Globalization and Development Communication, M.S.

SCHOOL OF MEDIA AND COMMUNICATION (http://smc.temple.edu)

About the Program
The M.S. in Globalization and Development Communication is a 30-credit program designed to be completed in one year, with 18 credits of required core coursework, 9 credits in a specialization, and 3 credits of capstone field experience. The curriculum provides a comprehensive overview of management and communication theories and their implications for communication management; research methods tailored to media and development communication issues; and the design, implementation, and evaluation of development communication projects.

Time Limit for Degree Completion: 4 years, although the program is designed to be completed in one year

Campus Location: Main, Center City

Full-Time/Part-Time Status: The program requires full-time enrollment.

Interdisciplinary Study: The program is designed to be interdisciplinary in nature.

Areas of Specialization: Areas of specialization include:

• Community Development
• Conflict, Peace and Human Rights
• Media Development and Advocacy
• Policy, Planning and Governance
• Public Health
• Sustainability and the Environment

Students may also design their own specialization.

Job Prospects: The program prepares graduates as development communication specialists who can help raise public understanding, build consensus, and generate change by effectively using the range of communication alternatives available, whether by facilitating processes of dialogue among stakeholders or through media campaigns, for governmental and non-governmental institutions.

Non-Matriculated Student Policy: Non-matriculated students may take up to 9 credits before submitting an application.

Financing Opportunities: Given that the program is designed to be completed in one year of full-time study, the School of Media and Communication does not offer graduate assistantships for those in the Globalization and Development Communication master's program.

Admission Requirements and Deadlines

Application Deadline:

Fall: March 1

Applications are processed on a continual basis.

APPLY ONLINE to this graduate program.

Letters of Reference:
Number Required: 2

From Whom: Letters of recommendation should be obtained from evaluators who are able to provide insight into the applicant's potential for professional achievement and aptitude for graduate study.

Bachelor's Degree in Discipline/Related Discipline: All applicants must present credentials that are the equivalent of the baccalaureate degree at Temple University.

Statement of Goals: Include your special interests within the discipline and expectations for the program.

Standardized Test Scores:
GRE: Required. Scores at or above the 65th percentile are expected.
TOEFL: 105 iBT or 620 PBT minimum

**Resume:** Current resume or curriculum vitae is required.

**Other Requirements:** Submission of writing or research samples is optional.

## Program Requirements

### General Program Requirements:

**Number of Credits Required Beyond the Baccalaureate:** 30

### Required Courses:

#### Core Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>GDC 8001</td>
<td>Seminar in Media, Communication and Development</td>
<td>3</td>
</tr>
<tr>
<td>GDC 8002</td>
<td>Development Communication Project Design and Management</td>
<td>3</td>
</tr>
<tr>
<td>MSP 5114</td>
<td>Communication Research Methods</td>
<td>3</td>
</tr>
<tr>
<td>or STRC 8101</td>
<td>Communications Management Research Methods</td>
<td>3</td>
</tr>
<tr>
<td>MSP 8254</td>
<td>Public Information Campaigns</td>
<td>3</td>
</tr>
<tr>
<td>MSP 8473</td>
<td>Information Society</td>
<td>3</td>
</tr>
<tr>
<td>STRC 8103</td>
<td>Organizational Communication</td>
<td>3</td>
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</tbody>
</table>

#### Courses for Area of Specialization

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>GDC 8089</td>
<td>Field Experience</td>
<td>3</td>
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</tbody>
</table>

#### Capstone Course

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<tr>
<th>Course Code</th>
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</thead>
<tbody>
<tr>
<td>GDC 8089</td>
<td>Field Experience</td>
<td>3</td>
</tr>
</tbody>
</table>

**Total Credit Hours:** 30

1. Students choose three courses in one area of specialization. Coursework options are identified at [http://smc.temple.edu/gdc/courses/](http://smc.temple.edu/gdc/courses/) for each of the six specializations: Community Development; Conflict, Peace and Human Rights; Media Development and Advocacy; Policy, Planning and Governance; Public Health; and Sustainability and the Environment. Additional courses from across the University can be employed in student-designed specializations.

### Culminating Events:

**Capstone Course:**

The hybrid capstone course, GDC 8089 Field Experience, takes the form of an internship, special project, or service learning experience. It is offered in the Summer term.

### Contacts

**Program Web Address:**

[http://smc.temple.edu/gdc/](http://smc.temple.edu/gdc/)

#### Department Information:

School of Media and Communication  
344 Annenberg Hall  
2020 N. 13th Street  
Philadelphia, PA 19122-6080  
caitlin.gamble@temple.edu  
215-204-8560

**Mailing Address for Application Materials:**

School of Media and Communication  
344 Annenberg Hall (011-00)  
2020 N. 13th Street  
Philadelphia, PA 19122-6080

#### Department Contacts:

**Admissions:**

Caitlin Gamble  
caitlin.gamble@temple.edu
Courses

GDC 8001. Seminar in Media, Communication and Development. 3 Credit Hours.
This intensive seminar consists of twelve sessions providing an introduction to the program and an overview of the historical roots, political influences, institutional arrangements, and cultural considerations that have shaped and defined the field of development communication. This course prepares each new cohort of students for the rigors of the program by equipping them with a solid foundation in history and trajectories of development communication theory and practice. Throughout the seminar, participants are immersed in key readings and engage in a range of activities designed to foster a deeper theoretical and critical understanding of the issues covered. By the end of the course, students are able to take full advantage of the program’s curriculum by proposing a specific program of study including which specialization they will pursue. NOTE: This 3 credit hour course will only be offered during the three weeks prior to each fall semester (12 meetings total, 3 contact hours per meeting), and is for incoming students.

Level Registration Restrictions: Must be enrolled in one of the following Levels: Graduate
Repeatability: This course may not be repeated for additional credits.

GDC 8002. Development Communication Project Design and Management. 3 Credit Hours.
Recognizing the power of communication as a catalyst for social change, this course focuses on how development communication projects intended for specific target audiences are designed, managed and refined. The course also provides instruction in project monitoring and evaluation, decision-making tools and human resource management as related to key aspects of development communication, such as behavior change, social marketing, social mobilization, media advocacy, and participatory development communication.

Level Registration Restrictions: Must be enrolled in one of the following Levels: Graduate
Repeatability: This course may not be repeated for additional credits
Pre-requisites:
GDC 8001|Minimum Grade of B-|May not be taken concurrently.

GDC 8089. Field Experience. 3 Credit Hours.
The Field Experience is a custom-designed course that provides the opportunity for Globalization and Development Communication (GDC) students to apply course work to practice and/or research experiences. Field experiences can include internships with governmental and non-governmental organizations, research projects with socially responsible businesses, and participation in community development initiatives or media productions for social changes that allow students to acquire knowledge and new skills and become more reflective development practitioners. NOTE: This 3 credit hour course takes the form of a “hybrid,” with students meeting with the instructor during several days of the “Maymester” term and completing their field experiences independently during the summer under the supervision and evaluation of the course instructor. The course is for outgoing GDC students.

Level Registration Restrictions: Must be enrolled in one of the following Levels: Graduate
Repeatability: This course may be repeated for additional credit.
Pre-requisites:
GDC 8002|Minimum Grade of B-|May not be taken concurrently.