review paper. Students must have an overall GPA of 3.0 and director's permission to take part in an internship.
Department restrictions: Must be enrolled in one of the following Departments: SMC: School of Media & Comm
Class Restrictions: Must be enrolled in one of the following Classes: Junior 60 to 89 Credits, Senior 90 to 119 Credits, Senior/Fifth Year 120+ Credits
Repeatability: This course may be repeated for additional credit.
Pre-requisites:
CMST 2111|Minimum Grade of C-|May be taken concurrently.